

# ARTO

HANDCRAFTED IN SOUTHERN CALIFORNIA SINCE 1966











# + **HANDCRAFTED FROM THE START**

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The rich history of ARTO Brick dates back to 1966, the year Arto Alajian crafted his first thin brick veneer from a handful of clay. Part of an avant-garde art installation, Arto's early bricks were used to border a ceramic mural. Expanding beyond the art world, Arto started selling his beautifully functional brick veneers to customers along his milk route, and ARTO Brick was born.





# A LEGACY LIVES ON

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Every ARTO product begins with the remarkable story of our founder, Arto Alajian. The son of an orphaned survivor of the Armenian Genocide, Arto was born in Egypt. He spent his childhood shadowing his father as he ran the family's shoe factory. In the midst of political unrest, Arto's father was forced to shutter his factory and move his family to Beirut.

There, the family encountered more upheaval as Beirut descended into chaos and civil war loomed. Arto's search for a city he could call home led him to Los Angeles, with its stunning coastal views and then-minimal traffic.

Industrious and entrepreneurial like his father before him, Arto landed a job delivering milk during the day so he could attend night school to study aviation mechanics. After meeting a ceramicist pioneering LA's ceramic art scene, Arto

put his skills and ingenuity to use making thin clay brick veneers that bordered the artist's murals.

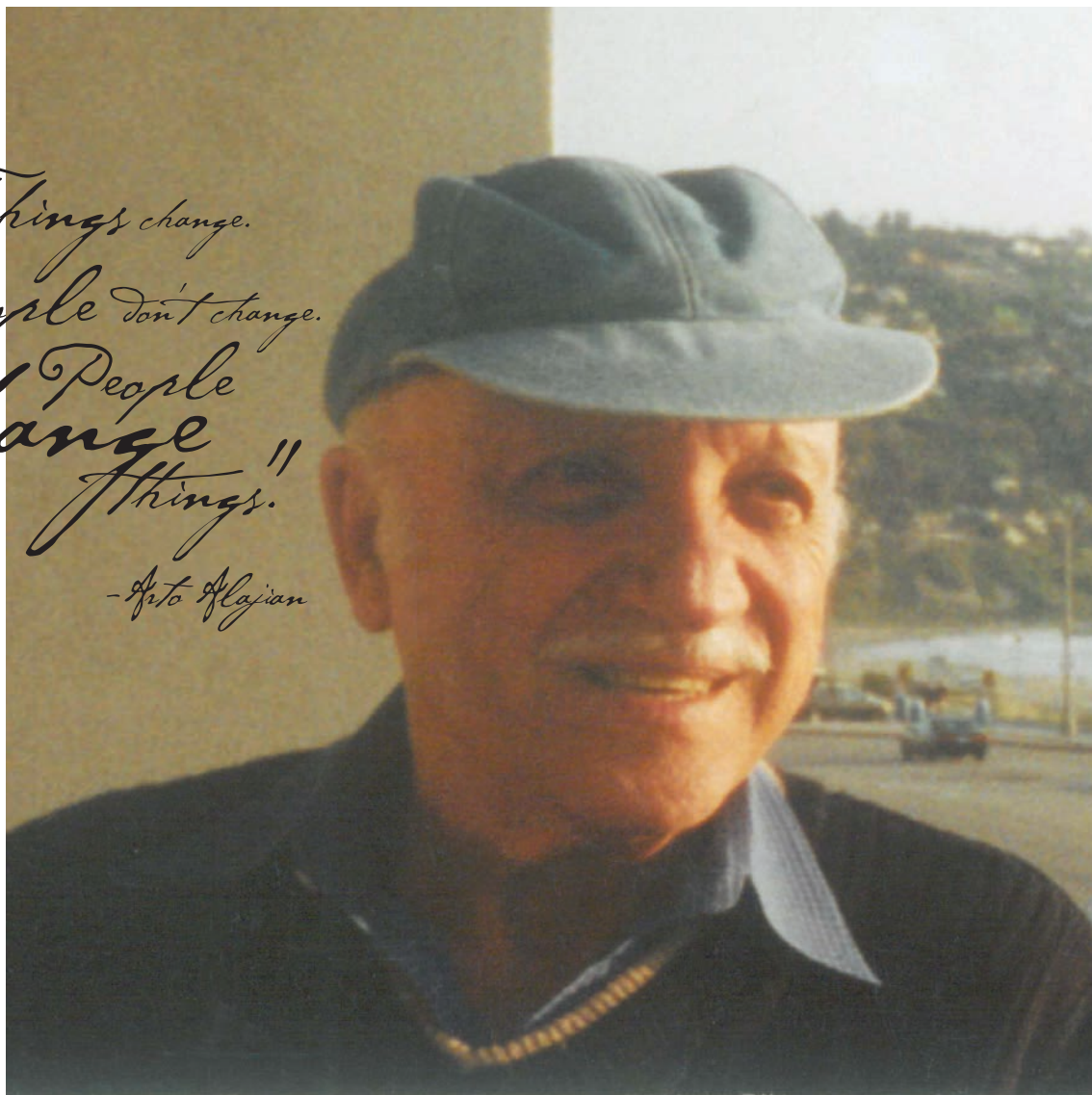
Arto knew he was onto something more than just borders for artwork, so he began selling and installing his brick veneers in homes, shops, and restaurants along his milk route. As demand grew, Arto seized the opportunity before him. He turned in his textbooks, traded his milk truck for his first kilns, and launched ARTO Brick.

Over the past six decades, Arto's company has continued to expand both in reach and in product. Since his passing in 2014, Arto's sons Armen and Vod have kept their father's legacy and story still very much alive in the handcrafted, artisan products made with passion and precision right here in Los Angeles—Arto's final home. You'll find the heart, soul, and spirit of Arto Alajian in everything we create.



**Arto Alajian's Business Card**  
Signed by Arto, 1971

*"Things change.  
People don't change.  
People  
change things."  
- Arto Hachian*



To learn more about the history  
of ARTO Brick, watch Arto's son  
Armen share his father's story.



SEE MORE ON  
YOUTUBE



## + INTRODUCTION

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**3" x 5" Artillo Concrete Diamond**  
Charcoal, Early Gray, Natural Gray - Standard



**4" x 16" Artillo Concrete Rectangle**  
Early Gray - Standard



**9.5" x 11.5" Custom Roman Concrete Tile**  
Custom San Clemente Ole Hanson Color - Standard

Disclaimer: Variations in color, shade, size, and surface texture are natural characteristics of all of ARTO products and should be expected.  
All images shown in this book are representative but may not indicate all variations in these characteristics.

## + SPECS & INFO

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**Front Cover: 8" Artillo Concrete Conche**

*Charcoal - Standard*

Photo by Amy Bartlam for Homepolish.

Design by Rosa Beltran.



**Artillo Concrete Arabesque 5A**

*Charcoal - Standard*

@ARTOBRICK



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**ARTO.COM**



*Handcrafted meets smart tech. Using your smartphone's built-in camera, hover above the QR codes included throughout this book to visit our website and view videos. It works with most iPhone and Androids. Go ahead, give it a try!*



# + EARTH'S MATERIALS

Sourced from Earth's natural materials and handcrafted for your environment, ARTO's high-fired terracotta (ceramic) and fiber-reinforced concrete products are perfect for just about any location and any application.

Able to withstand water, freezing, and thawing, ARTO clay products are virtually maintenance-free. Enhance your indoor and outdoor spaces, walls, and floors with the tactile warmth of artisanal clay brick, tile, and pavers. Easy to love. Easy to care for.

Also available in tiles, pavers, and bricks, our concrete products are equally comfortable indoors and outdoors, on walls and floors. Rugged enough for freeze/thaw conditions, our concrete products should not go in water and require sealing. Given their porous composition, concrete products will age and patina over time and require a bit more maintenance.

Whether you choose clay, concrete, or both, we'll deliver an extremely durable product designed to last more than a lifetime when properly maintained. Choose from over 250,000 standard items, or let us customize a clay or concrete product just for you. Because we make every tile, brick, and paver to order in our Los Angeles facility, there's really no limit to what we can create. So go ahead, challenge us.

Custom-made or standard, every ARTO product is a unique, handcrafted work of passion. Which means every item comes with naturally occurring imperfections and irregularities that give our products their rustic elegance and distinct personalities.

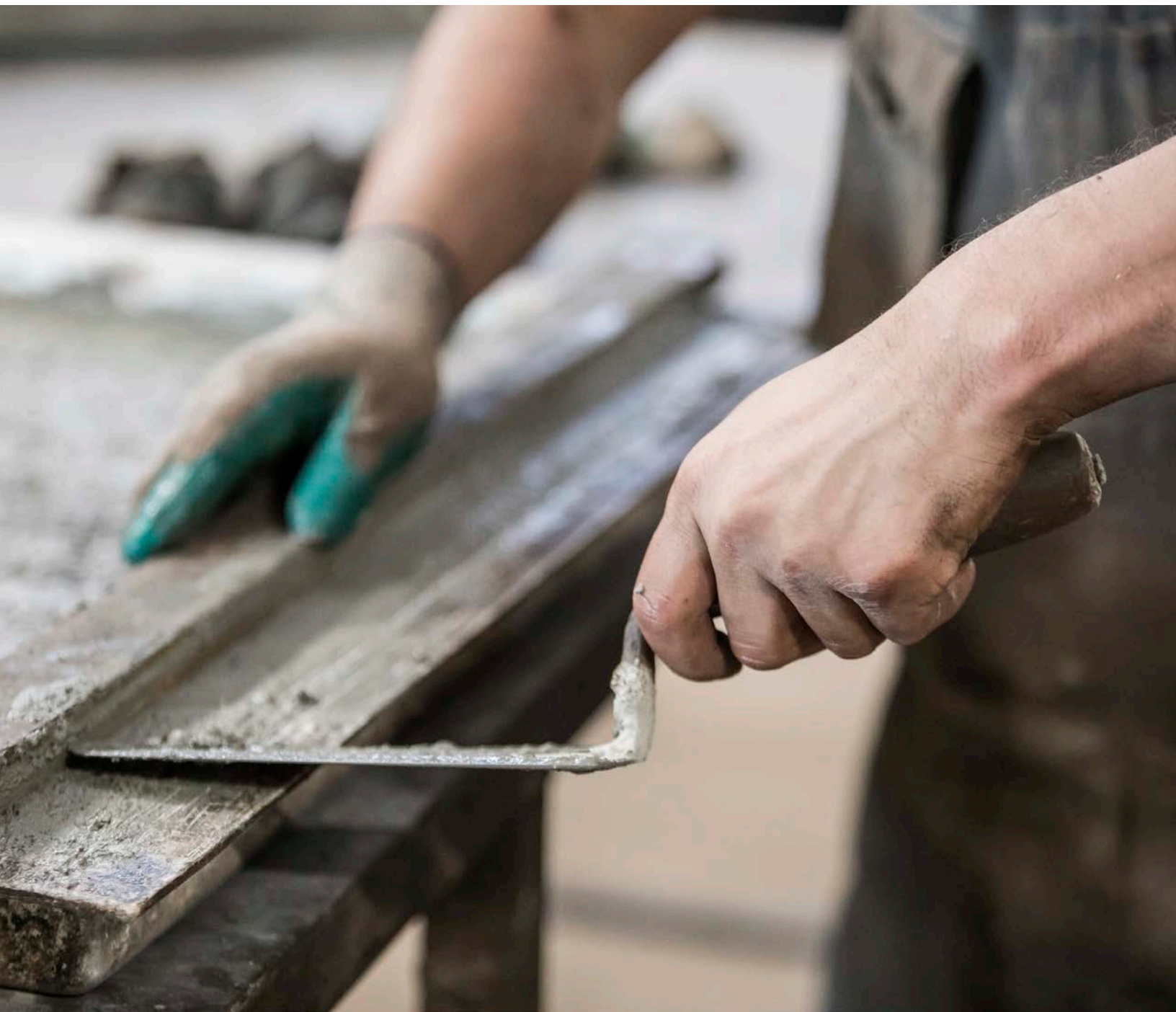
At ARTO Brick, we ensure you know what you're getting before you make a purchase: namely, a one-of-a-kind creation made by humans, with care and craftsmanship.



| Ceramic production.



| Concrete production.



*For more about the difference  
between ARTO's clay and concrete  
products, watch our YouTube video.*









# RESIDENTIAL

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Your home tells a story—your story. So it only makes sense that your living spaces be unique to you. At ARTO, our diverse line of products helps create an environment that reflects who you are. Distinctively different from any other product you'll find, each ARTO brick, tile, and paver is handmade by artisans especially for your home. Your family. And your lifestyle.

Choose the unique shape, color, and texture that captures your vision, preference, and personality. Or ask us to custom-create a product to match your design needs.

Durable and versatile, ARTO products make themselves at home anywhere you place them—from floors to walls to ceilings. Whether you prefer rustic elegance or modern minimalism, or maybe a bit of both, our tiles add life and personality to kitchens, bathrooms, family rooms, and entryways.

Extend ARTO's handcrafted uniqueness outside as well for your patio, pool deck, and driveway. Looking for inspiration? We invite you to peruse the following collection showcasing ARTO products in our customers' residential spaces. Then let us help you tell your story one tile at a time.



**3" x 6" Studio Ceramic Rectangle**  
*Pure White*





# + KITCHENS





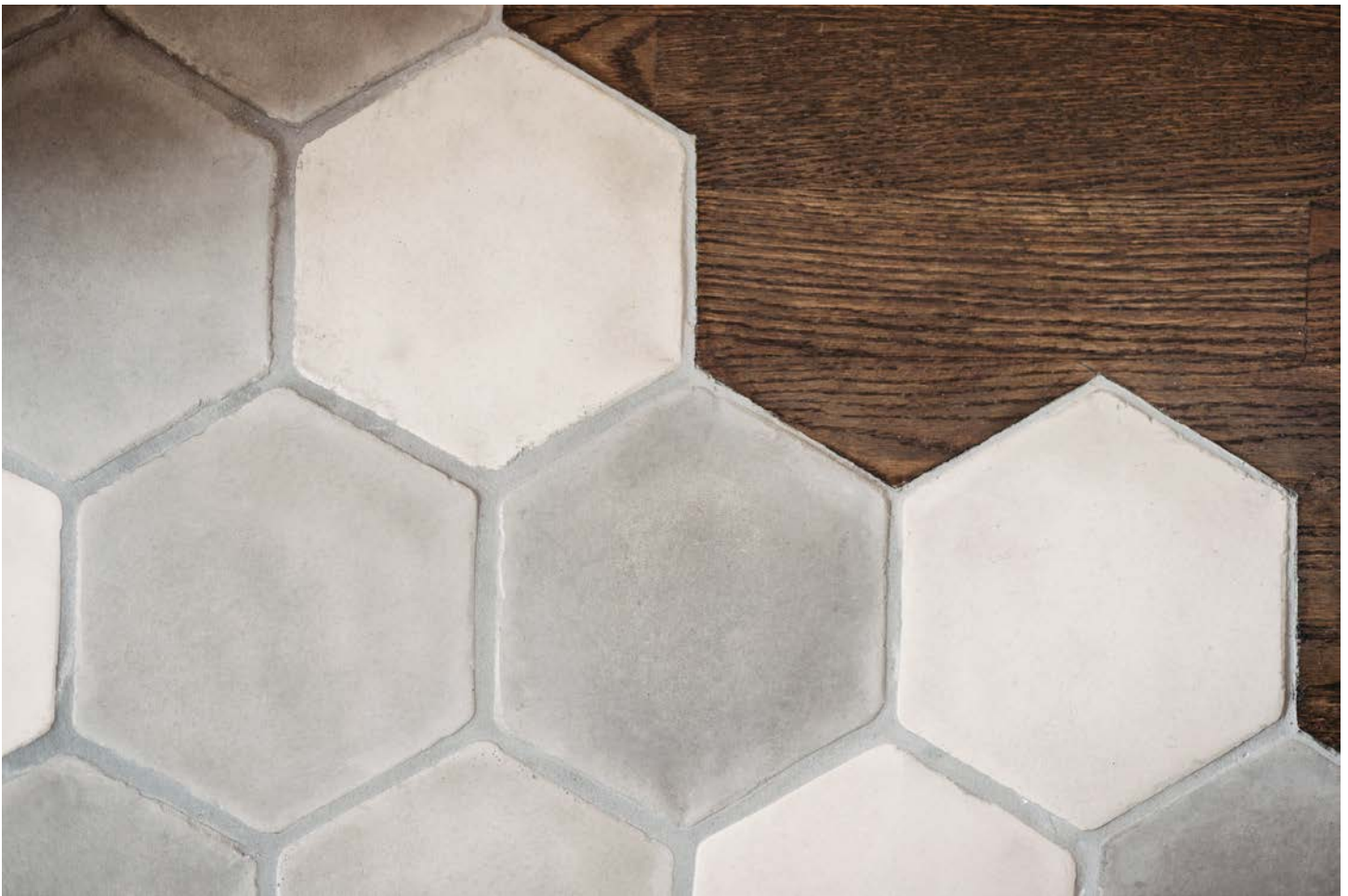


## OPPOSITES ATTRACT

Open floor plans bring open possibilities. But they also bring challenges, especially when it comes to connecting different living spaces. Featuring a lighter color palette with intriguing variation, ARTO's concrete hexagon tiles uniquely juxtapose with the classic dark hardwood flooring in this kitchen. The contrast creates visual pop while signifying a shift from one living space to another.

### 8" Artillo Concrete Hexagon

*Tres Grises - Standard*



**8" Artillo Hexagon**  
*Early Gray - Vintage*



**8" Artillo Hexagon**  
*Sidewalk Gray - Vintage*



**8" Artillo Hexagon**  
*Charcoal - Vintage*





## + **WELCOME HOME**

One of Los Angeles's hippest boutique brokerages, ACME Real Estate chose ARTO's concrete tiles for the remodel of a classic LA Spanish-style home. Featuring ARTO tiles in the entryway and kitchen, the remodeled home welcomed and wowed potential buyers with its bright, airy, and fresh feel. It's no wonder the property sold for well above the list price.

**8" Artillo Concrete Hexagon**  
*Early Gray - Vintage*

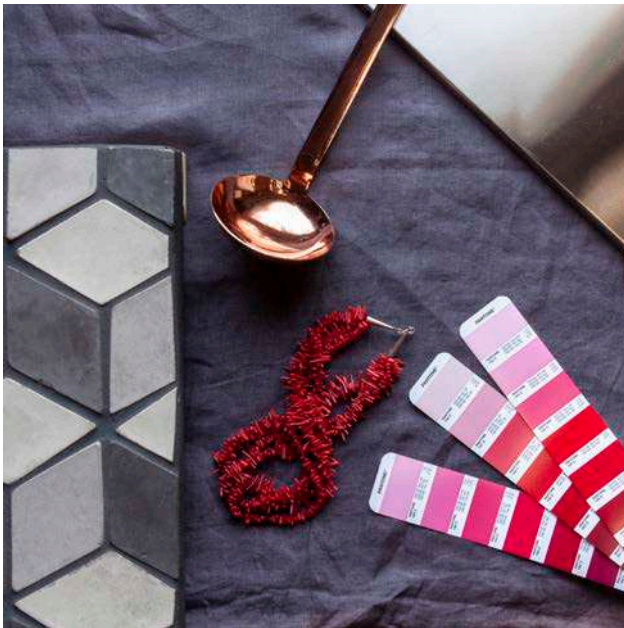




## + **OUTSIDE THE BOX**

Interior designer Ryan Brown of Bravo's hit TV show *Flipping Out* knows how to transform a home. In remodeling this kitchen, Ryan chose a monochromatic pattern of ARTO tiles to create a multi-dimensional backsplash that gives the workspace a sense of depth. The result is a feast for the eyes.

**3" x 5" Artillo Concrete Diamond**  
Charcoal, Early Gray, Natural Gray - Standard









**8" Artillo Concrete Hexagon**  
*Creme Fraiche - Vintage*





To see more of this project, watch our YouTube video that showcases several rooms from the home.

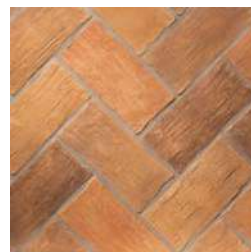
SEE MORE ON  
YOUTUBE



**2" x 8" Artillo Thin Brick Veneer**  
Early Gray



**2" x 8" Artillo  
Thin Brick Veneer**  
*Sidewalk Gray*



**6" x 12" Bastogne  
Thin Brick Veneer**  
*Hermosa Blend*



**2" x 8" Antik  
Thin Brick Veneer**  
*Tuscan Mustard*



## +

### MAKE A SPLASH

Modern meets rustic. For the backsplash of this cozy yet contemporary kitchen, the homeowners chose a matte concrete brick in place of the usual glossy ceramic tile. The unexpected twist brings warmth and character to an otherwise modern space.

**2" x 8" Artillo Thin Brick Veneer**  
*Old California*







## + **PLAYFUL PATTERN**

When Ore Studios was hired to remodel this home in Seattle's historic Capitol Hill neighborhood they wanted to reflect the young family's happy point of view. They selected ARTO's curvaceous Sierra Snow Conche tiles and laid them out in a fun pattern that created a playful movement throughout the space.

**4" Studio Ceramic Conche**  
*Sierra Snow*







## + ANOTHER DIMENSION

Make any space extraordinary simply by accenting with our geometrically eye-catching 3D Wall Cladding. Available in both concrete and ceramic, our 3D line adds depth, dimension, and texture that bring neglected areas of your home to life.

**6" x 6" 3D Concrete Compton**  
*Natural Gray*

**12" Monrovia Ceramic Square**  
*Elder Green*

See more 3D Wall Cladding in both concrete and ceramic on [ARTO.com](https://www.arto.com). Show us your project by tagging us on Instagram using [@ARTOBrick](https://www.instagram.com/ARTOBrick) & [#ARTOBrick](https://www.instagram.com/ARTOBrick).



**MORE ONLINE**  
**ARTO.COM**







## + BE BOLD

Why stop at the backsplash? Carry the theme onto an accent wall and watch the entire space come alive with bold color and texture. In the case of this kitchen, the homeowner chose to extend our concrete arabesque pattern across multiple walls with vibrant results.

**Artillo Concrete Arabesque 8C**  
*Custom Blue - Limestone*







**Artillo Concrete Arabesque 8C**  
*Winslet Blend*







**Standard Brick Veneer**  
*Early Gray - Limestone*





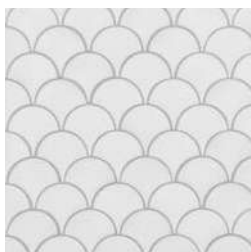


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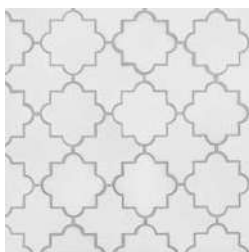




**4" Studio Conche**  
Pure White

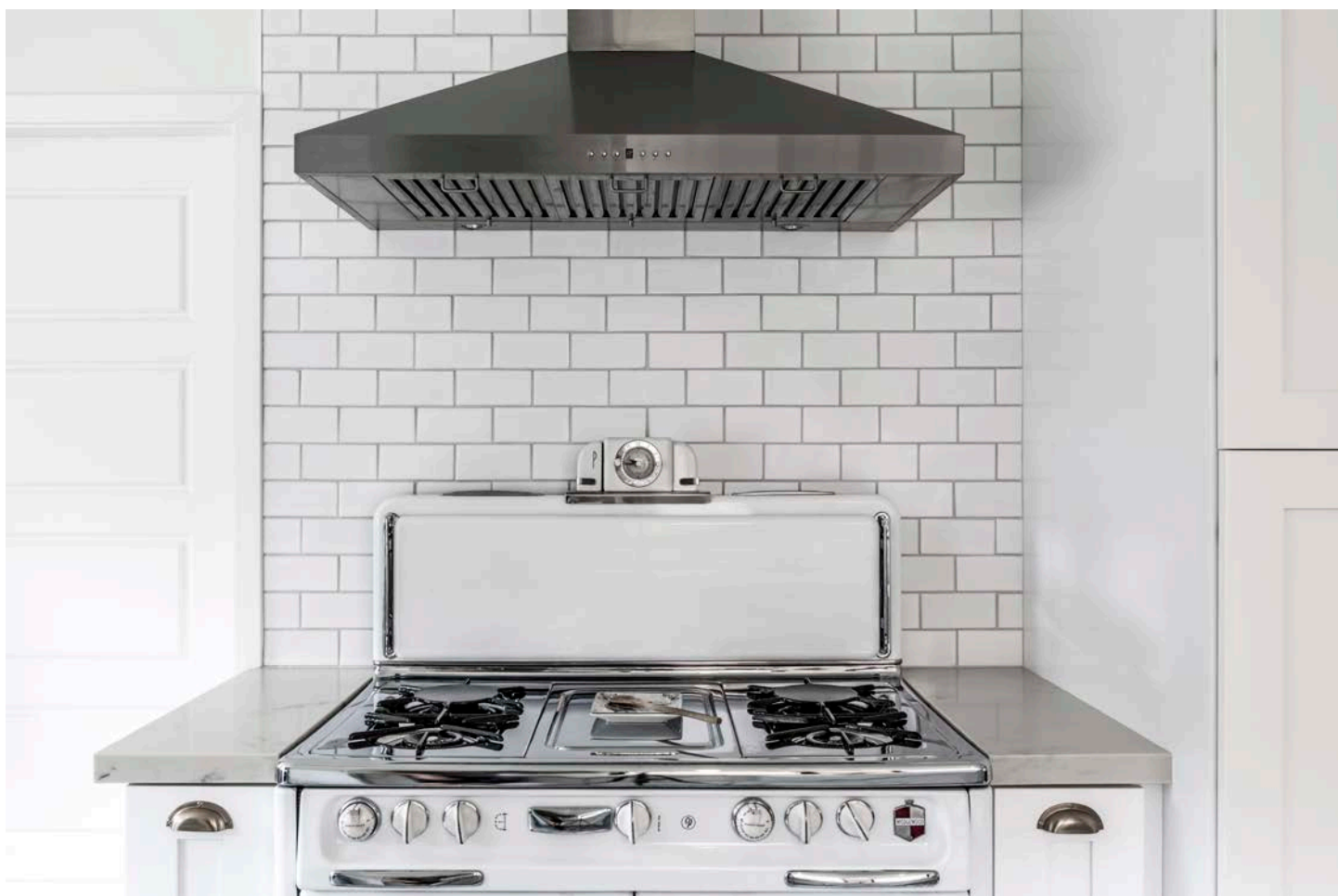


**6" Studio Square**  
Pure White



**Studio Arabesque 8C**  
Pure White

**3" x 6" Studio Ceramic Rectangle**  
Pure White



**8" Indochine Cement Tile**  
Ibiza

See more photos from this kitchen  
on [ARTO.com](http://ARTO.com). Show us your project  
by tagging us on Instagram using  
[@ARTOBrick](https://www.instagram.com/ARTOBrick) & [#ARTOBrick](https://www.instagram.com/ARTOBrick).











Studio Ceramic Arabesque 2A  
Coachella Blue





**Studio Ceramic Arabesque 5A**  
*Leather*



# + **BATHROOMS**





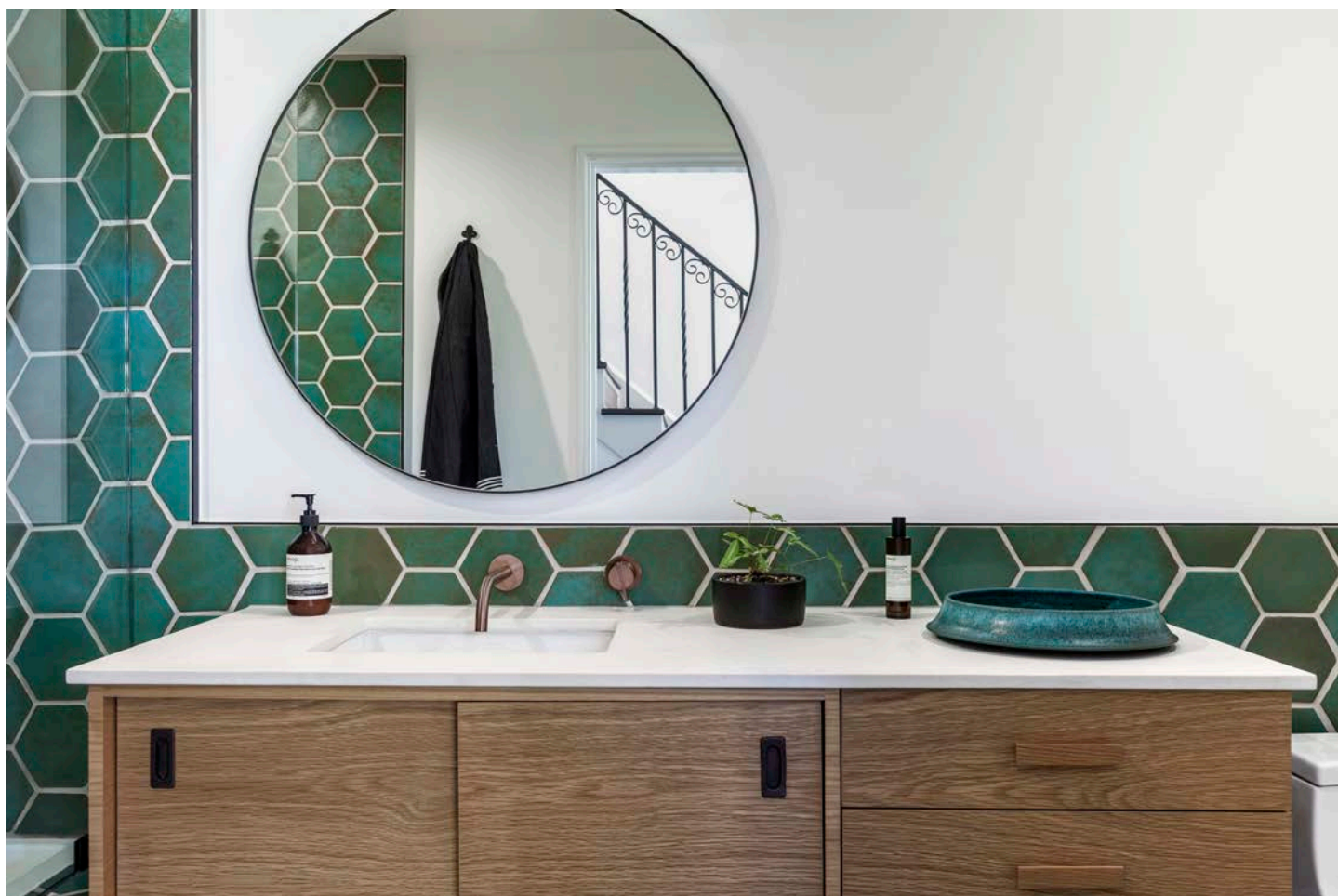




## + PERFECT PAIRING

Inspired by the beautiful patina that emerges on copper over time, our copper-glazed ceramic tiles make a bold statement. In reinventing this Hollywood Hills bathroom, designer Leslie Shapiro Joyal brilliantly paired our Oleson hexagon tiles featuring rounded edges with real copper fixtures. The effect is both timeless and modern.

**6" Oleson Ceramic Hexagon**  
*Copper*







**8" Artillo Concrete Conche**

*Charcoal - Standard*

Photo by Amy Bartlam for Homepolish.

Design by Rosa Beltran.





## **MIX AND MATCH**

Every ARTO product is made to order. Specifically, your order. Want a particular color, or mix of colors? Just let us know what you're envisioning, and we'll handcraft a short-run of tile to bring your unique vision to life.

**4" Oleson Ceramic Hexagon (Backsplash)**

**6" x 1" Ceramic Quarter Round A-106 (Backsplash)**

**6" Studio Ceramic Hexagon (Floor)**

*Copper, Light Copper, Chrome, Elder Green*





**8" Artillo Concrete Hexagon**  
*Custom Blend - Standard*



**8" Artillo Concrete Hexagon**  
*Creme Fraiche - Vintage*





6" 2D Rings HB



6" SDIIIHA



6" 2D Pattern 4 HA



## + **CUSTOM JEWELRY**

Add a sparkling diamond necklace, and suddenly a little black dress looks infinitely more elegant. Designers have seen the same effect with our handpainted ceramic decos. Intricately detailed, these distinctive decos bring an element of interest and elegance to rooms otherwise staid in wood and stone. Perhaps that's why we often call them the "custom jewelry" of our lines.

**6" Handpainted Ceramic Deco**  
SD227HB





**4" Studio Ceramic Conche**

*Light Copper, Yellowstone, Red Iron, Leather*







## + SPA TIME

Transitions traditionally present a challenge, especially when it comes to intimate living spaces. To create a seamless shift from wall to floor in this open-concept Hollywood bathroom, the homeowners chose our oversized concrete tiles. Versatile and durable in wet as well as dry applications, the tiles put the spa in this living space.

**11" Super Artillo Concrete Pata Grande**  
*Natural Gray - Standard*

See more photos from this house on ARTO.com. Show us your project by tagging us on Instagram using @ARTOBrick & #ARTOBrick.









# + FAMILY & DINING ROOMS



14" x 20" 3D Wall Cladding Concrete Ring Fish  
Early Gray







**16" Artillo Concrete Square**  
*Spanish Cotto - Standard*



**3" x 11" Artillo Concrete Picket**  
*Charcoal - Standard*





**6" Handpainted Decos**  
SD103A







**8" Artillo Concrete Conche**  
Custom Blue, Sonora Sunset, Ocean Green  
Dark, Spanish Inn Red - Limestone





6" x 12" Oleson Ceramic Rectangle  
Spanish Brown

Assorted Handpainted Decos





**Artillo Arabesque 15**  
*Normandy Cream - Vintage*



**Artillo Arabesque 11A**  
*Normandy Cream - Vintage*



**8" Artillo Hexagon**  
*Normandy Cream - Vintage*



**Artillo Concrete Arabesque 14**  
*Creme Fraiche - Vintage*







**18" 3D Wall Cladding Concrete Buckle**  
*Early Gray*

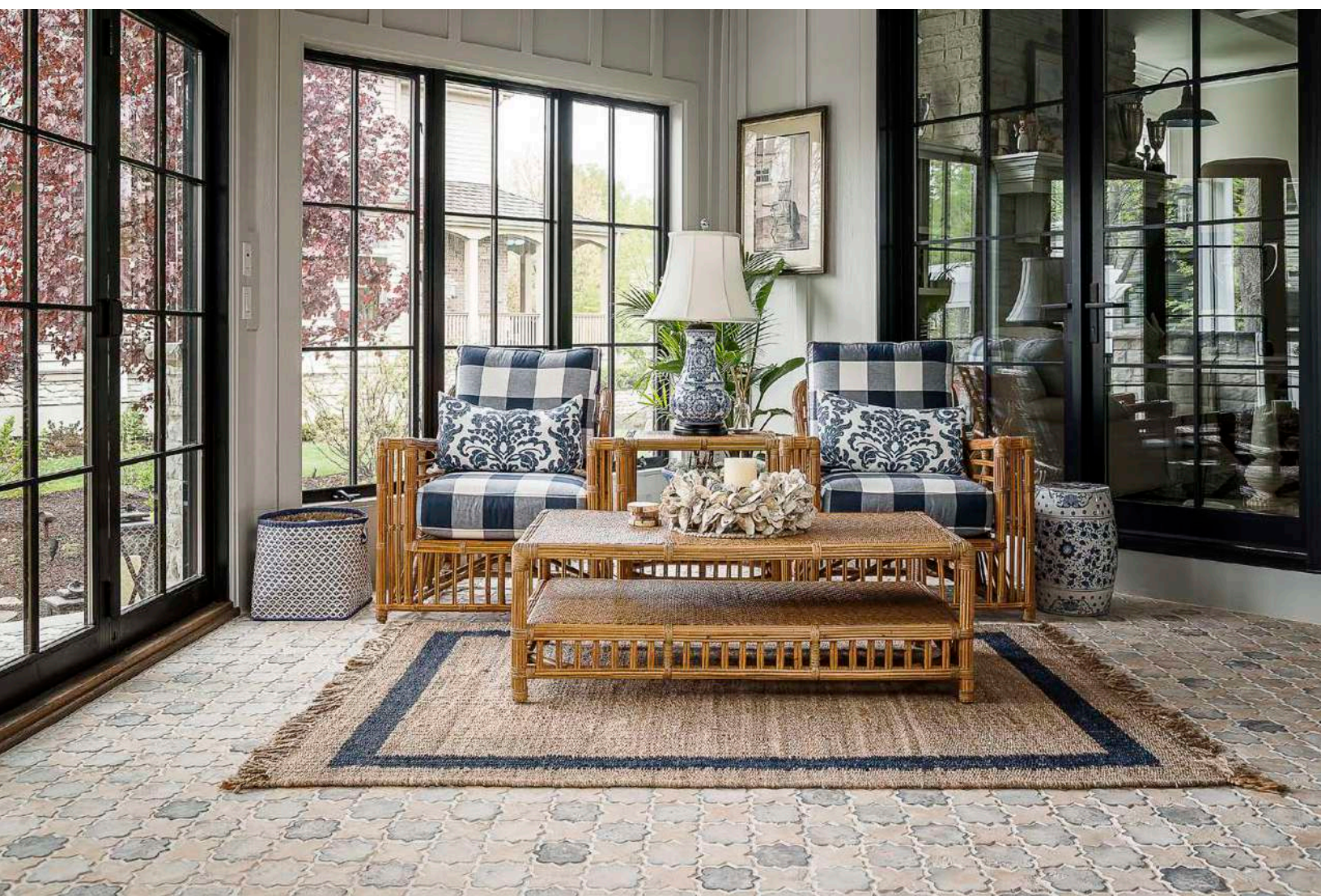
**12" Artillo Concrete Square**  
*Charcoal - Standard*











**Artillo Concrete Arabesque 8C**  
*Winslet Blend*





**3" x 5" Artillo Concrete Diamond**  
Charcoal, Early Gray, Natural Gray - Standard

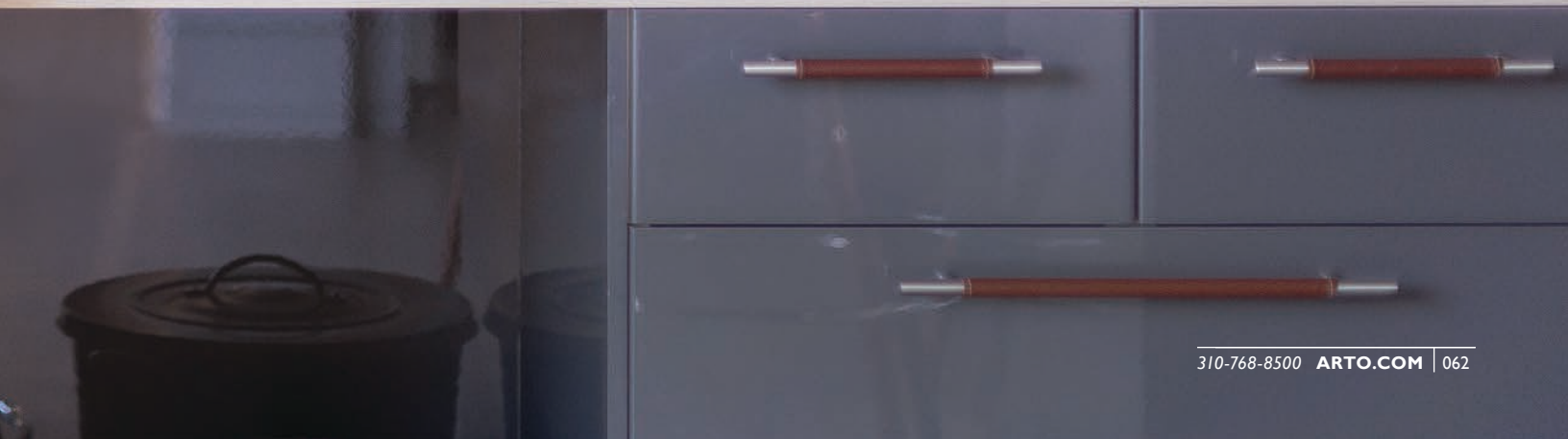




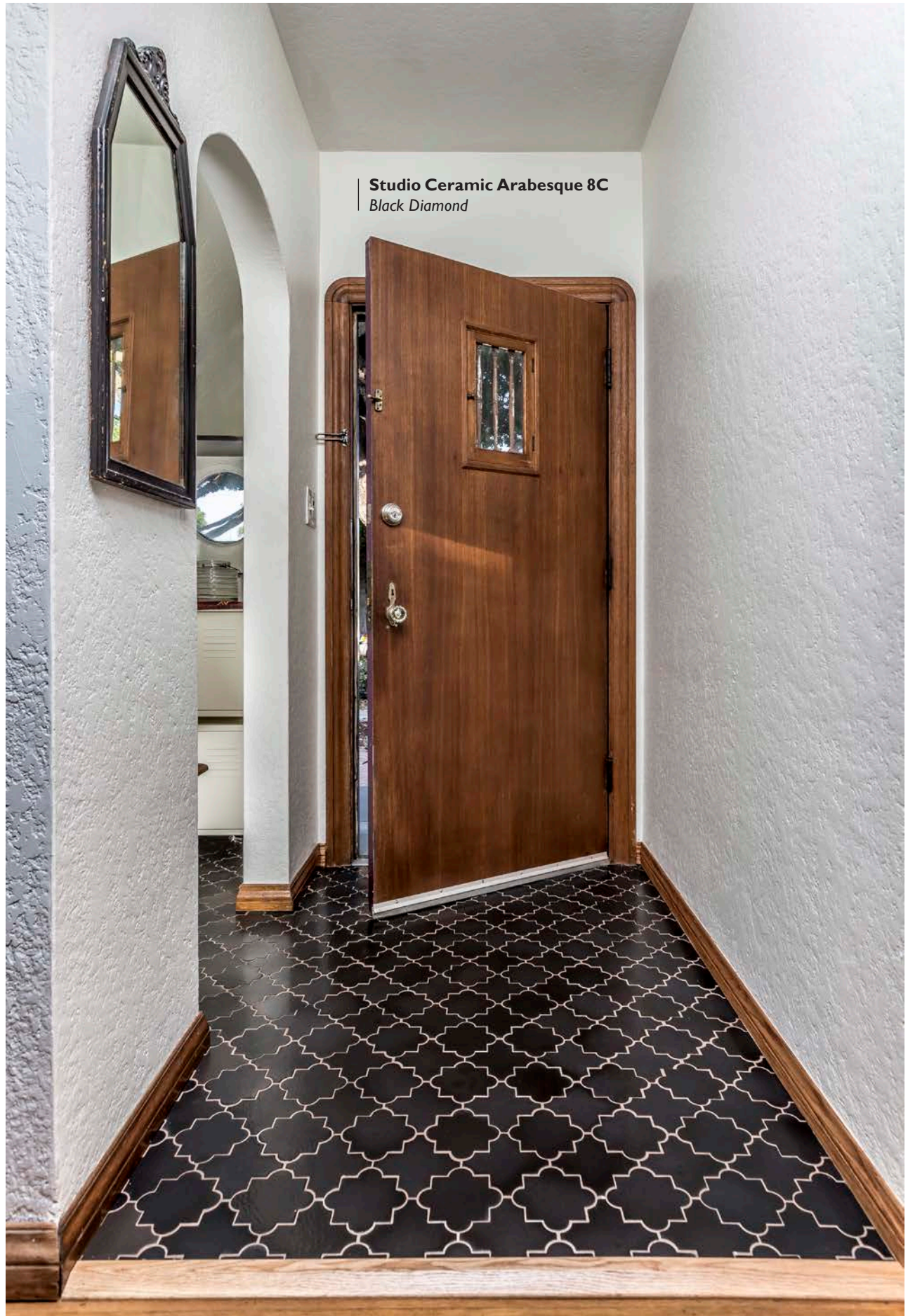


+

## OTHER RESIDENTIAL SPACES







**Studio Ceramic Arabesque 8C**  
*Black Diamond*





**4" x 8" Smooth Thin Brick Veneer**  
*Crème Fraîche - Vintage*







## + **FIRST IMPRESSIONS**

First impressions matter. This Indian Wells, California, mansion certainly makes an immediate impact, even before you step foot inside the front door. Greeting guests is a show-stopping exterior wall featuring ARTO's stand-out 3D tile. Create dramatic accents across your residential property with the stunning geometry of our 3D tiles.

**6" 3D Wall Cladding Concrete Buckle**  
*Natural Gray - Standard*







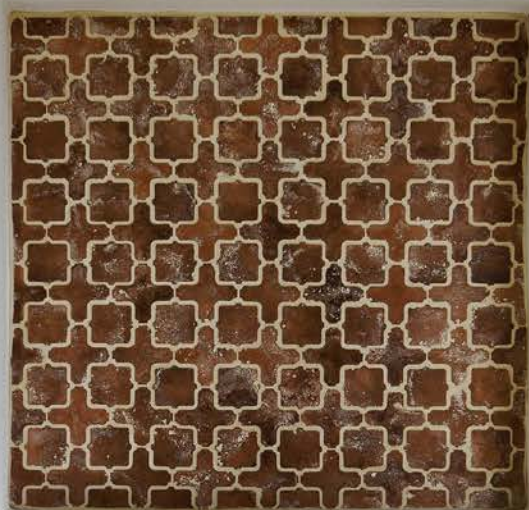
## + DESERT INSPIRED

We take our cues from the natural world. For this California desert home, we handcrafted a custom blue tile inspired by the expanse of sky overhead. The Normandy Cream and Spanish Inn Red tiles connect the property to the rolling desert hills. Striking a balance between heavenly hues and earthy tones, this unique home perfectly blends in with its natural surroundings.

**8" Artillo Concrete Conche (Above)**  
*Custom Blue and Rosa Whitewash - Limestone*

**Artillo Concrete Arabesque 8C (Left)**  
*Custom Blue - Limestone*





**Artillo Concrete Arabesque IIA**  
*Normandy Cream - Limestone*





**Studio Ceramic Arabesque 5B**  
Leather









**10" x 13" Roman Concrete Durango**  
*Charcoal - Travertine*







## + DECISIONS, DECISIONS

Pavers, tiles: Is there really a difference? There is at ARTO. We design our pavers with a minimum thickness of two inches, making them ideal for setting onto compacted sand or soil. With a maximum thickness of one inch, our tiles are suited for prepared substrate materials such as concrete or wood. Still have questions? We'll help you select the right product for your environment and design vision.

| **12", 18", 24" Roman Concrete Circles**  
| *Early Gray - Standard*





**Artillo Concrete Arabesque 5B**  
*Cafe Olay - Limestone*



**8" Artillo Concrete Hexagon**  
*Creme Fraiche - Vintage*







**12" & 8" Roman Concrete Square Paver**  
**8" x 12" Roman Concrete Rectangle Paver**  
*Cotto Dark - Luna*







## +

## DRIVEWAYS REDEFINED

Driveways are more than a means to the garage. Your driveway is the grand entrance to your palace, and it deserves more than dull and lifeless poured concrete. Let ARTO help you design a driveway worthy of your vehicle and home, with our super-durable, fiber-reinforced concrete products, available in a range of shapes, colors, and textures.

| **9" x 11" Super Artillo Concrete San Felipe**  
| *Josie Blend - Standard*

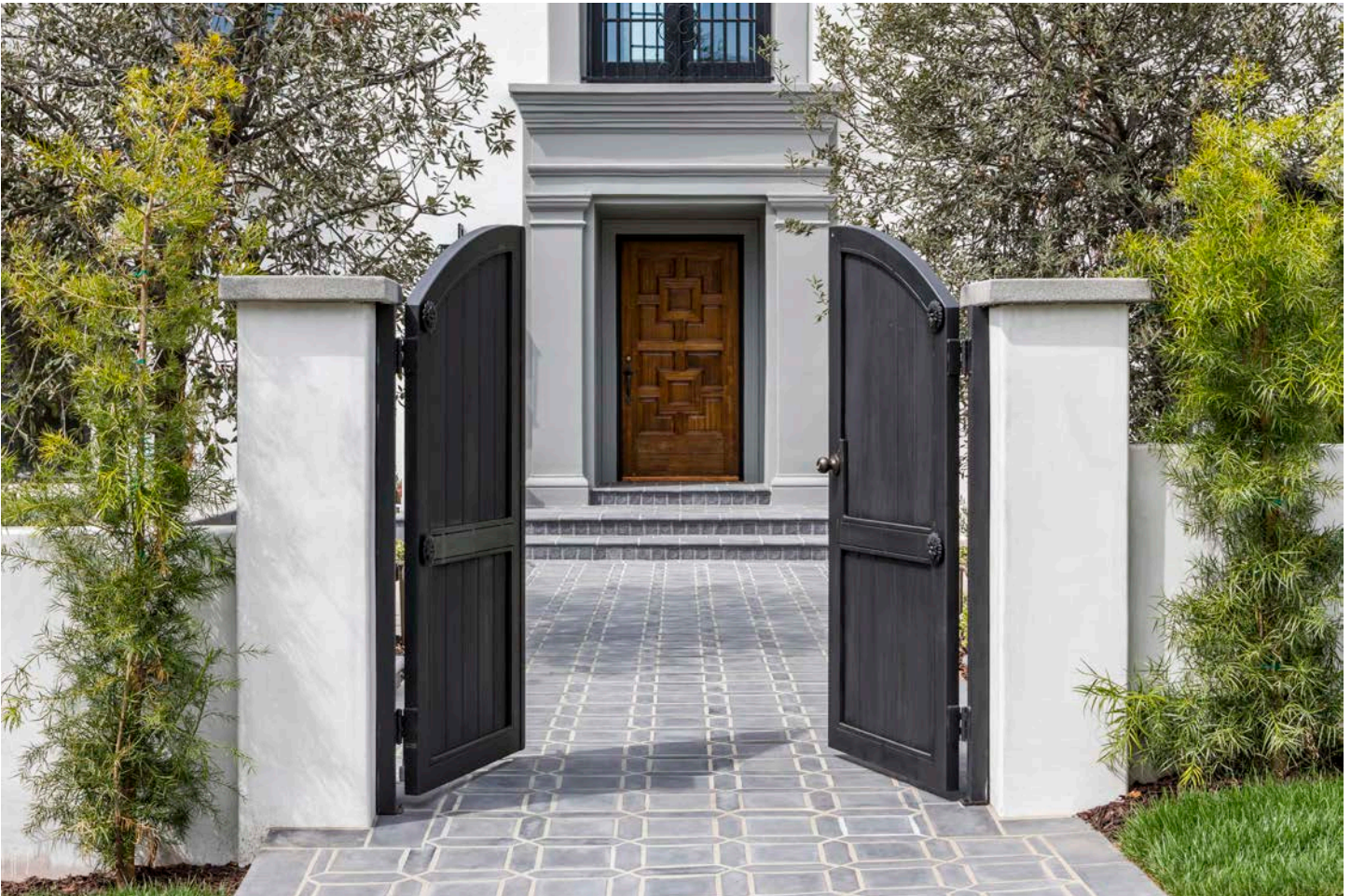


## +

## GRAND ENTRANCE

At ARTO, we know how to make an entrance. Let us help you select just the right color, shape, and texture of concrete product to turn your front door into a grand experience for your guests. The possibilities are, quite literally, open.

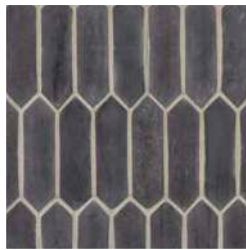
**3" x 11" Artillo Concrete Picket**  
**8" Artillo Concrete Square**  
*Charcoal - Standard*



**Artillo Modern Felipe**  
*Charcoal - Standard*



**8" Artillo Conche**  
*Charcoal - Standard*



**3" x 11" Artillo Picket**  
*Charcoal - Standard*





**8" x 16" Artillo Concrete Rectangles**  
**12" Artillo Concrete Stair Treads**  
**5" x 5" Concrete Monterey Decos**  
*Charcoal - Standard*









**Roman Concrete Style I Pool Coping (Fire Pit)**  
**16" Roman Concrete Square**  
**12" Artillo Concrete Stair Treads**  
*Custom Light Red Flash - Standard*





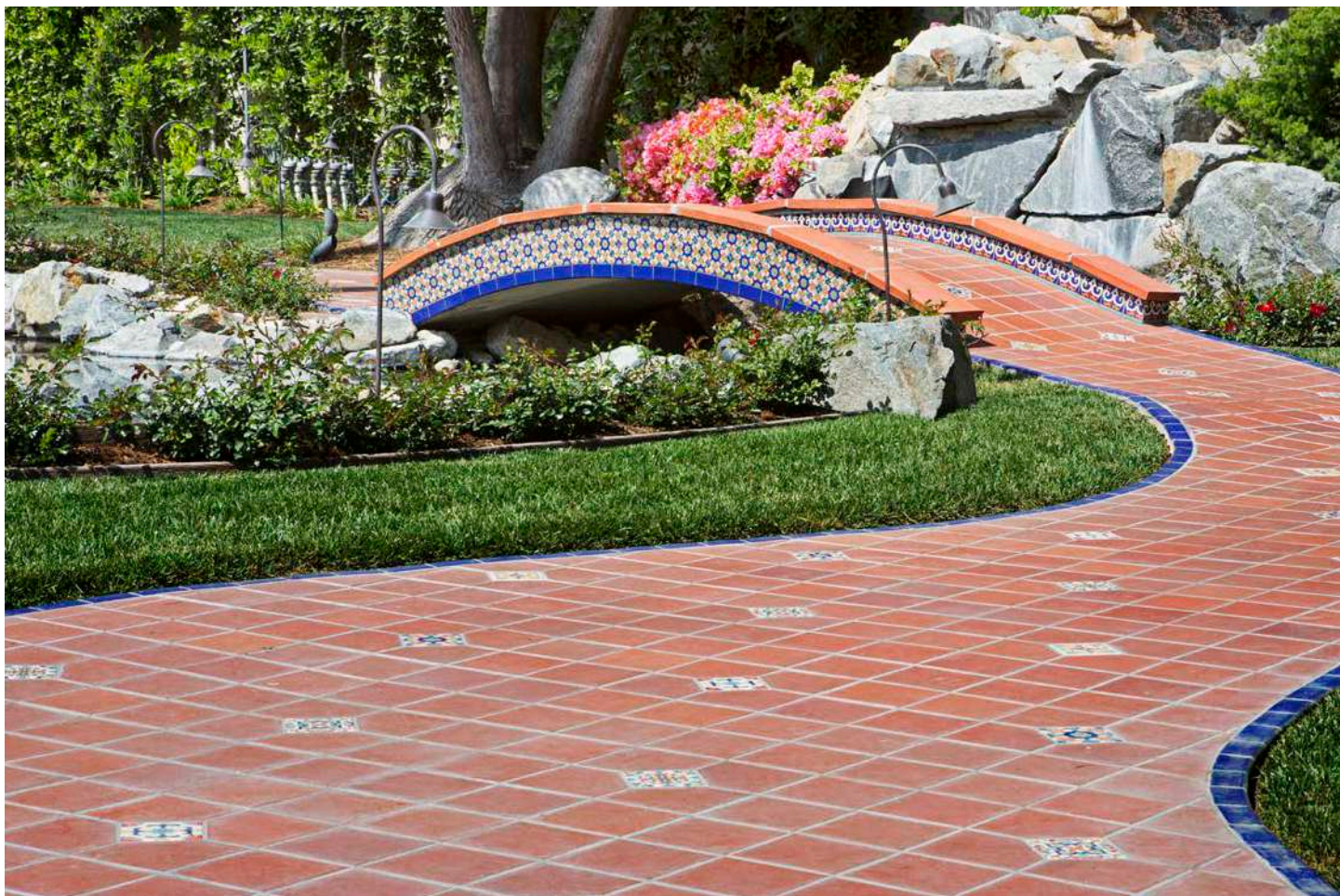
## **WEAR IT WELL**

Variation is the theme at ARTO. Naturally occurring color variation and weathering help create environments that live, breathe, and change over time. Just like they've done with this meticulously restored historic Laguna Beach home.

**12" Artillo Concrete Square**  
*Josie Blend - Standard*

**6" Handpainted Ceramic Deco**  
*SD107C*





**12" Monrovia Ceramic Square**  
**Custom Monrovia Ceramic Wall Caps**  
*Monrovia Red*

**Assorted Handpainted Decos**

See more photos from this house  
on ARTO.com. Show us your project  
by tagging us on Instagram using  
@ARTOBrick & #ARTOBrick.









# + STAIRS



Studio Ceramic Arabesque 5B & Stair Treads  
Leather



**6" Handpainted Ceramic Deco**  
SD126A



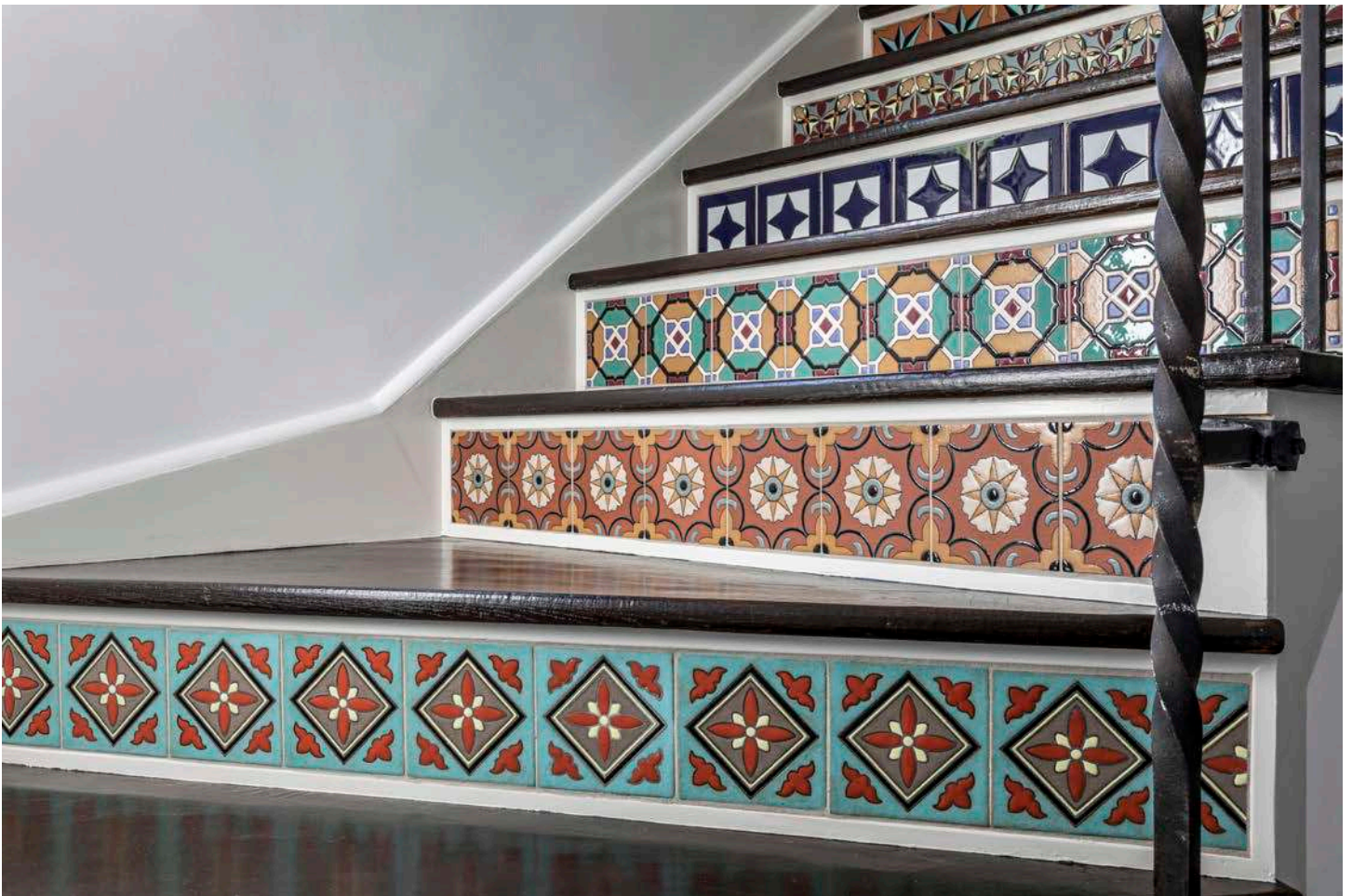


## STEP IT UP

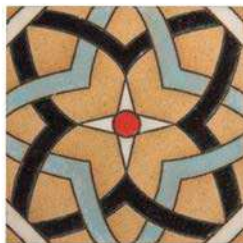
Going up or coming down, our handpainted decos are sure to stop your stair-climbers in their tracks. Repeat a single tile pattern in their tracks. Repeat a single tile pattern for a more uniform look, or mix it up with different patterns delineating each step. Either way, these delightful decos take your stair risers to the next level of original design.

### 6" Handpainted Ceramic Decos

*Bottom to Top: SD147, SD104, SD119, SD205, SD111, SD103*



6" SD107B



6" CD117B



6" SD225HC







**12" Artillo Concrete Stair Treads**  
*Mission Red - Standard*

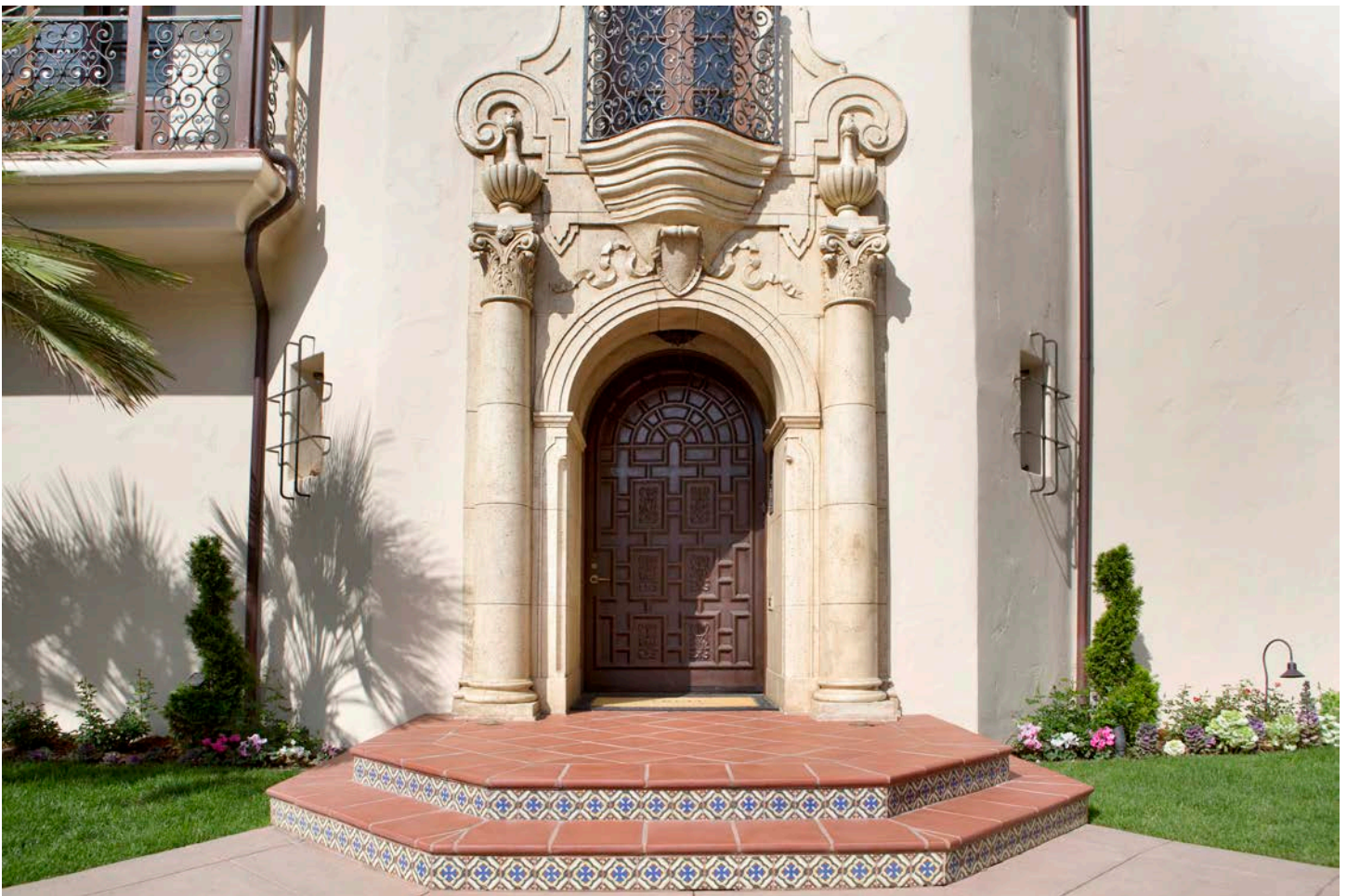
**6" Handpainted Ceramic Decos**  
*SR302*





**6" Handpainted Ceramic Decos**  
*Bottom to Top: SDI04, SDI02, SDI05*

**12" Artillo Concrete Stair Treads**  
*Spanish Cotto - Standard*



**12" Monrovia Ceramic Square & Stair Treads**  
*Monrovia Red*

**6" Handpainted Ceramic Decos**  
*SDI07*





**Artillo Concrete Arabesque 8C**

*Custom Blue, Spanish Inn Red, Sonora Sunset - Limestone*



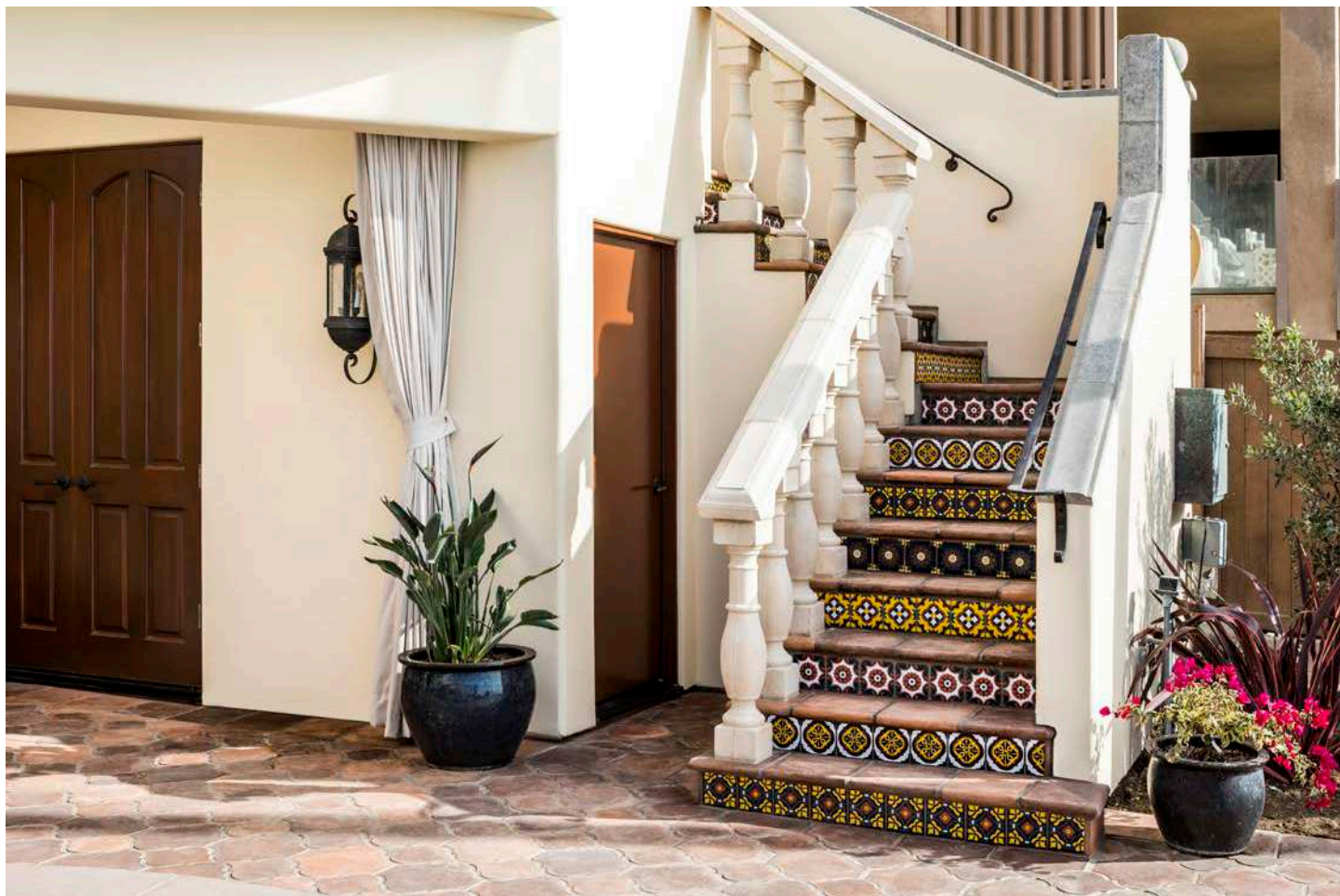




**Artillo Concrete Arabesque 5B & Stair Treads**  
*Spanish Cotto*

**6" Handpainted Ceramic Decos**

*Bottom to Top: SDI24, SDI65, SDI04, SDI02, SDI05*  
*With Custom Colors*



6" SDI16A



6" SDI17HD



6" SDI18C





**Studio Ceramic Arabesque 5B & Stair Treads**  
*Leather*

**6" Handpainted Ceramic Decos & Runners**  
Bottom to Top: SR303B, SD110B, SD109B, SD108A, SD102B





**12" Artillo Concrete Square**  
**12" Artillo Concrete 3" Coping**  
*Crème Fraîche - Vintage*



**12" x 12" Artillo Concrete Stair Treads**  
**8" x 16" Artillo Concrete Rectangle**  
**3" x 11" Artillo Concrete Picket**  
**8" Artillo Concrete Square**  
**5" x 5" Concrete Monterey Decos**  
*Charcoal - Standard*





**12" Artillo Concrete Square & Stair Treads**  
Cotto Dark - Vintage

**Artillo Concrete Arabesque IIA**  
Normandy Cream - Vintage

*\*Note: Although we have the capabilities to do so, the decos and inlays shown in this photo were not made by ARTO.*



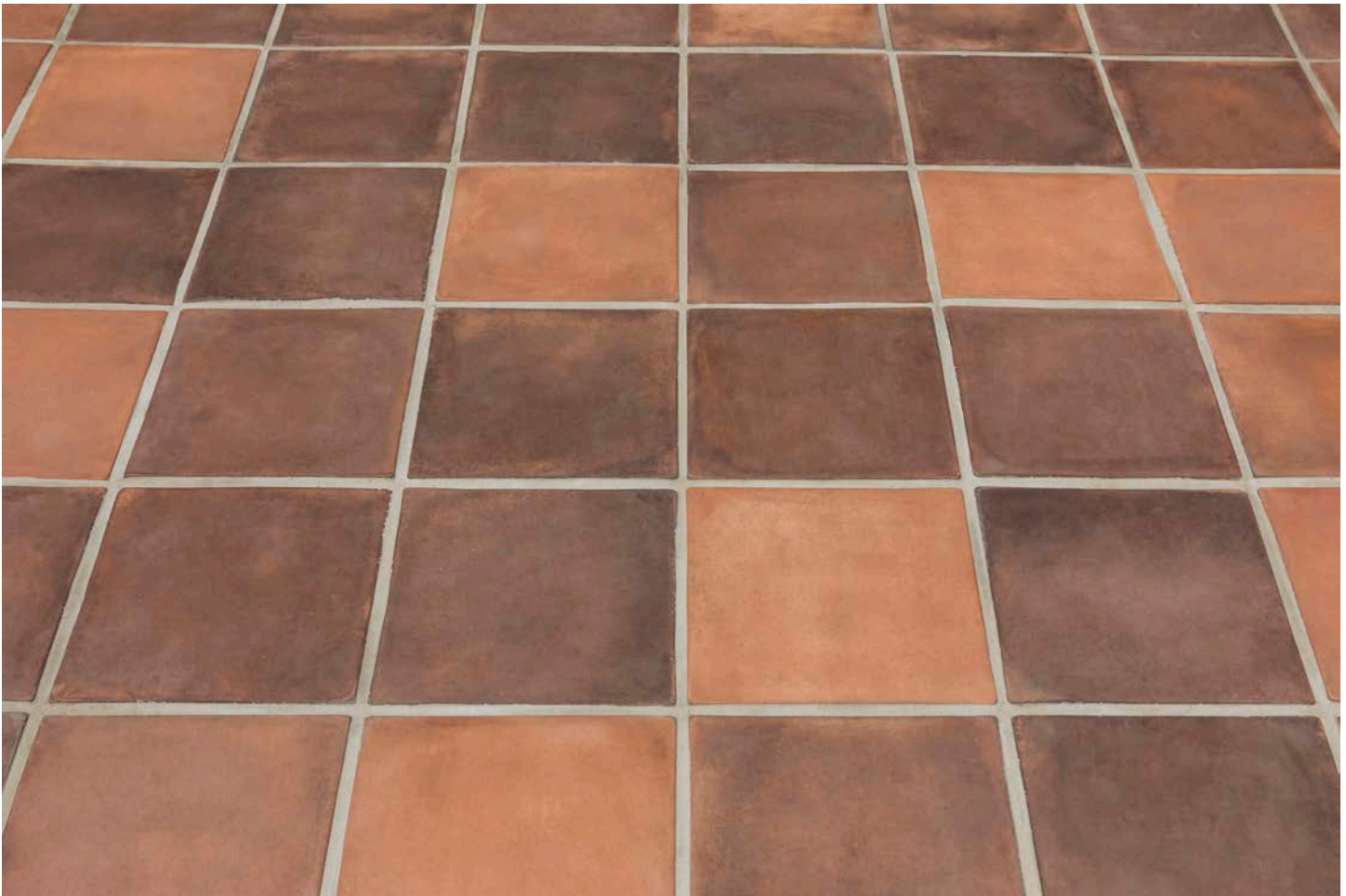
See more photos of this patio on  
ARTO.com. Show us your project  
by tagging us on Instagram using  
@ARTOBrick & #ARTOBrick.











**12" & 4" Artillo Concrete Square**  
**12" x 12" Artillo Concrete Bull Nose**  
*Spanish Cotto - Standard*

**4" Handpainted Deco**  
*Bottom to Top: SR302B, SD110B, SD105A, SD101A*







# + PATIOS



**Artillo Concrete Arabesque 8C (Flooring)**

*Tuscan Mustard - Limestone (Quatrefoils)*

*Hacienda - Limestone (Crosses)*

**18" Roman Tile (Seat Back)**

**18" Roman Concrete Style 4 Pier Cap (Bench Seat)**

*Hacienda - Limestone*

**Roman Style I Concrete Wall Cap (Fire Pit)**

*Hacienda - Limestone*

**2" x 8" Artillo Thin Brick Veneer (Walls)**

*Tuscan Mustard - Vintage*

**18" Artillo Pool Coping (Pool Edge)**

*Hacienda - Limestone*





## BACKYARD BREEZES

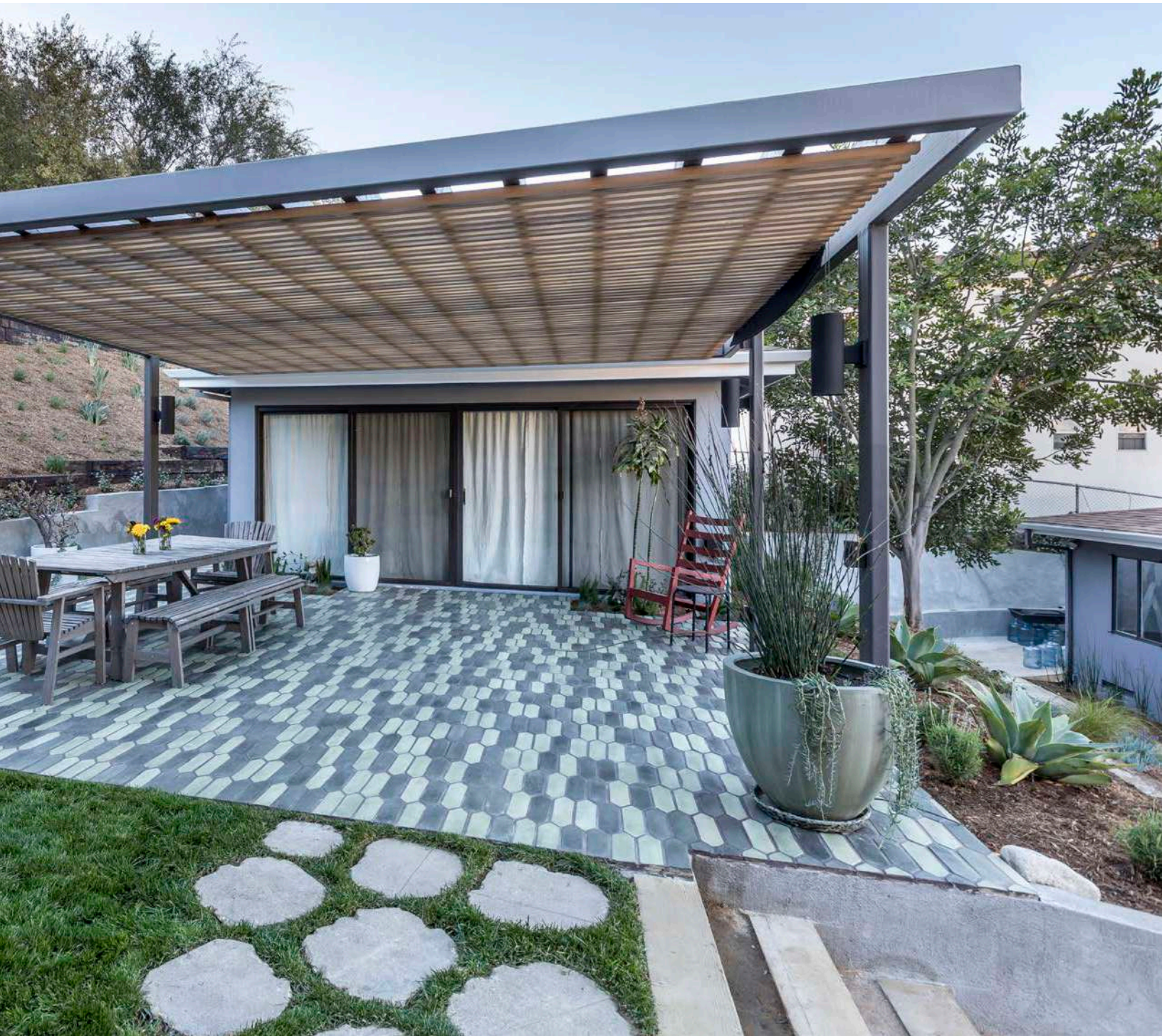
Whether you live along the coast or dream of doing so, these Ocean Green tiles bring a taste of the beach to your backyard patio. Choose your custom greens in a random pattern for an unpredictable, playful effect. You can almost feel the ocean breeze.

### 3" x 11" Artillo Concrete Picket

*Ocean Green Light & Ocean Green Dark - Standard*









## **PATIO PERFECTION**

Think of your patio as a canvas—yours to imagine and create. ARTO's traditional clay tiles, punctuated with our gorgeous handpainted deco inlays, transform your outdoor canvas into a unique and livable work of art.

**12" Monrovia Ceramic Square**  
**Custom Monrovia Ceramic Wall Caps**  
*Monrovia Red*

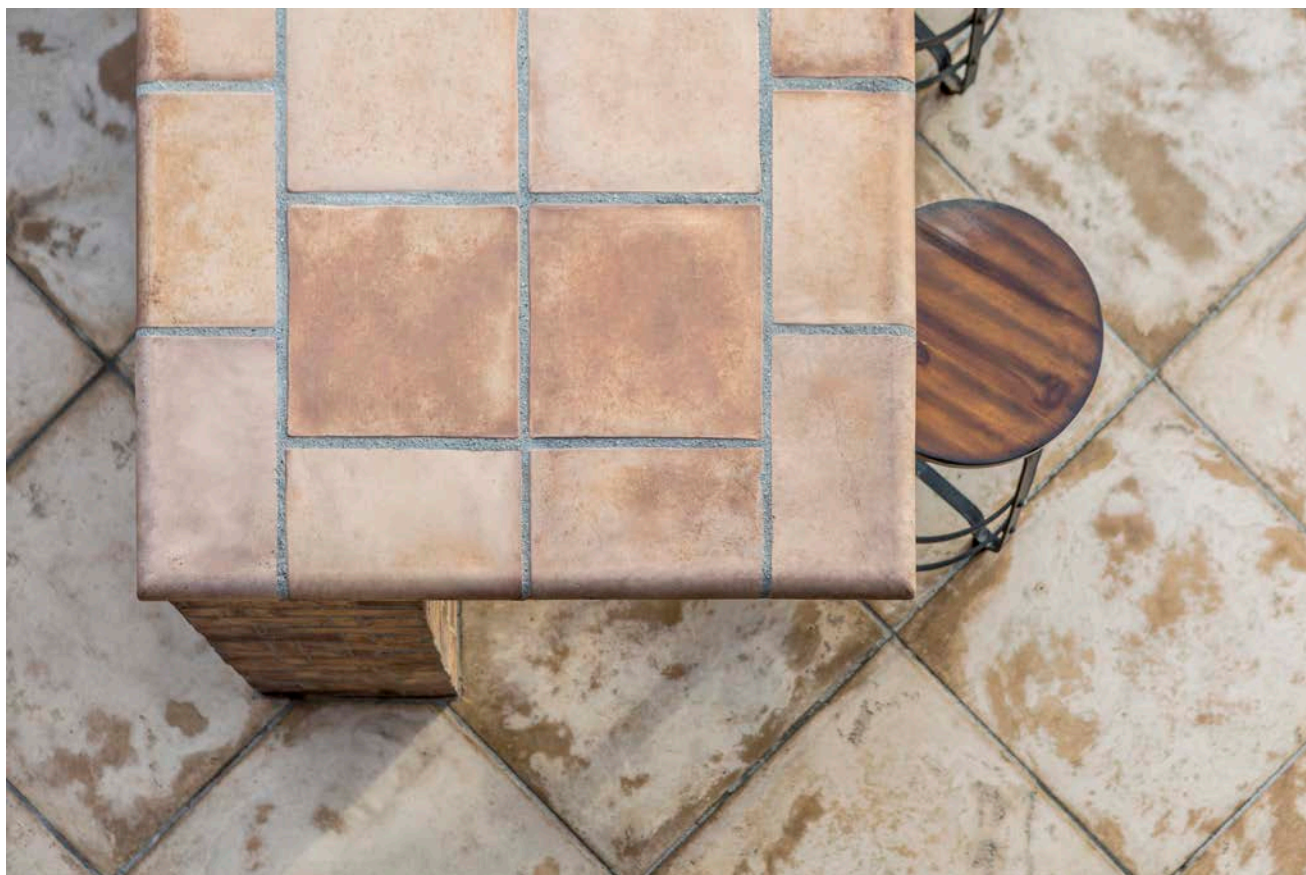
**Assorted Handpainted Decos**











**12" Artillo Concrete Square &  
Stair Treads (Custom Cut, Counter Top)**  
*Hacienda - Standard*

**24" Roman Concrete Square (Flooring)**  
*Hacienda - Limestone*

**2" x 8" Artillo Thin Brick Veneer**  
*Tuscan Mustard - Vintage*







**12" Artillo Concrete Square**  
*Tuscan Mustard - Vintage*



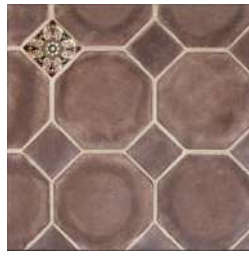




**4" x 8" Artillo Picket Set**  
*Tuscan Mustard - Standard*



**10" Artillo Square**  
*Tuscan Mustard - Standard*



**12" Artillo Octagon Set**  
*Charley Brown - Standard*



## MOVING PATTERNS

Arranged in just the right configuration, our custom ceramic picket tiles create eye-catching angles and dazzling movement that guide guests through the physical space. With their organic color variation, this inviting patio engages and surprises with every step.

**4" x 8" Oleson Ceramic Picket**  
**4" Oleson Ceramic Square**  
*Monrovia Red*



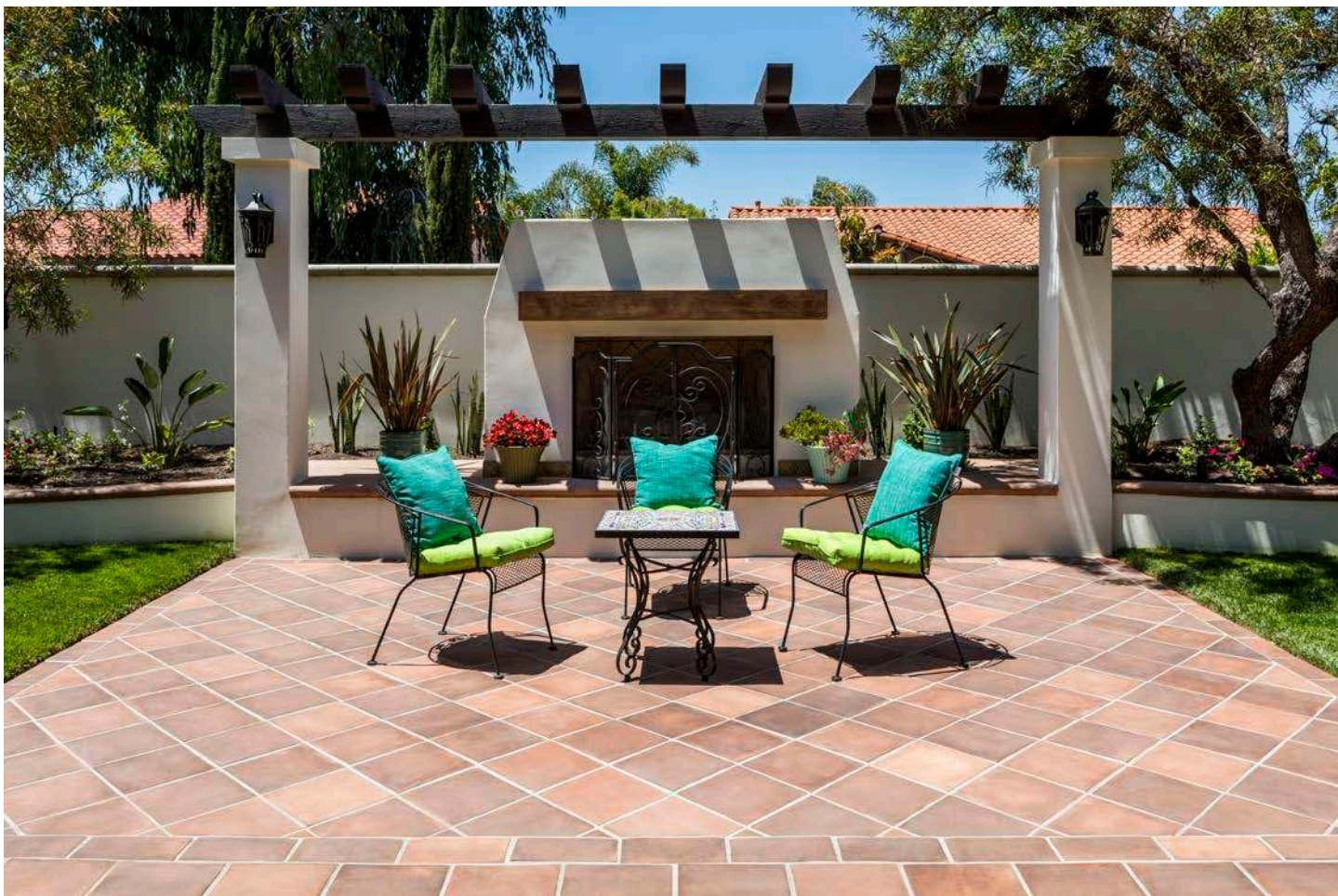






**16" Artillo Concrete Square**  
*Hermosa Blend - Standard*





**12" Artillo Concrete Square**  
**12" x 6" Artillo Concrete Rectangle**  
*Spanish Cotto - Standard*







**16" Roman Concrete Square (Flooring)**  
**16" Roman Concrete Style I Coping (Bench)**  
**Roman Concrete PC-6 Moulding (Fireplace)**  
*Hacienda - Standard*



**3" x 11" Artillo Concrete Picket**  
**8" Artillo Concrete Square**  
**12" Artillo Concrete Stair Treads**  
*Mission Red - Standard*

**3" x 3" Ceramic Handpainted Deco**  
*SD110A*





## + BEAUTIFUL BACKDROP

Sometimes choosing to be off-center is the surest way to become the center of attention. Take this intimate outdoor seating area, featuring a minimalist water element in the background. With its scalloped shape and subtle color variation, the ceramic tile accents along the back wall can't help but draw your attention.

**4" Studio Ceramic Conche**  
*Great White*





## + DESERT ACCENTS

In a desert landscape, any splash of color stands out. To stand out from its desert setting, this Indio, California, home embellished its outdoor spaces with vibrant tiles in unexpected shapes that contrast spectacularly with the surrounding hills.

**Artillo Concrete Arabesque IIA**  
*Custom Blue and Spanish Inn Red - Limestone*

**8" Artillo Concrete Conche**  
*Ocean Green Dark - Limestone*

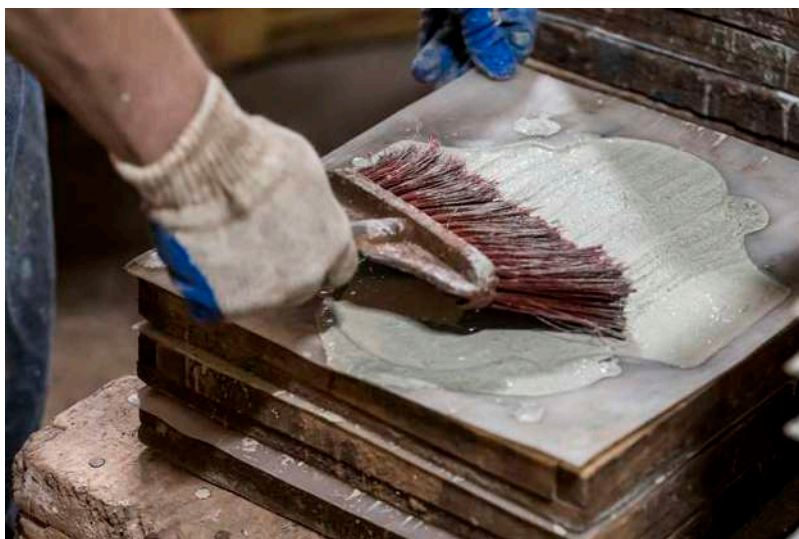




**Artillo Concrete Arabesque 8C**

Custom Blue, Spanish Inn Red, Ocean Green Dark,  
Sonora Sunset - Limestone



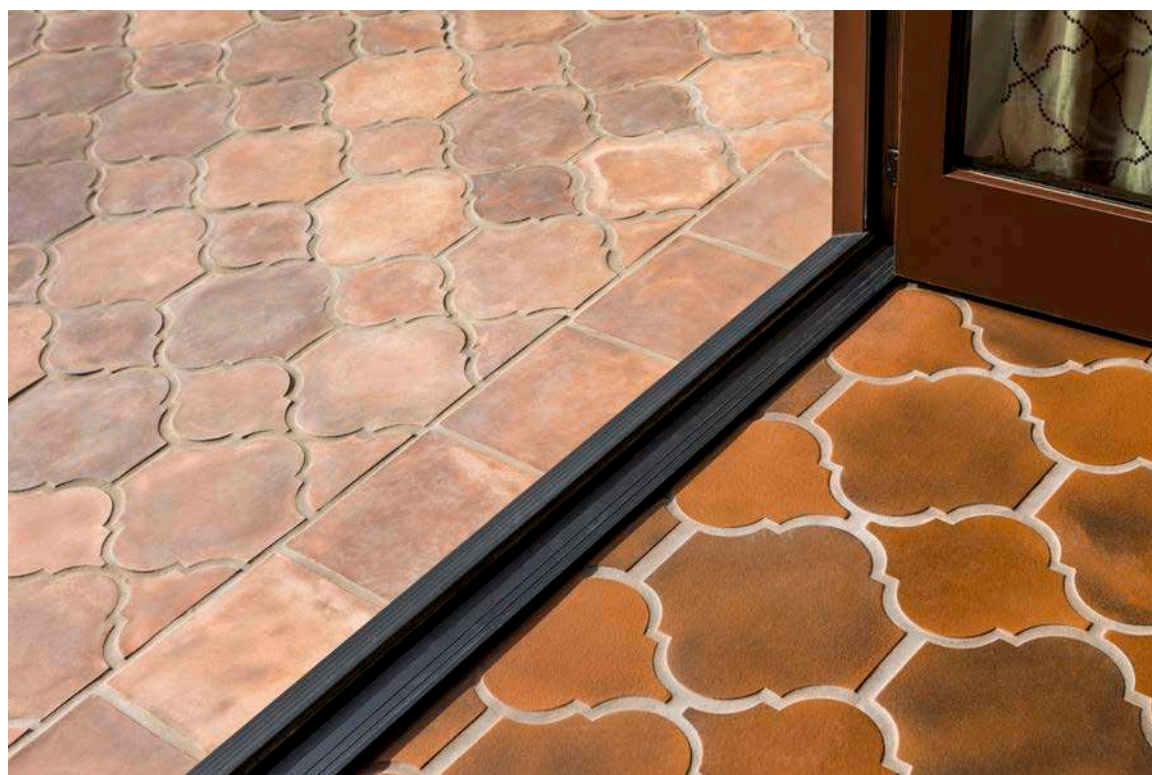
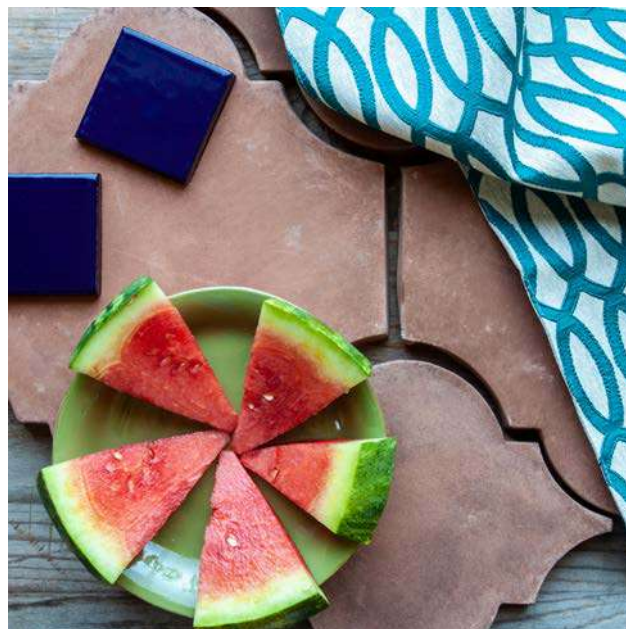
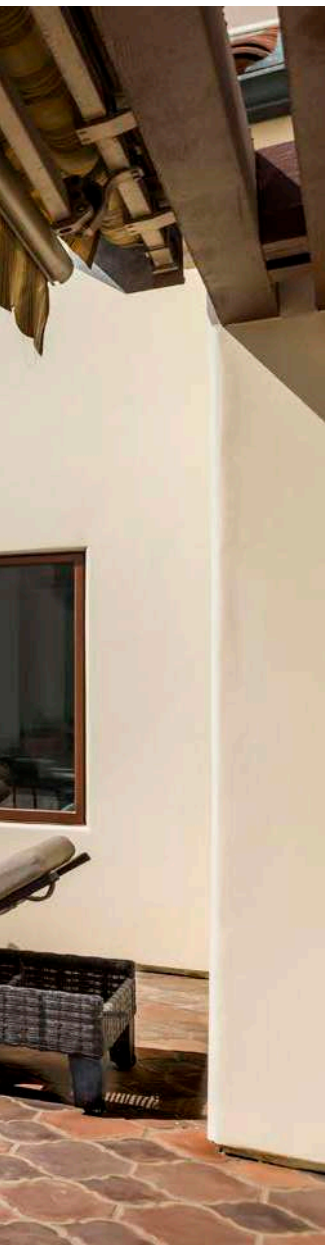


## + **IN AND OUT**

Extend your home from indoors to out. To help create cohesion between your interior and exterior spaces, our Artillo Arabesque 5B concrete tiles offer durable, handcrafted beauty and versatility for any environment. Use them for your pool decks and outdoor applications. Choose the same shape in a high-fired glazed terracotta for indoor spaces. You'll enjoy the unified look, as well as the near-zero maintenance.

**Artillo Concrete Arabesque 5B**  
*Spanish Cotto - Standard*





**Artillo Concrete Arabesque 5B**  
**6" x 12" Artillo Concrete Rectangle (Left/Exterior)**  
*Spanish Cotto - Standard*

**Studio Ceramic Arabesque 5B (Right/Interior)**  
*Leather*





## SEEING PATTERNS

People go to Palm Springs to relax. And relax you will, at this beautiful Palm Springs vacation rental. Guests enjoy the desert views and warm sun in the sprawling outdoor living space, accented from fire pit to bar with ARTO's Arabesque 12 tiles arranged in an eye-pleasing pattern.

**Artillo Concrete Arabesque 12**  
*Montage Grays - Vintage*





• west elm •  
Pool House  
• by ACME House Co. •





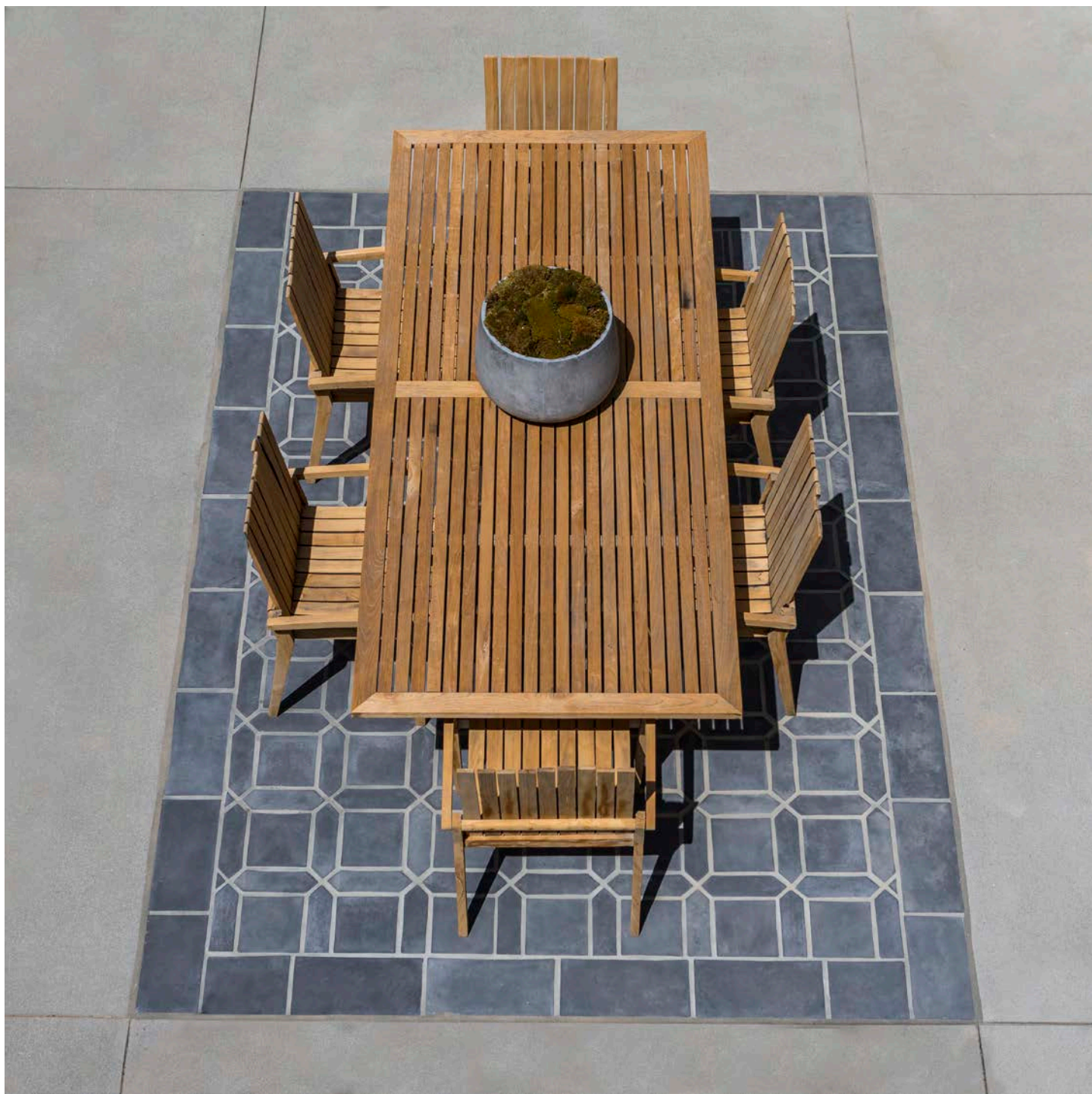
## + HOLLYWOOD HIDEOUT

Indoor living is overrated—especially with outdoor retreats like this one belonging to a luxurious Hollywood estate. Here, hosts and guests alike commune around an outdoor fireplace, with ARTO's smoky Charcoal concrete tiles tying the space together. Hard to believe this oasis lies in the heart of Tinseltown.

**8" Artillo Concrete Surface Bull Nose**  
**8" x 16" Artillo Concrete Rectangle**  
 Charcoal - Standard







**3" x 11" Artillo Concrete Picket**  
**8" Artillo Concrete Square**  
**8" x 16" Artillo Concrete Rectangle**  
Charcoal - Standard

See more photos of this house on  
ARTO.com. Show us your project  
by tagging us on Instagram using  
@ARTOBrick & #ARTOBrick.



**MORE ONLINE**  
**ARTO.COM**



# + POOL DECKS

**Artillo Concrete Arabesque 5B**  
*Spanish Cotto - Standard*

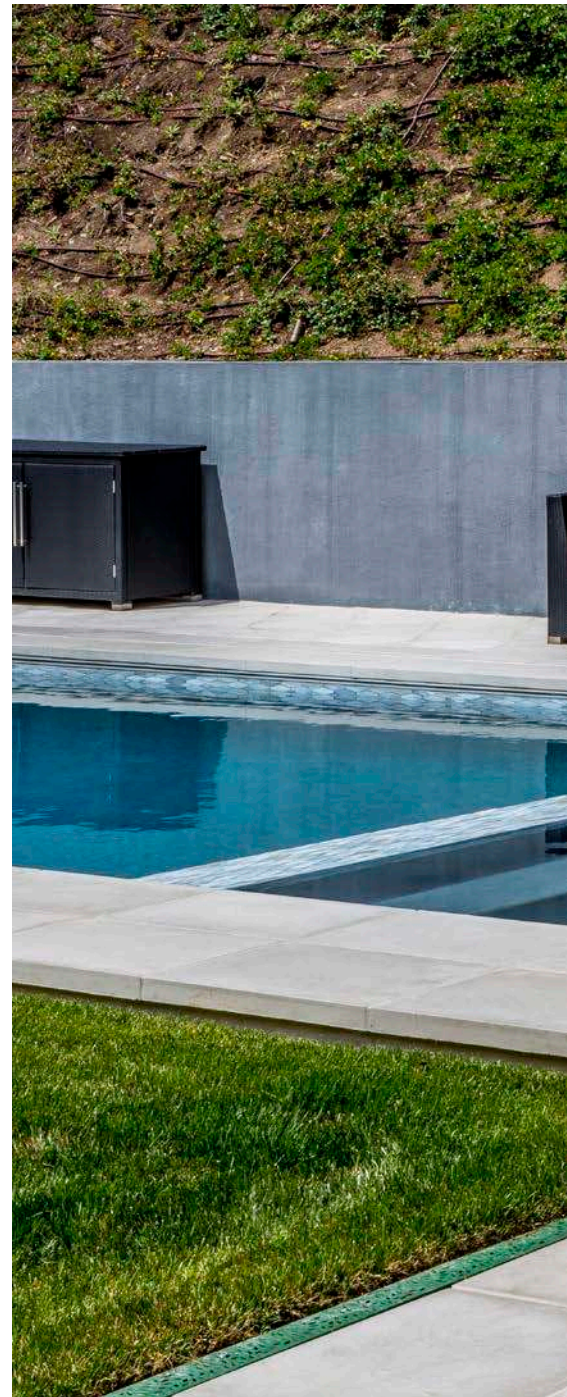
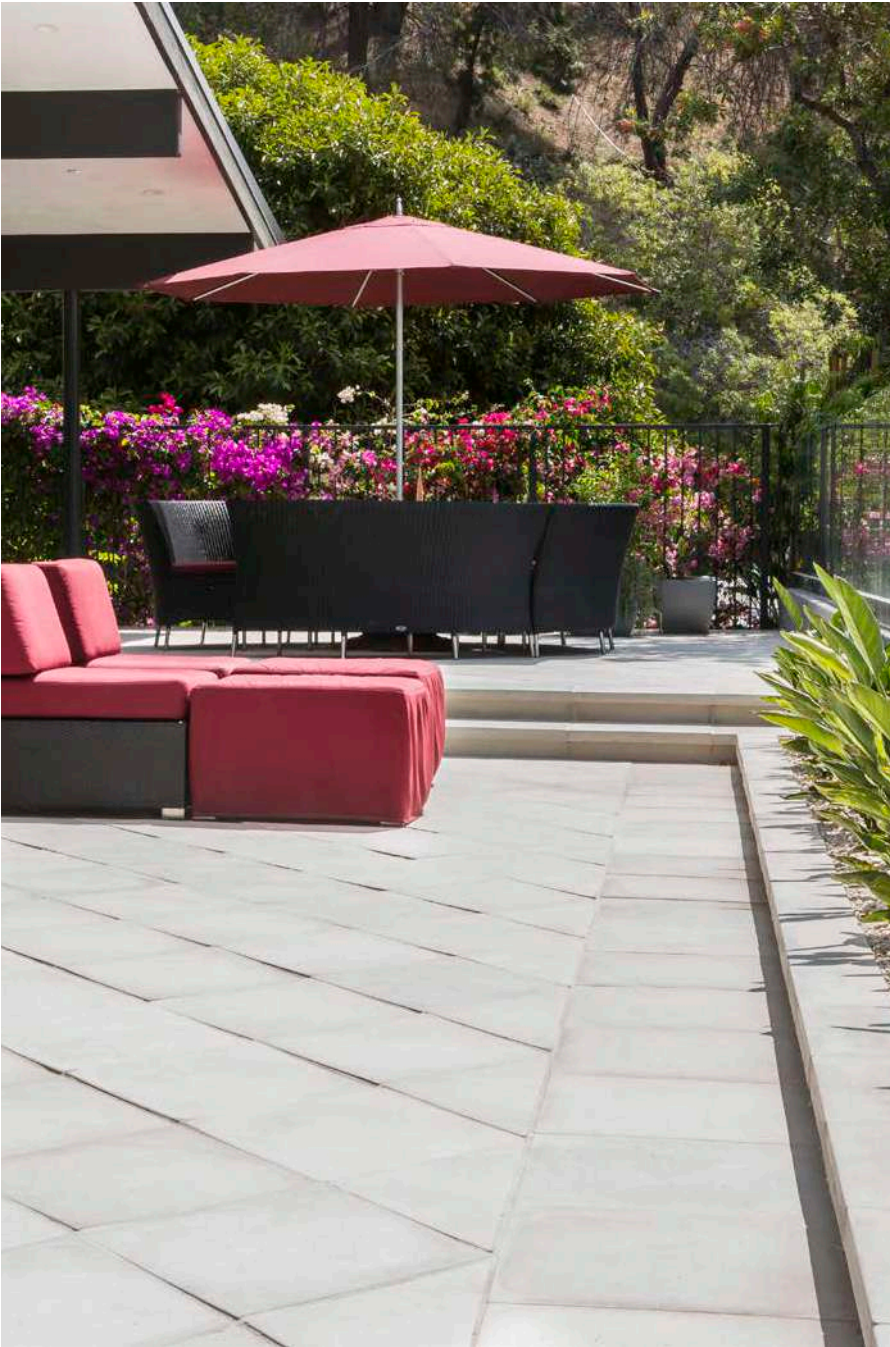
**Roman Pool Coping (Above)**  
**Roman Wall Cap (Right)**  
*Custom Color and Texture*



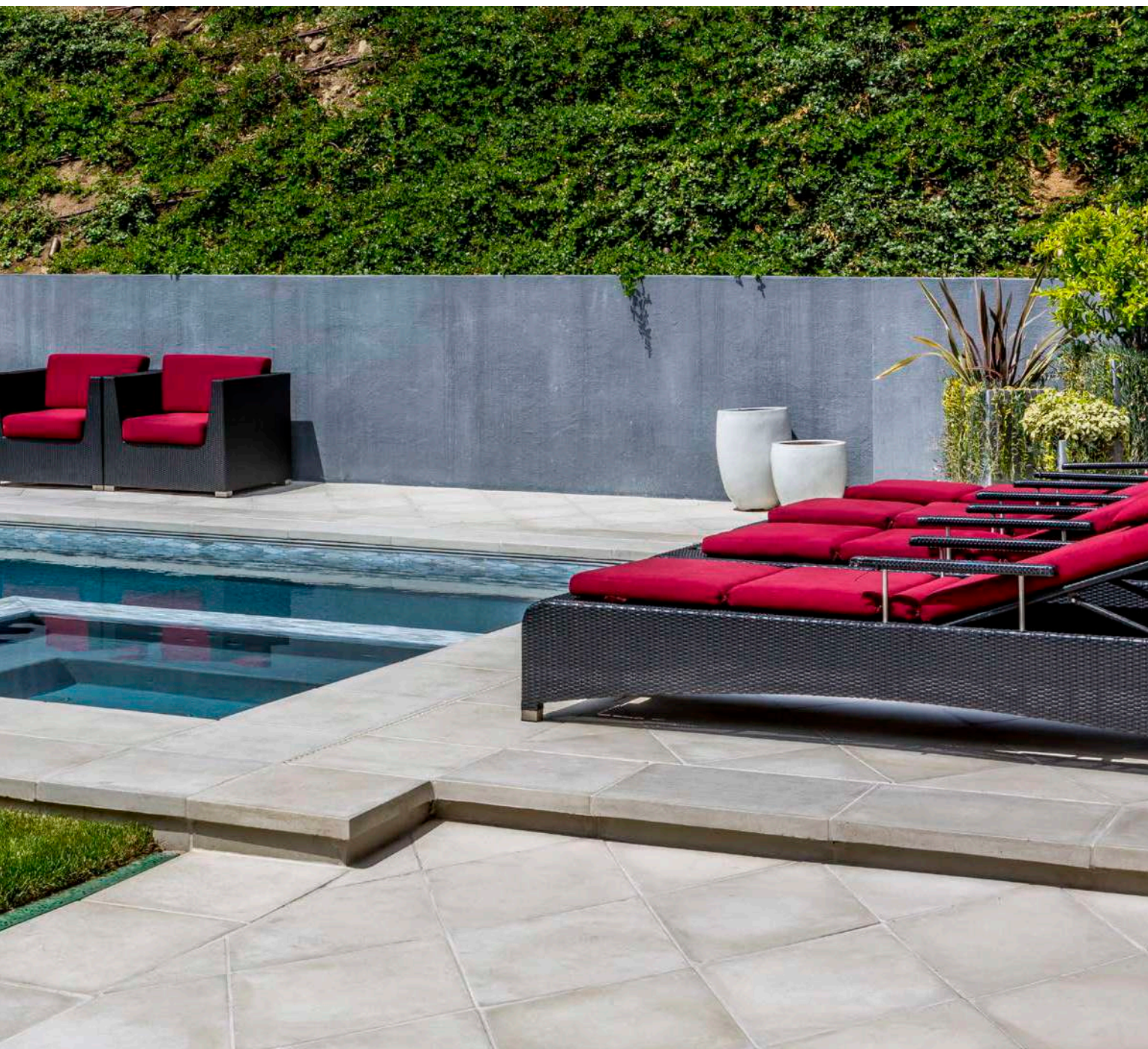




**18" x 18" Roman Concrete Paver**  
*Natural Gray - Standard*







**12" Roman Square**  
*Rice - Standard*



**12" Roman Square**  
*Hacienda - Standard*



**12" Roman Square**  
*Charcoal - Standard*







## **CALI VILLA**

A villa perched on an Italian hillside? Not quite. Located in sunny Pasadena, California, this renaissance revival estate captures the romance of historic villas across Italy. Our ceramic tiles and handpainted decos add to the effect, creating a stunning backyard experience. The only thing missing are the movie stars.

**12" Monrovia Ceramic Square**  
**Custom Monrovia Ceramic Wall Caps**  
*Monrovia Red*

**Assorted Handpainted Decos**







**24" & 12" Roman Concrete Square**  
**12" x 24" Roman Concrete Rectangle**  
**16" Roman Concrete Style I Pool Coping**  
*Old California - Standard*





**4" Studio Ceramic Hexagon**  
*Custom Color*





# COMMERCIAL

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Not all tiles are created equal. Today's architects and interior designers have a virtually endless supply of tile options to choose from, but for professionals in search of something truly special for their commercial projects, the choices become decidedly more selective.

We offer that rare product that distinguishes your project with attention to detail. Made in the United States—right here in the heart of vibrant Los Angeles—our handcrafted ceramic and concrete tiles and pavers, 3D wall cladding, thin brick veneers, and handpainted decos deliver durable functionality, exceptional quality, and distinctive personality to any commercial job.

From rustic elegance to modern minimalism, vibrant mix-and-match color palettes to monochromatic tones, eclectic shapes to geometric simplicity—whatever your architectural or design vision, we'll help you bring it to life.

All ARTO products are made to order, allowing you to customize your tiles' shape, size, color, and texture. Or choose from our vast selection of standard products,

with millions of combinations to experiment and create with. We'll even custom-fabricate products for historically accurate restorations and repairs.

For dramatic and stunning outdoor projects, explore our wide range of durable and beautiful products including concrete pavers, pool coping, as well as wall and pier caps, ideal for hardscape applications. We may be located in sunny Southern California, but we subject our concrete and ceramic products to rigorous freeze/thaw testing, which is why you'll find ARTO products enhancing commercial projects in the harshest of climates across the United States and beyond.

From a single custom tile to thousands, we have the flexibility and scalability to handle any size commercial job. It's your project and your vision—just let us know what you need and we will deliver. In the following pages, you'll find a sampling of the exceptional commercial projects we've had the pleasure of contributing to. We welcome the opportunity to help you realize your next vision.

**Studio Ceramic Arabesque 2C**  
*Black Diamond*







A photograph of a modern restaurant interior. The room features a large, white-painted brick wall with some exposed mortar lines. To the left, a curved wall is adorned with several framed artworks. The seating includes a long, dark blue tufted booth along the back wall and individual teal leather chairs with dark wood legs. Small wooden tables are set with glassware, plates, and bottles. The floor is made of light-colored wood. The ceiling is dark with recessed lighting and a few pendant lights.

# RESTAURANTS





**2" x 10" Bastogne Thin Brick Veneer**  
*Rice, Bone, and Hacienda*







## WARMTH AND LIGHT

The iconic Beverly Center's flagship restaurant Cal Mare welcomes diners with a unique blend of rustic warmth and modern lightness. To accentuate that harmonious combination, the designer chose ARTO's Roman concrete tiles in an earthy Hacienda color and textured Limestone that will patina naturally over time. On the walls, ceilings, and exterior accents you'll find our Bastogne Thin Brick Veneer that reflects the abundant space's natural light.

**16" Artillo Concrete Square**

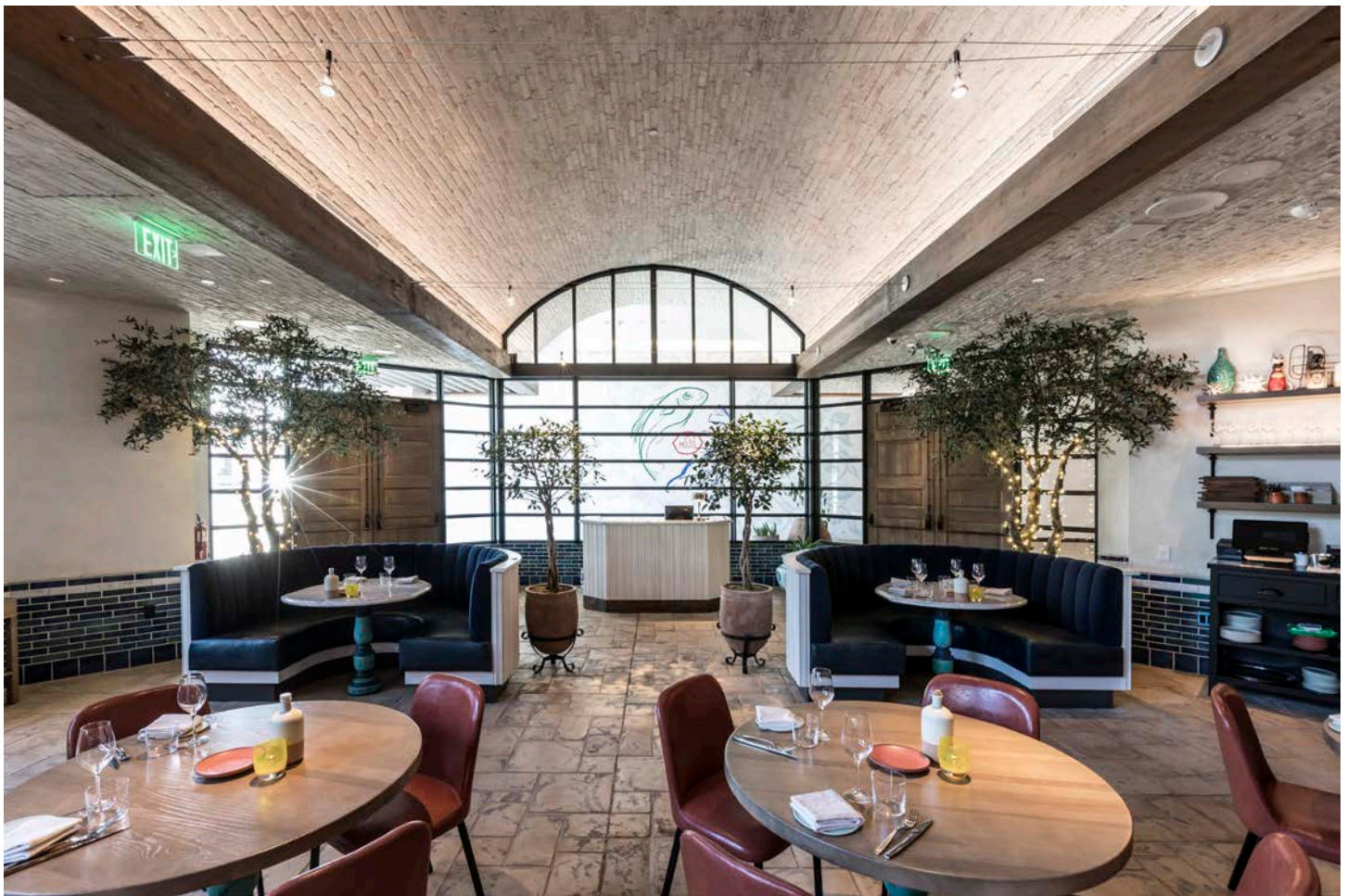
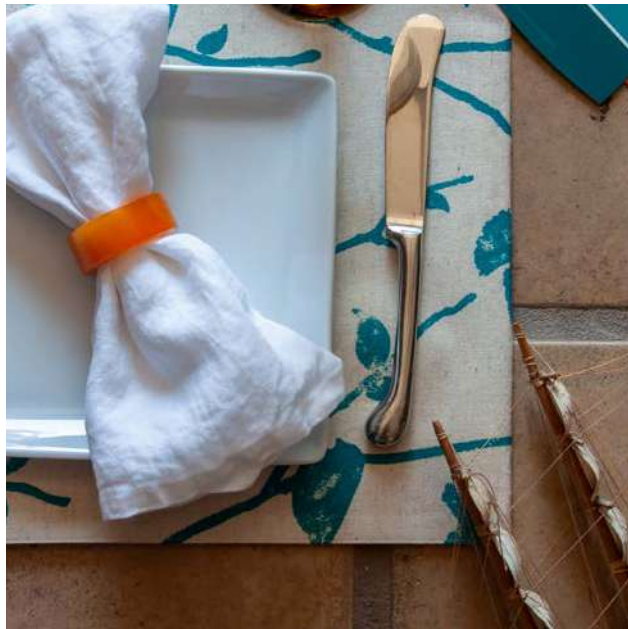
**8" Artillo Concrete Square**

**8" x 16" Artillo Concrete Rectangle**

*Hacienda - Limestone*

**2" x 10" Bastogne Thin Brick Veneer**

*Rice, Bone, and Hacienda*











## TOTALLY FLOORED

With its bold pattern incorporating tiles in five different glaze colors, Mighty Kitchen's vibrant floor is a mosaic of energy, as well as a study in functionality. When one of the central glaze colors failed to meet commercial slip-and-fall resistance standards, we added grit to the glaze. The end result exceeds regulations as well as the designer's creative expectations.

**4" x 12" Studio Ceramic Picket**  
**8" Studio Ceramic Square**

*Hazard County Orange, Sierra Snow, Chrome,  
Black Diamond, Gold Rush*





**Artillo Concrete Arabesque 5A (On Wall)**  
Charley Brown - Standard



## + FASCINATING FLAVORS

Inspired by the simple, healthy meals he enjoyed in Mexico, Toca Madara's owner wanted to share this authentic Mexican culinary experience with his own patrons. He also wanted his restaurant environment to reflect the unique blend of flavors represented on the menu. To achieve that effect, his designer used a mix of contrasting materials including aged metal, concrete tile, quartz stone, lush upholstery, and tooled leather, resulting in a high-end creative space as fascinating as the food. Included in the mix is ARTO's earthen-toned Artillo concrete arabesque tiles which grace the restaurant's exterior façade. The designer also chose our Charcoal and Early Gray tiles for a custom exposed aggregate surface that adds an enticing texture to the patio.



**Artillo Concrete Arabesque 5B**  
Early Gray and Charcoal  
(With custom exposed aggregate surface.)



**Artillo Concrete Arabesque 5A**  
Charley Brown - Standard

See more photos from this restaurant on ARTO.com. Show us your project by tagging us on Instagram using @ARTOBrick & #ARTOBrick.







**2" x 8" Antik  
Thin Brick Veneer**  
*Normandy Cream - Limestone*



**2" x 8" Standard  
Thin Brick Veneer**  
*Early Gray - Limestone*



**2" x 20" Newport  
Thin Brick Veneer**  
*Cotto Dark - Limestone*



**2" x 8" Antik Thin Brick Veneer**  
*Tuscan Mustard*



## LOCALLY SOURCED

Hook Burger is hooked on sustainability—not only with what they serve, but the space they serve it in. As part of this mission, the designer used reclaimed and locally sourced materials whenever possible for the interior décor, including ARTO's California-made Antik brick. Completing the theme, the brick's Tuscan Mustard pigment derives its unusual color from iron oxides produced by recycled steel scraps reclaimed from car factories. Made from locally sourced and renewable ingredients, the concrete between the veneer is engineered for long life.









## + FRESH LOOK

An upscale, refreshingly contemporary cafeteria, Lemonade has attracted loyal customers with their selection of healthy salads, gourmet sandwiches, delicious entrées, sumptuous desserts, and of course their famous flavored lemonades. For this commercial project, ARTO flexed our factory muscles to custom-craft a pristine, whiteware bisque dimensional tile that enhances the restaurant's cleanly modern look while creating visual interest.

**3D Wall Cladding Ceramic (Custom)**  
Great White



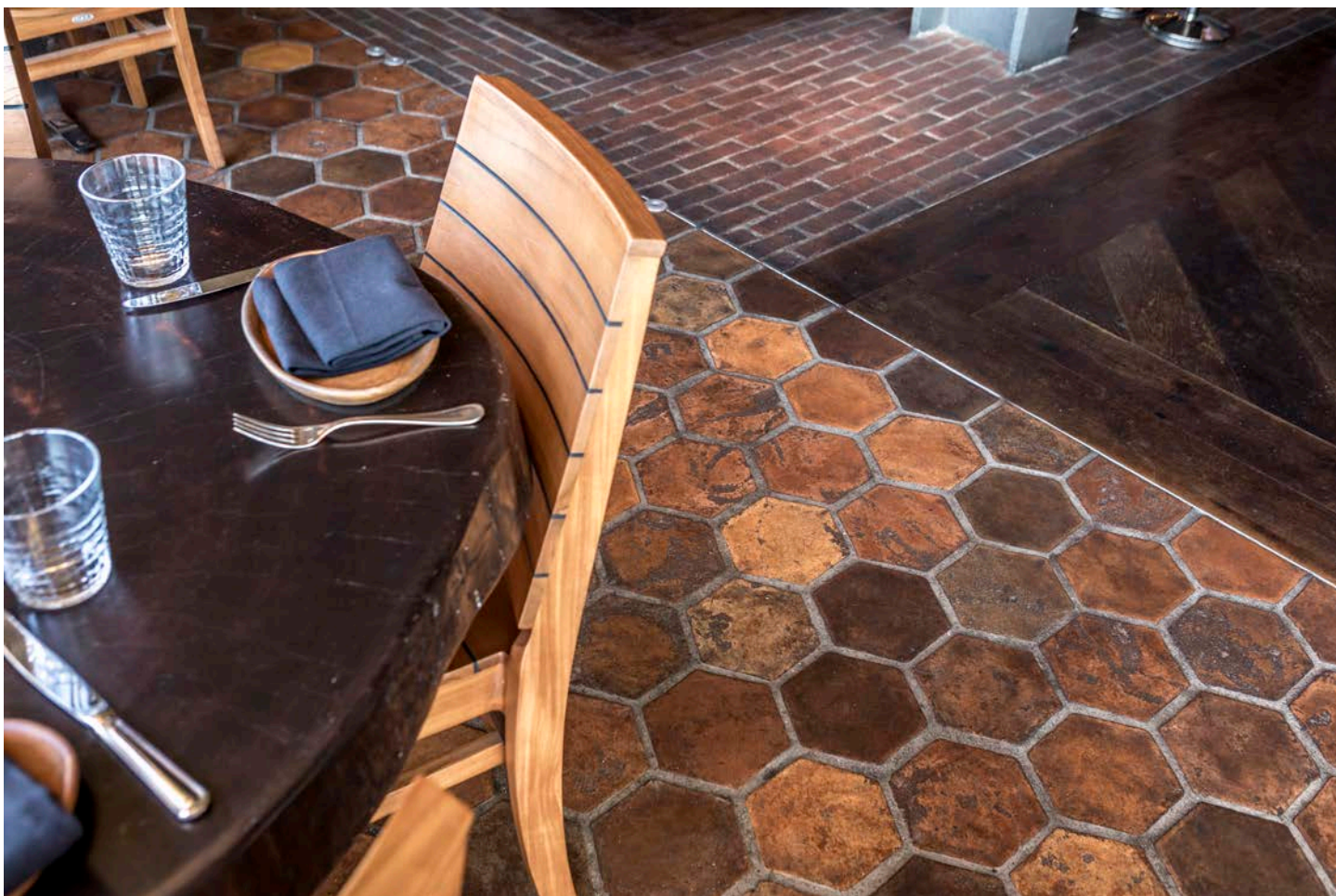












## +

### MADE TO ORDER

Overlooking Santa Monica's panoramic Pacific views, Meat on Ocean delivers what it so succinctly promises—a deliciously diverse selection of steaks served just the way you ordered. As sturdy as the fare they serve, our Artillo 8-inch Hexagons in Normandy Cream have the unique personality of reclaimed terracotta, lending the restaurant a warmth and rustic elegance. No matter how much their patrons eat, the durable concrete composition of these tiles are made to withstand the heaviest of traffic.

**8" Artillo Concrete Hexagon**  
*Normandy Cream - Vintage*





+

## UP SCALED

A welcome addition to San Antonio's burgeoning foodie scene, the Hanzo Gastropub concocts exotic cocktails and serves up small plates inspired by a fusion of Asian and other cultures. Installed along the restaurant's interior walls, ARTO's 8-inch ceramic Conche tiles create a memorable multi-layered conversation piece for patrons. The designer chose an eclectic collection of glazes to give the tiles their unique finish.

### 8" Studio Ceramic Conche

*Abyss, Aloe Vera, Cadmium Orange, Deli Mustard, Great White, Ice Storm, Lemon Scent, Light Lemon, Mandarin, Pinot Noir, Rhino, Turtle*













## +

### ACE SERVE

Situated just two blocks from the Pacific Ocean in the laid-back SoCal surf town of Hermosa Beach, Serve on 2nd is the concept of Jon Mesko—a former professional volleyball player. To capture a casual yet contemporary beachside dining experience, Jon's designers selected our Roman pavers in a striking pattern of Ocean Green Light, Early Gray, and Natural Gray. The pavers' sand set wicks moisture into the cracks instead of collecting on the floor's surface, making them a highly functional flooring choice for the restaurant's fun patio.

**12" Roman Concrete Square Paver**  
**12" x 24" Roman Concrete Chevron Paver**  
**(Custom Cut)**

*Early Gray, Natural Gray, Ocean Green Light - Standard*

See more photos from this restaurant on ARTO.com. Show us your project by tagging us on Instagram using @ARTOBrick & #ARTOBrick.





## + FRENCH ACCENTS

A delightfully authentic French bakery, pastry shop, and café located in Downtown LA, Pitchoun Bakery serves great food in a friendly ambiance that incorporates an unexpected mix of materials. Among those materials you'll find ARTO's Antik Thin Brick Veneer. Used liberally throughout the café's interior space and cozy outdoor patio, the veneer highlights Pitchoun's charming French attitude that feels straight from the streets of Paris.

**Antik Thin Brick Veneer**  
*Used Red*

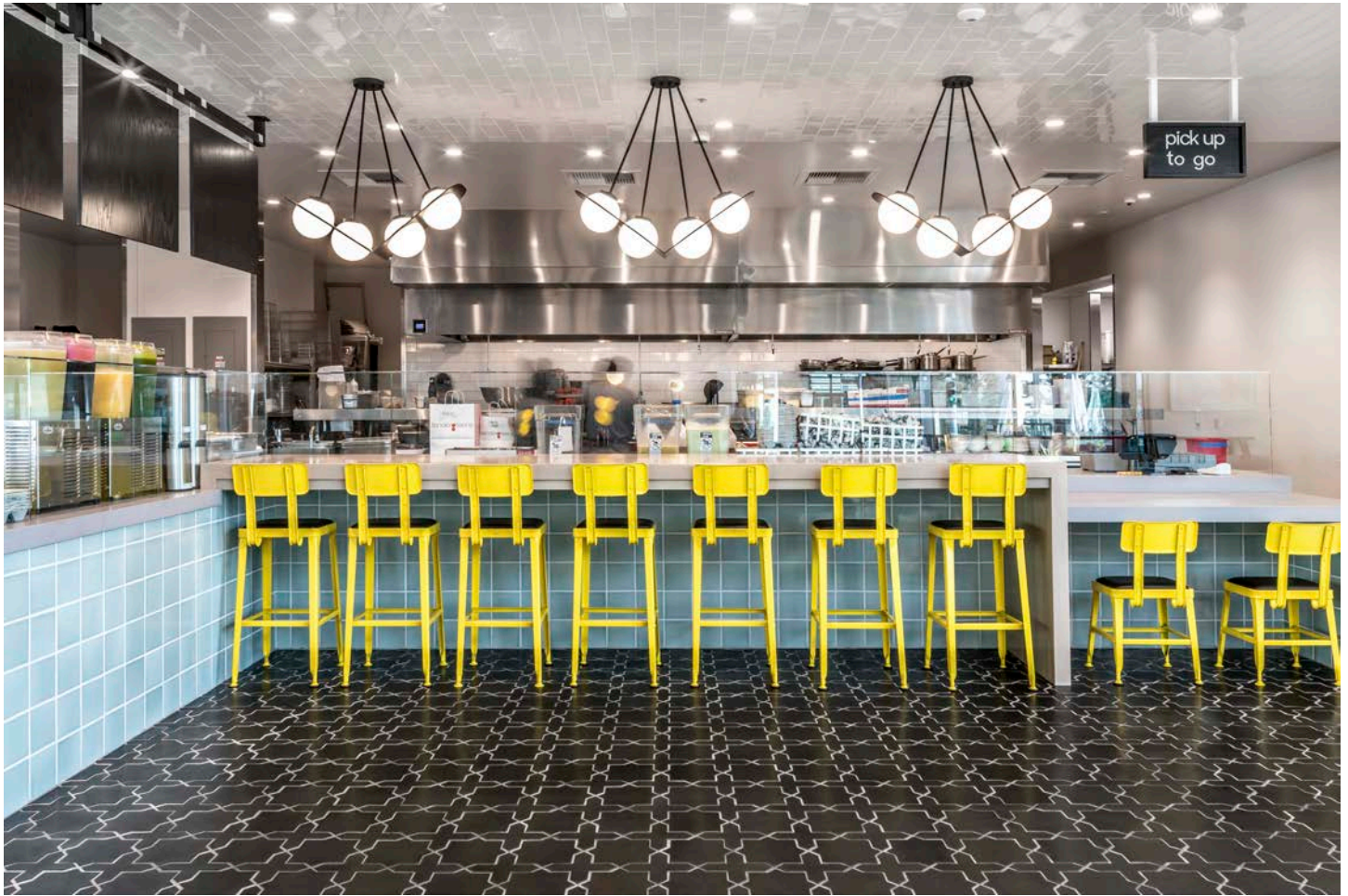






**Antik Thin Brick Veneer**  
Mission Red





## +

### SUSTAINABLE BEAUTY

Like all its locations, the Tender Greens restaurant in El Segundo, California, is run by a personal chef who creates deliciously fresh meals from locally sourced ingredients. Naturally, the restaurant attracts a high volume of eco-minded patrons. So ARTO paired the location with our terracotta arabesque tiles high-fired with our black diamond glaze for superior slip-and-fall resistance as well as durability. The tiles are made from locally sourced, sustainable materials, making them the perfect complement to Tender Green's menu.

**Studio Ceramic Arabesque 2C**  
*Black Diamond*













6" 2D Compass HA



6" SD217HG

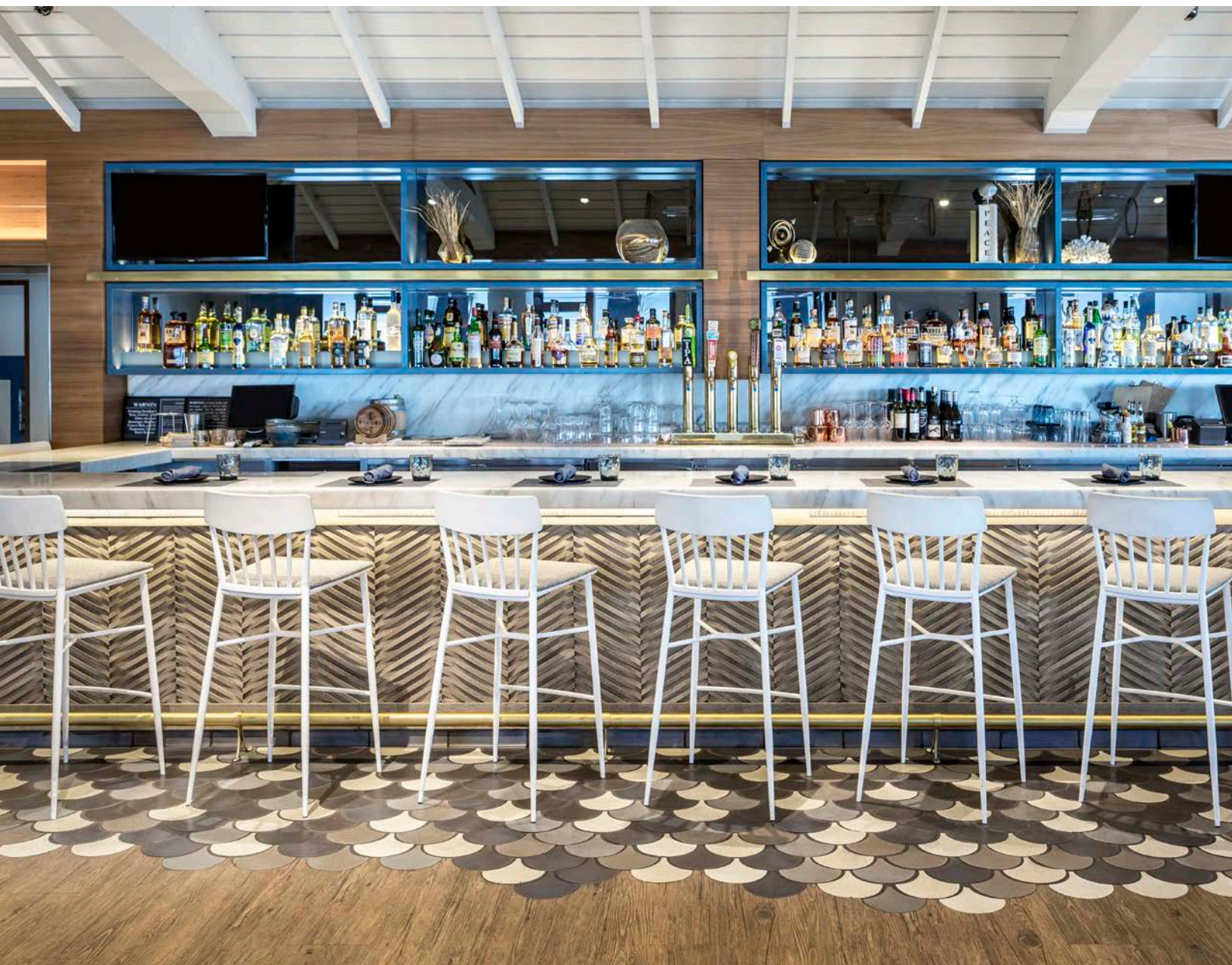


6" SD219C



8" Ceramic Handpainted Deco  
SR343





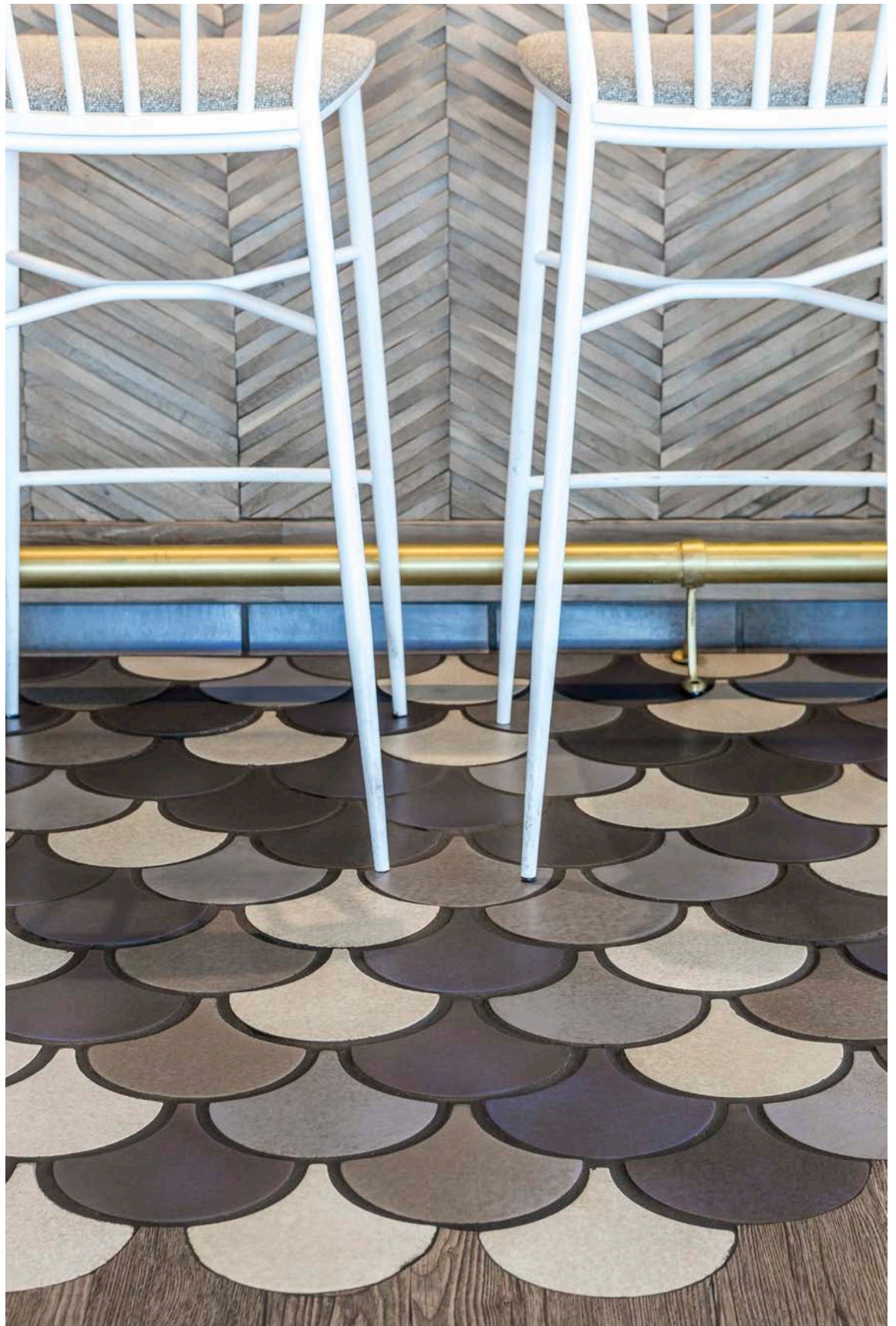
## +

### HOOKED ON THE LOOK

With ocean-to-plate fresh seafood and new-wave inspired dishes on their menu, Laurel Point in Studio City, California, was naturally drawn to our Conche tiles. Used to highlight the bar and delineate a transition to their main floor, these unique scale-shaped tiles bring a playful nautical design element to the space. The mix-and-match palette uses a motif of blue, white, and gray that coordinates with color themes throughout the restaurant.

**8" Monrovia Ceramic Conche**  
*Persian Blue, Black and Blue, Walnut Spice, Ash*













## +

### SIZE MATTERS

It's not just what's on the menu that stands out at Redbird restaurant in Downtown LA. It's also what's on the floor. To accentuate Redbird's wonderful open space, hardware-style fixtures, and oversized upholstered seating, the designers chose ARTO's large-format concrete picket set. Sometimes bigger really is better.

**8" x 24" Artillo Concrete Picket**

**16" Artillo Concrete Square**

*Charcoal - Standard*

See more photos from this restaurant on ARTO.com. Show us your project by tagging us on Instagram using @ARTOBrick & #ARTOBrick.



**MORE ONLINE  
ARTO.COM**



# + HOTELS

3D Wall Cladding Concrete (Custom)  
12" Roman Concrete Square Tile  
Natural Gray - Standard









## ON TARGET

Since 1975, the beachfront Hotel Erwin has stood as a centerpiece of the eclectic Venice, California, scene. During a recent renovation, the hotel paid extraordinary attention to every corner of space—including the restrooms of its rooftop lounge. Here, guests are greeted by ARTO's 6-inch tiles handpainted in the traditional Cuerda Seca style with a modern color twist on a 2D target design.

### 6" Handpainted Ceramic Deco

*Rings HB*

Photo by Sean Robertson.

Design by Laurel and Wolf.



6" Rings HC



6" Rings HD



6" Rings HA









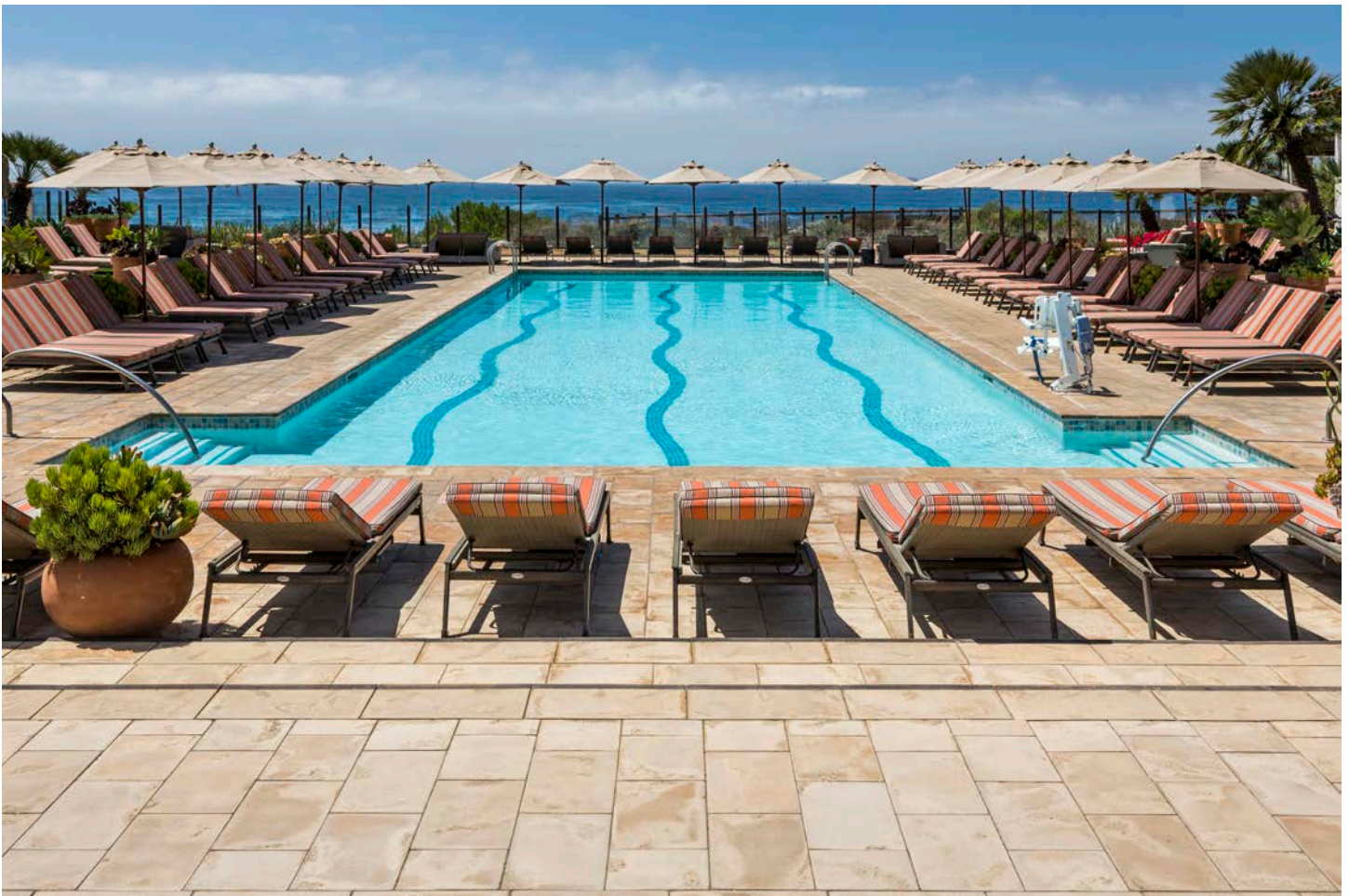


## WARM AND COOL

The Terranea Resort in Palos Verdes welcomes guests from around the world to one of California's premiere luxury destination hotels. Overlooking the royal blue Pacific, the resort's sun-drenched spa embraces the area's rugged natural beauty and Southern California's year-round outdoor lifestyle. Central to this theme, our gorgeous earth-toned concrete pavers create a dramatic contrast against the cool blue waters of the pool and ocean.

### 12" x 18" Roman Concrete Pavers

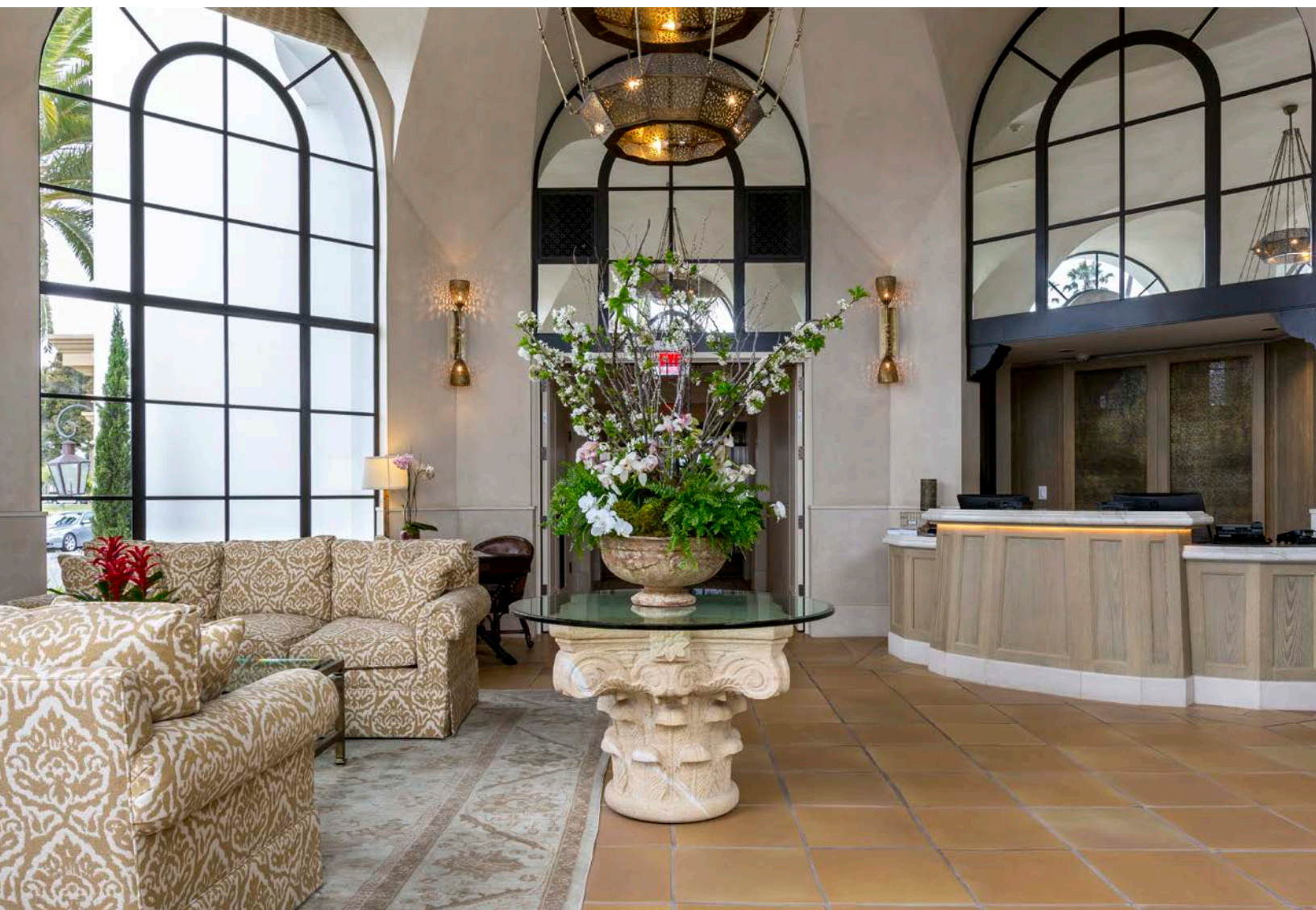
*Old California - Limestone*



See more photos of this resort on  
ARTO.com. Show us your project  
by tagging us on Instagram using  
@ARTOBrick & #ARTOBrick.







## + **JUST RIGHT**

A Southern California beachfront fixture for decades, the iconic Santa Barbara Inn has evolved from a sleepy mid-century modern motel to a contemporary Mediterranean resort. As part of this transformation, the owners envisioned a terracotta tile in a specific hard-to-find sunny tone for their lobby floors. The search led them to ARTO. Our high-fired Yellowstone glaze gave the architect just the right look with the needed durability for a high-traffic area.

**16" Oleson Ceramic Square**  
**16" x 8" Oleson Ceramic Rectangle**  
*Yellowstone*







See more of the Santa Barbara  
Inn on our YouTube channel.





## **FRIENDLY GREETING**

The Harbor View Inn is a family-friendly resort located directly across from Santa Barbara's iconic Stearns Wharf and adjacent to charming shops and restaurants. When designing their new North Wing, the casual luxury inn selected ARTO's handpainted decos to greet each guest with Santa Barbara's rich Spanish culture of hospitality.

**8" Handpainted Ceramic  
Quad Deco**  
SD2202CHA













## + 360-DEGREE VIEWS

The Hotel Californian crowns the Santa Barbara coastline as one of the area's newest luxury boutique hotels boasting spectacular ocean panoramas. Take in the view from the hotel's expansive rooftop, and your gaze might also be drawn to the Artillo concrete square tiles underfoot. This warm and rustic flooring stands up to all manner of events, from wedding receptions to yoga classes complete with goats (yes, you read that right).

| **12" Artillo Concrete Square**  
| *Spanish Cotto - Standard*











8" Handpainted Ceramic  
Quad Deco  
SQ229

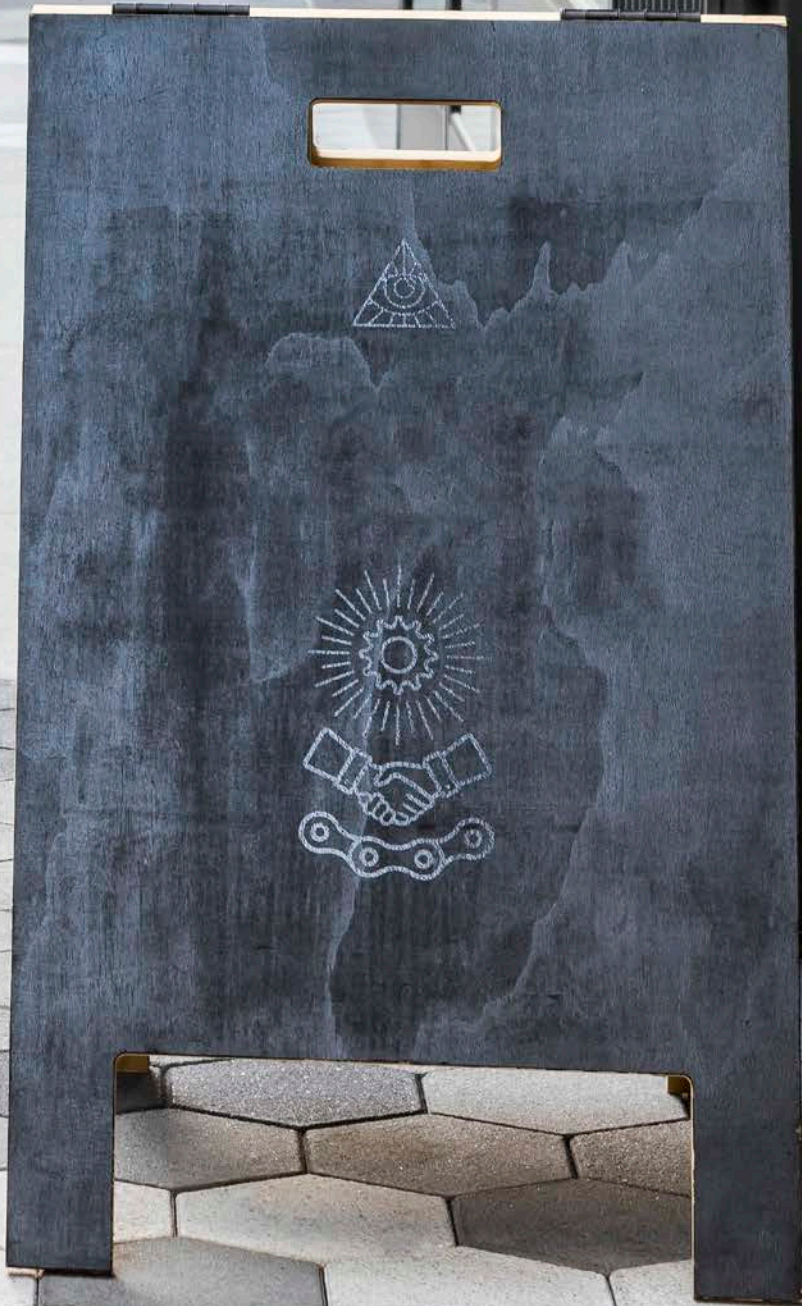




**8" California Paver Concrete Hexagon**  
Charcoal, Early Gray, Sidewalk Gray  
(With Custom Sandblast)



# + RETAIL





2" x 8" Standard Thin Brick Veneer  
Early Gray - Limestone





## + **BOLD IN BRICK**

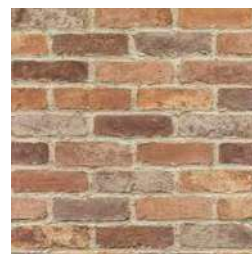
Known for their irreverent and trend-setting line of counterculture apparel and pop-culture specialty items, Hot Topic clothes make a statement, and so do their stores. That's why their designers selected ARTO's distinctive thin brick veneer to provide the first impression for hundreds of their locations around the world.

### **2" x 8" Antik Thin Brick Veneer**

*Red Flash*



**2" x 8" Antik  
Thin Brick Veneer**  
*Used Red*



**2" x 8" Antik  
Thin Brick Veneer**  
*Normandy Cream*

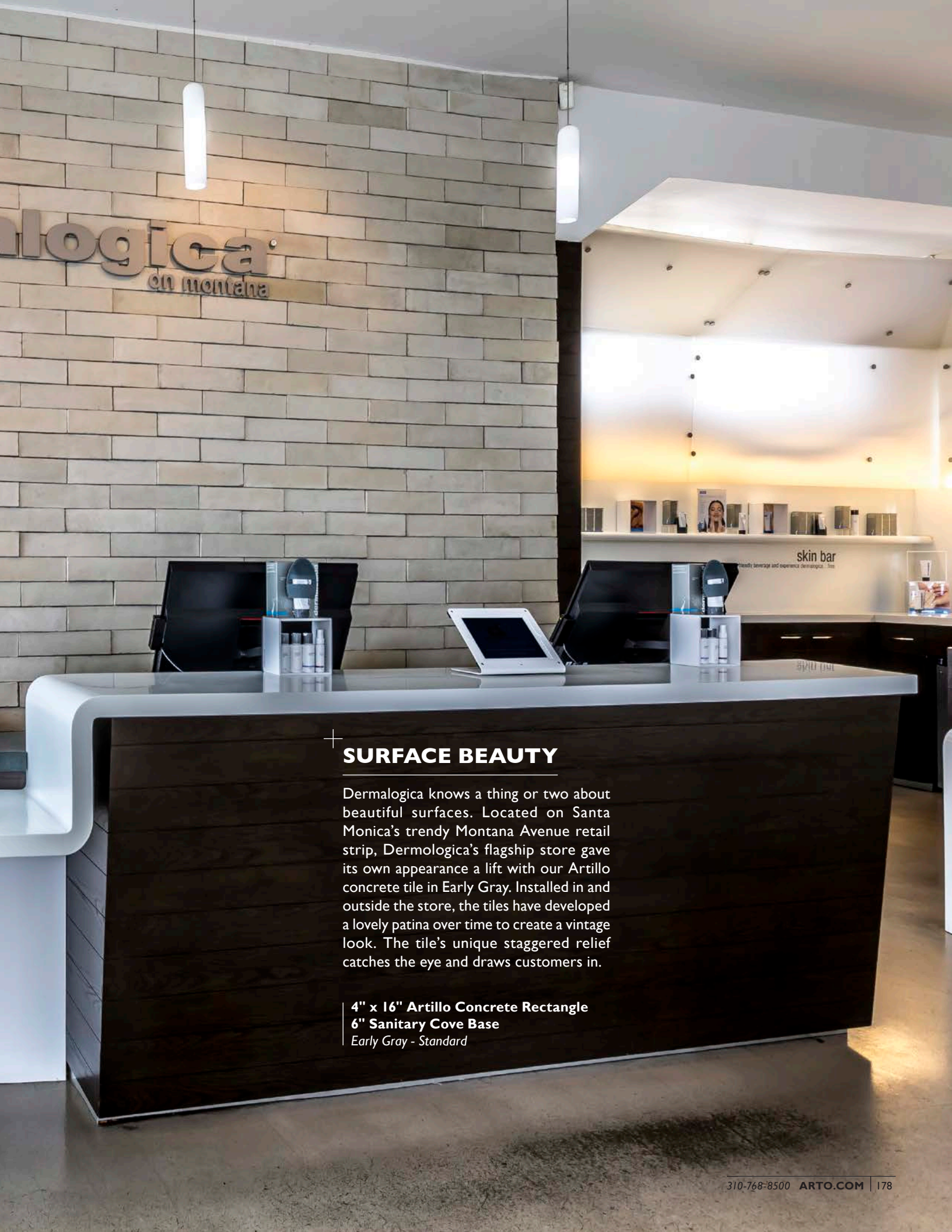


**2" x 11" University  
Thin Brick Veneer**  
*Charcoal*







A photograph of the Dermologica on Montana storefront and interior. The storefront features a wall of light-colored, rectangular concrete tiles with a staggered relief pattern. The brand name "Dermologica" is mounted in large, dark, three-dimensional letters, with "on montana" in smaller letters below it. Two white, cylindrical pendant lights hang from the ceiling. The interior, visible through a large opening, shows a modern retail space with white shelves displaying various skincare products. A sign on the wall reads "skin bar" and "creativity, leverage and experience dermologica.™". A white, curved counter is in the foreground.

**dermologica**  
on montana

## **SURFACE BEAUTY**

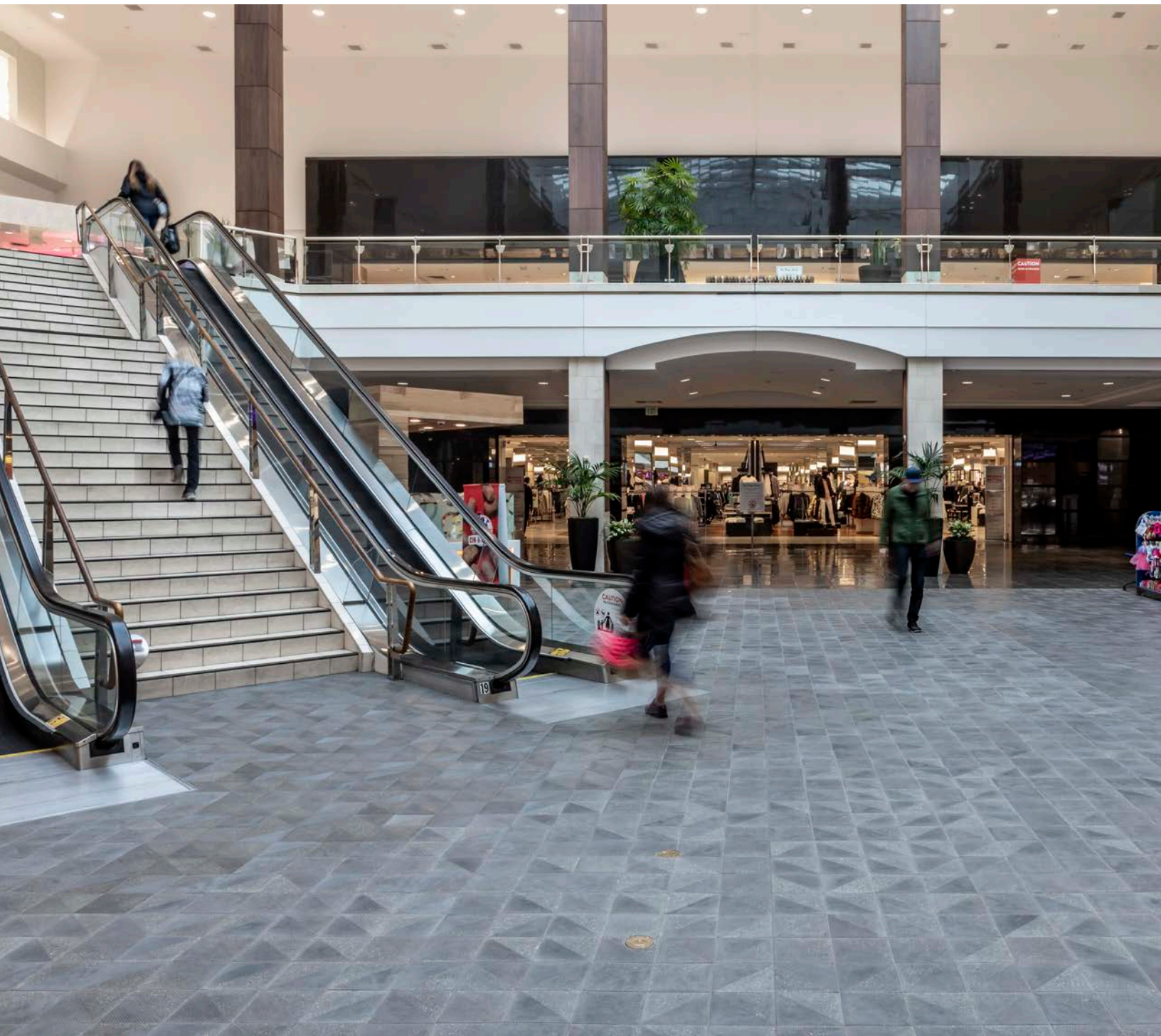
Dermologica knows a thing or two about beautiful surfaces. Located on Santa Monica's trendy Montana Avenue retail strip, Dermologica's flagship store gave its own appearance a lift with our Artillo concrete tile in Early Gray. Installed in and outside the store, the tiles have developed a lovely patina over time to create a vintage look. The tile's unique staggered relief catches the eye and draws customers in.

**4" x 16" Artillo Concrete Rectangle**

**6" Sanitary Cove Base**

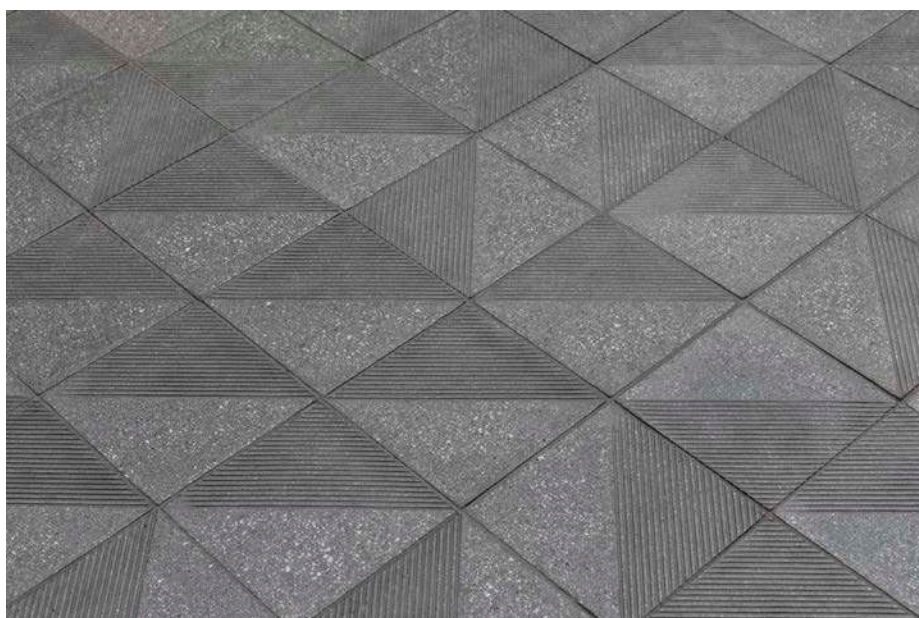
*Early Gray - Standard*





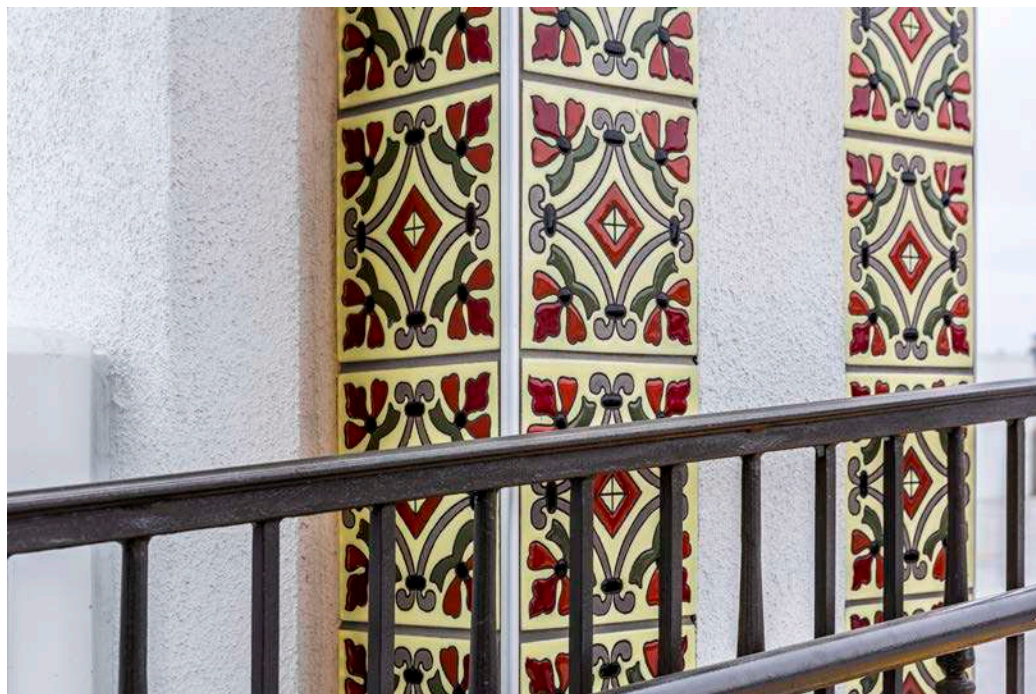
| Westfield Topanga & The Village - Canoga Park, CA





**8" Custom Concrete Terrazzo**  
*Charcoal - Custom Grooved 3/8" Thick*



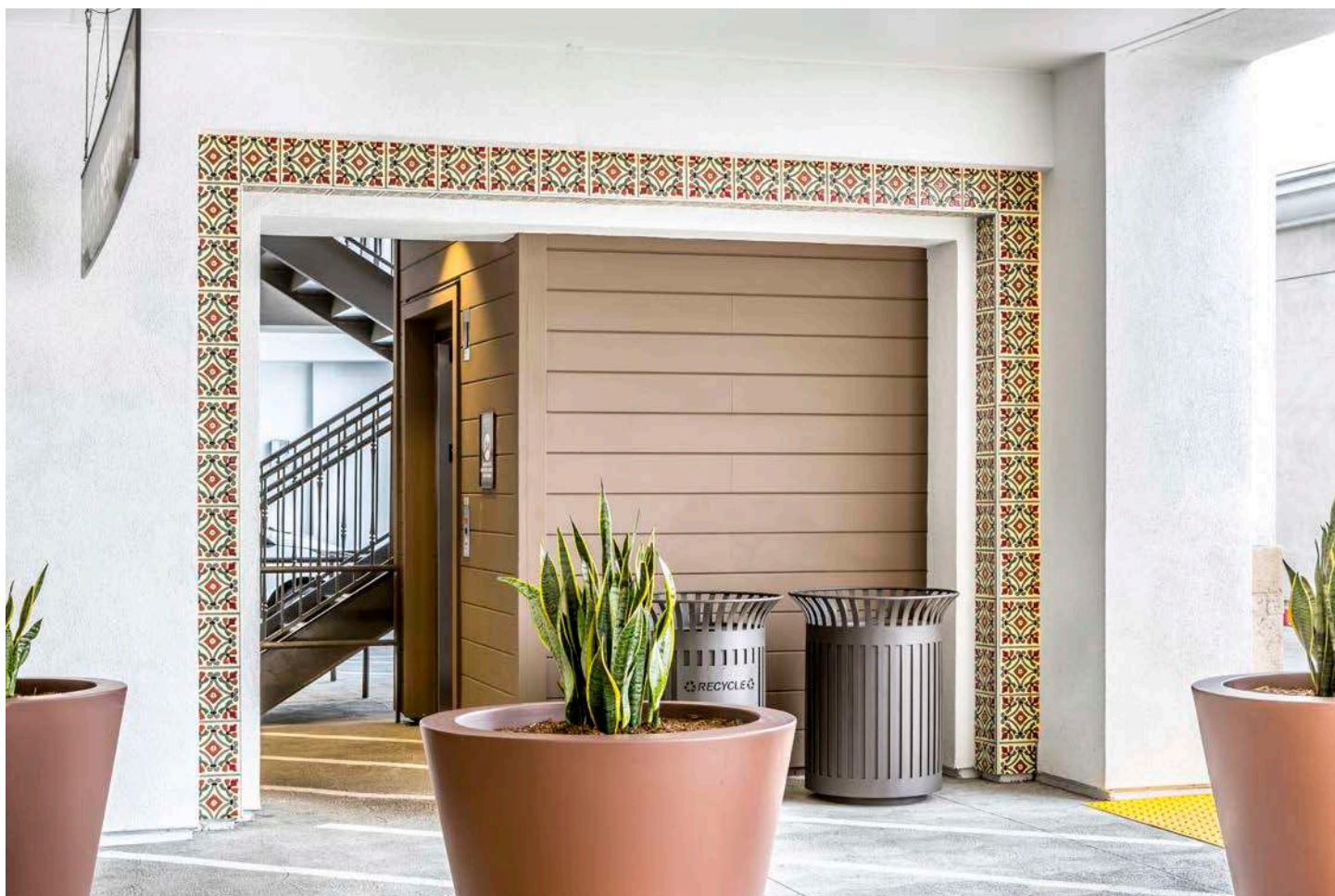




## + THINK BIG

A vital gathering space for this quaint beachside community, the Del Mar Highlands Town Center recently underwent a renovation with the goal of creating a stronger sense of space. To help achieve this, the Center's architects chose our handpainted Cuerda Seca decos in a custom larger-than-typical 8-inch size for the parking garage and other expanded common areas.

### 8" Ceramic Handpainted Deco SDI24A



6" SDI16A



6" SDI00B



6" SDI02B



## +

### WALK THIS WAY

Platform LA stands out as a unique boutique retail center in hip Culver City, California. Shoppers strolling past the stores admire the crisp hexagonal pattern incorporating three gray shades of ARTO California Pavers. Because they're set in sand, pavers require no slab concrete, making them ideal for driveways as well as walkways.

**8" California Paver Concrete Hexagon**  
*Charcoal, Early Gray, Sidewalk Gray*  
*With Custom Sandblast*





8820



COFFEE  
JUICE  
FOOD









## FUNCTIONAL FUN

We felt like kids again collaborating with Geppetto's, a family-owned toy store and San Diego institution. For its La Jolla location, the designer chose ARTO's Antik Brick in our classic, playful Used Red. The brick's light weight and concrete durability make it a popular choice not just for toy stores, but for retail spaces, restaurants, and a wide range of commercial applications.

**2" x 8" Antik Thin Brick Veneer**  
*Used Red*

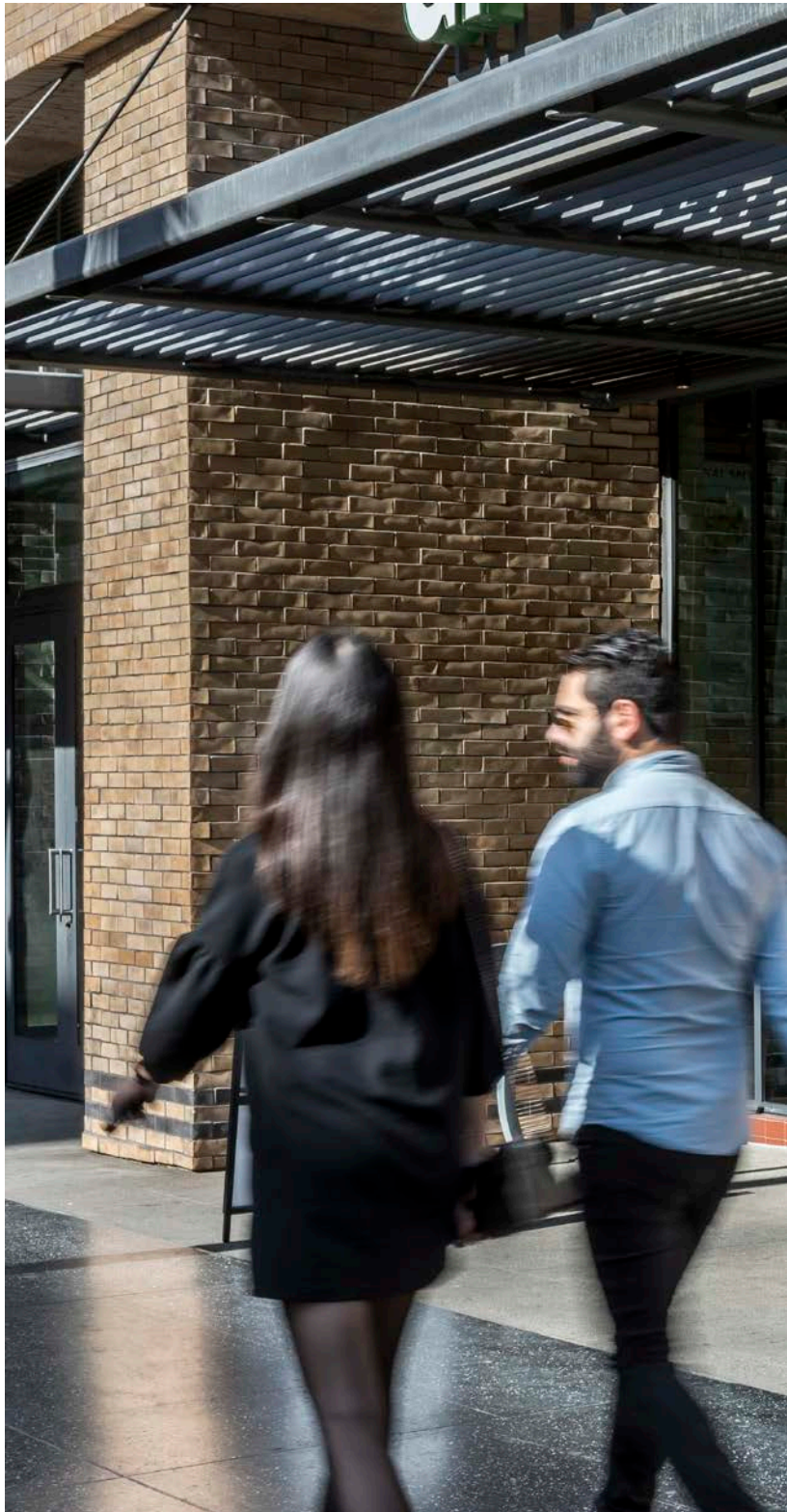




## + **HOLLYWOOD HIP**

Hollywood Boulevard's legendary Walk of Fame has undergone a revitalization in recent years, with the inclusion of upscale retail and residential properties like the Easttown Stores and apartments. Incorporated along the property's three towers spanning over 50,000 square feet, ARTO Thin Brick Veneer creates an inviting entrance for shoppers and residents. The varied brick colors match the energy of this fast-paced shopping district.

**2" x 8" Artillo Brick Veneer**  
*Old California and Charcoal*











## SO ALLURING

Customers shop at Pasadena's Vallarta Supermarket for its impeccable service, fantastic food selection, and inviting ambiance so different from typical supermarkets. To help create that ambiance, the designers chose ARTO's retro-colored ceramic glazed tiles in ocean-inspired hues that lure shoppers to browse and purchase fresh-caught seafood.

**2" x 8" Ceramic Studio Rectangle**  
Turquoise, Real Teal, Copper













# INSTITUTIONAL

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Public spaces provide vital gathering spots central to communities. At ARTO, we've been honored to play a part in helping make these important spaces functional, attractive, safe, and welcoming for those who frequent them.

Over the past five decades, we've had the pleasure of collaborating with universities, cities, and religious institutions nationwide on institutional projects of all sizes. As part of these collaborations, we have handcrafted durable and distinctive tiles, bricks, and pavers for a wide range of high-profile projects including churches, community centers, academic halls, libraries, dormitories, airports, plazas, and municipality sidewalks.

In addition to modernizing public spaces, architects have also turned to ARTO's skilled artisans to recreate vintage tiles and pavers for complex restoration projects. Our work has played a role in the restoration of the Los Angeles City Hall plaza, the Mission

Basilica cathedral in San Juan Capistrano, and the trademark red tiled sidewalks of San Clemente, California.

There's virtually nothing we can't create or customize. When custom-fabricating concrete panels for the Mariachi Plaza Metro subway station, we made sure the panels resembled the distinctive cantera stone gazebo anchoring the historic plaza. For the city of Camarillo, artists working in our Tile Studio painstakingly handpainted bougainvillea—the city's flower—for the custom murals decorating the entry monuments welcoming visitors.

From contemporary public focal points to custom creations to meticulous restorations, architects and planners trust ARTO's expert craftsmanship, attention to detail, and scalable flexibility. Whether creating a single tile for a historic repair or thousands of tiles for large-scale industrial projects, we share your commitment to exacting quality.



# + CITY & GOVERNMENT



**9.5" x 11.5" Custom Roman Concrete Tile**  
*Custom San Clemente Ole Hanson Color - Standard*







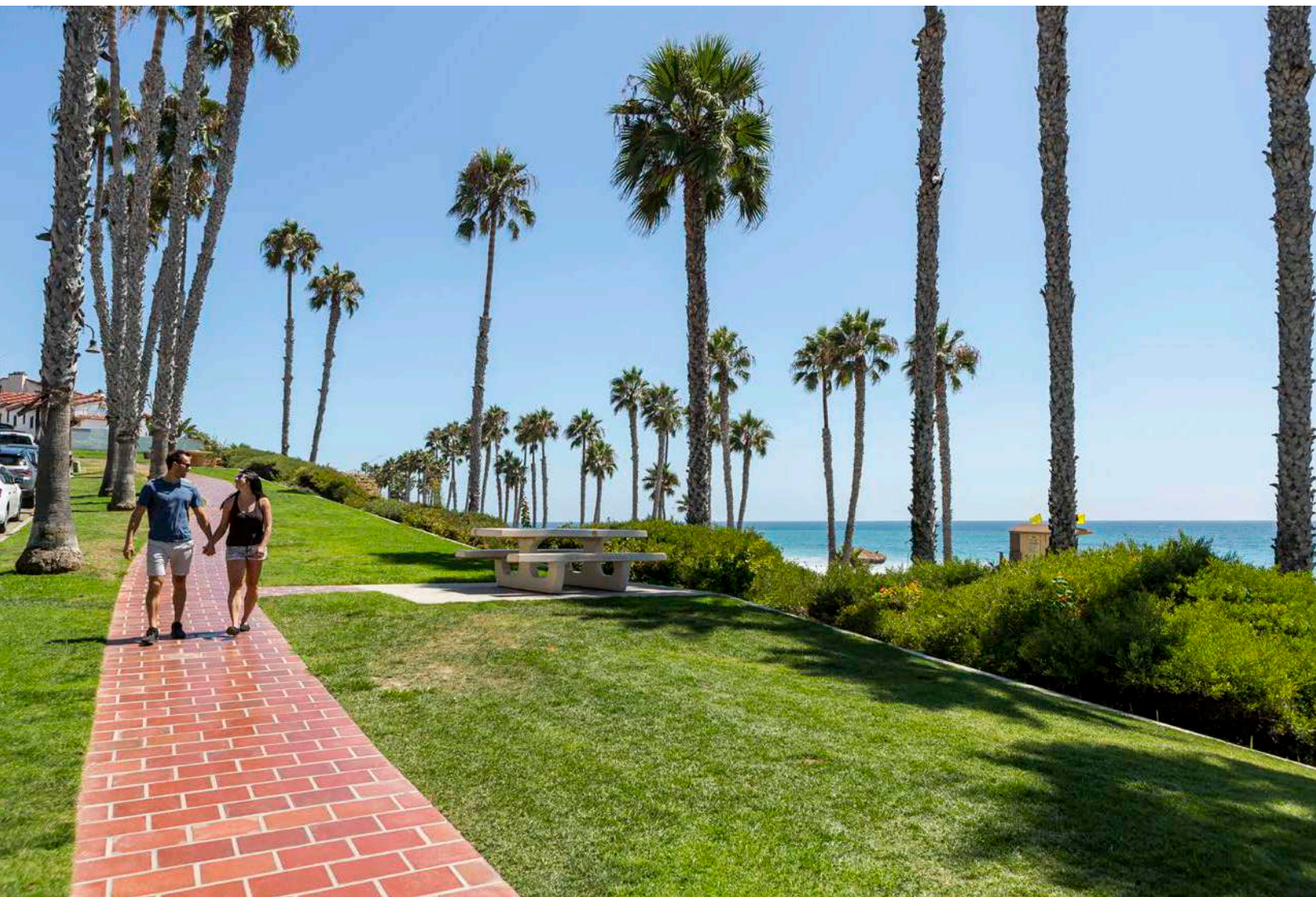
## **HISTORY PRESERVED**

You don't need to travel far for a sampling of old Mexico. Instead, just find yourself roaming the booths in Downtown LA's historic Olvera Street Market, an eclectic open-air collection of vendors selling colorful wares, street performers, and delicious restaurants. First opened in 1930, Olvera Street welcomes as many as two million visitors each year. When the near-century old clay brick pedestrian street starting showing its age, the city of LA called in ARTO. We created custom ceramic replica bricks to preserve the beauty and integrity of this wonderful landmark.

**4" x 8" Custom Ceramic Brick**  
*Custom Color*







## + SIGNATURE SIDEWALK

When Ole Hanson first founded the city of San Clemente, California, his dream was to create an authentic Spanish village by the sea. Central to his plan for this community were the trademark San Clemente red tile sidewalks that border the scenic ocean views. ARTO is proud to play a role in preserving Ole's original vision as well as the city's cultural heritage with custom concrete replacement tiles—handcrafted to match the unique size and color of the Ole originals.

**9.5" x 11.5" Custom Roman Concrete Tile**  
Custom San Clemente Ole Hanson Color - Standard

See more of the San Clemente sidewalk restoration project on our YouTube channel.







**1" x 9" Villagio  
Thin Brick Veneer**  
*Normandy Cream*



**1" x 9" Villagio  
Thin Brick Veneer**  
*Antik Gray*



**1" x 9" Villagio  
Thin Brick Veneer**  
*Tuscan Mustard*



## A FRIENDLY FACE

Located on 77th Street in Los Angeles, the Estelle Van Meter Multi-Purpose Center provides a variety of vital services as well as a gathering place for the area's diverse senior population. Far from institutional, the complex features ARTO's Villagio Thin Brick Veneer on the façade to provide a warm, welcoming face to the community. The veneer's rustic elegance is enhanced by our Josie Blend, combining three of our most popular colors for variation and visual interest.

**1" x 9" Villagio Thin Brick Veneer**  
*Josie Blend*







## + CANTERA REPLICA

Looking for a festive band for your next party? Head to Mariachi Plaza, vibrant East LA's cultural hub and a great spot to find and hire musicians. When the Metro Gold Line Eastside Expansion added a new station at Mariachi Plaza, the planners wanted the project to blend in organically with the existing space. They also knew ARTO had the capabilities to honor this vision.

For the station's soaring canopy, we created a custom finish and color for the concrete

panels that complement the cantera stone gazebo in the center of the plaza. Using our Davis-Colors Chameleon liquid color batching system, we were able to faithfully recreate the color specified by the architect with the simple touch of a button. To create the distinctive color and texture combination, we employed an expanded shale aggregate and custom formliner along with surface-exposed colored aggregate. The end result is as unique as the techniques we used.

**12" x 24" x 1" Custom Concrete Panels**  
*Custom Color and Cantera Stone Texture*















## + ONE OF A KIND VINE

Visitors entering the city of Camarillo are greeted by brilliant bougainvillea designs decorating its entry monuments. When the city contacted ARTO for a new entry project, we looked forward to recreating that beautiful bougainvillea. Artisans from our in-house Tile Studio got to work handpainting Cuerda Seca tiles with a matching bougainvillea design used as part of a stunning mural at the city's entrance. Lovely to look at, the tiles are also durable enough to withstand the elements.

**6" Ceramic Handpainted Mural**  
*Custom Designs and Colors*



## +

## TRAFFIC-READY

The Los Angeles Port Police Station sits just blocks away from one of the nation's busiest ports. Exposed to the daily onslaught of salty ocean air and other natural elements, the station also sees heavy pedestrian traffic. As such, designers needed an extremely durable product to pave the way in front of the building. Our 4-inch Roman pavers proved up for the job, and promised to provide an attractive, functional walkway to the station's front doors for many years to come.

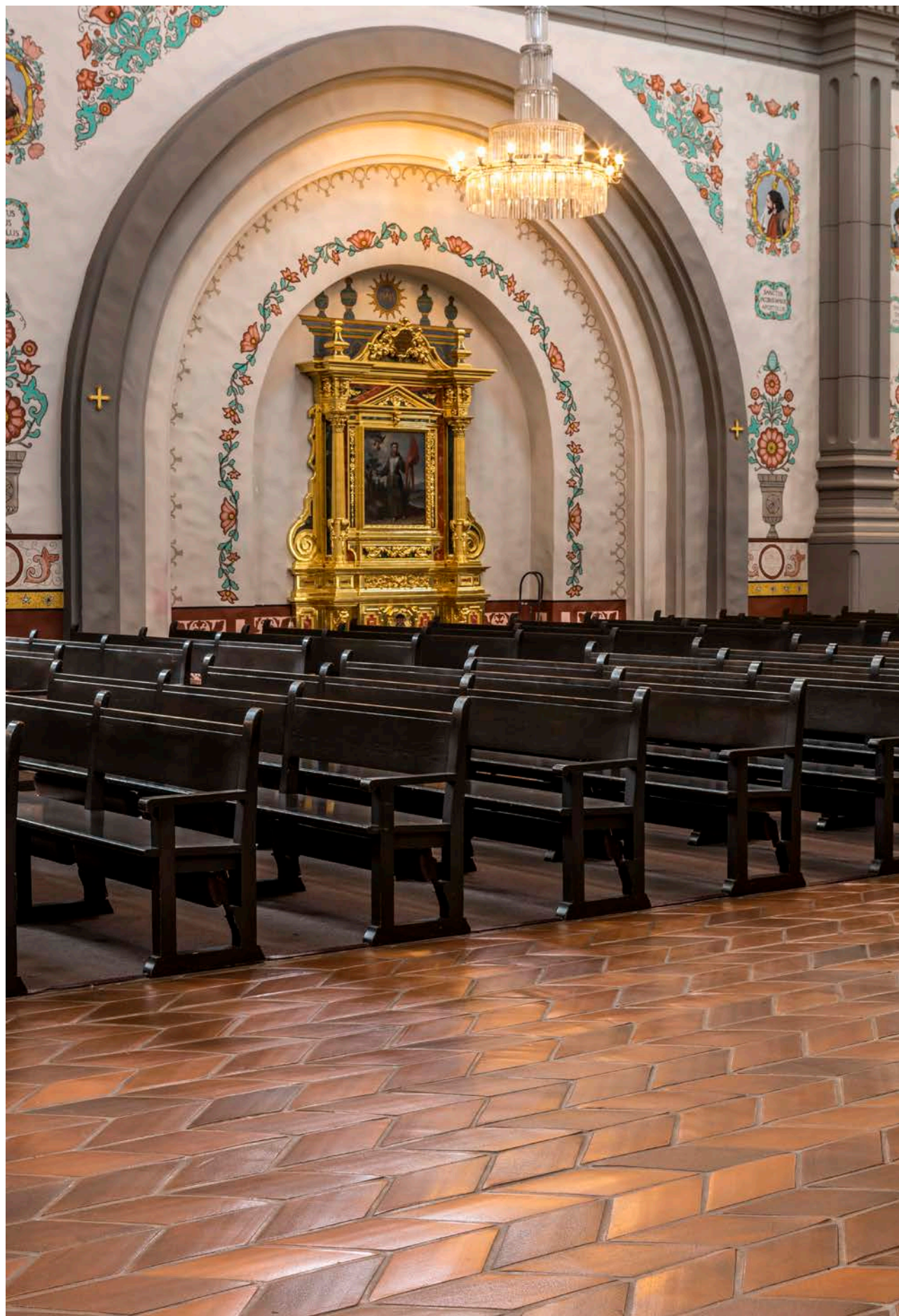
**3" x 18" x 4" Concrete California Pavers**  
*Natural Gray - Custom Texture*



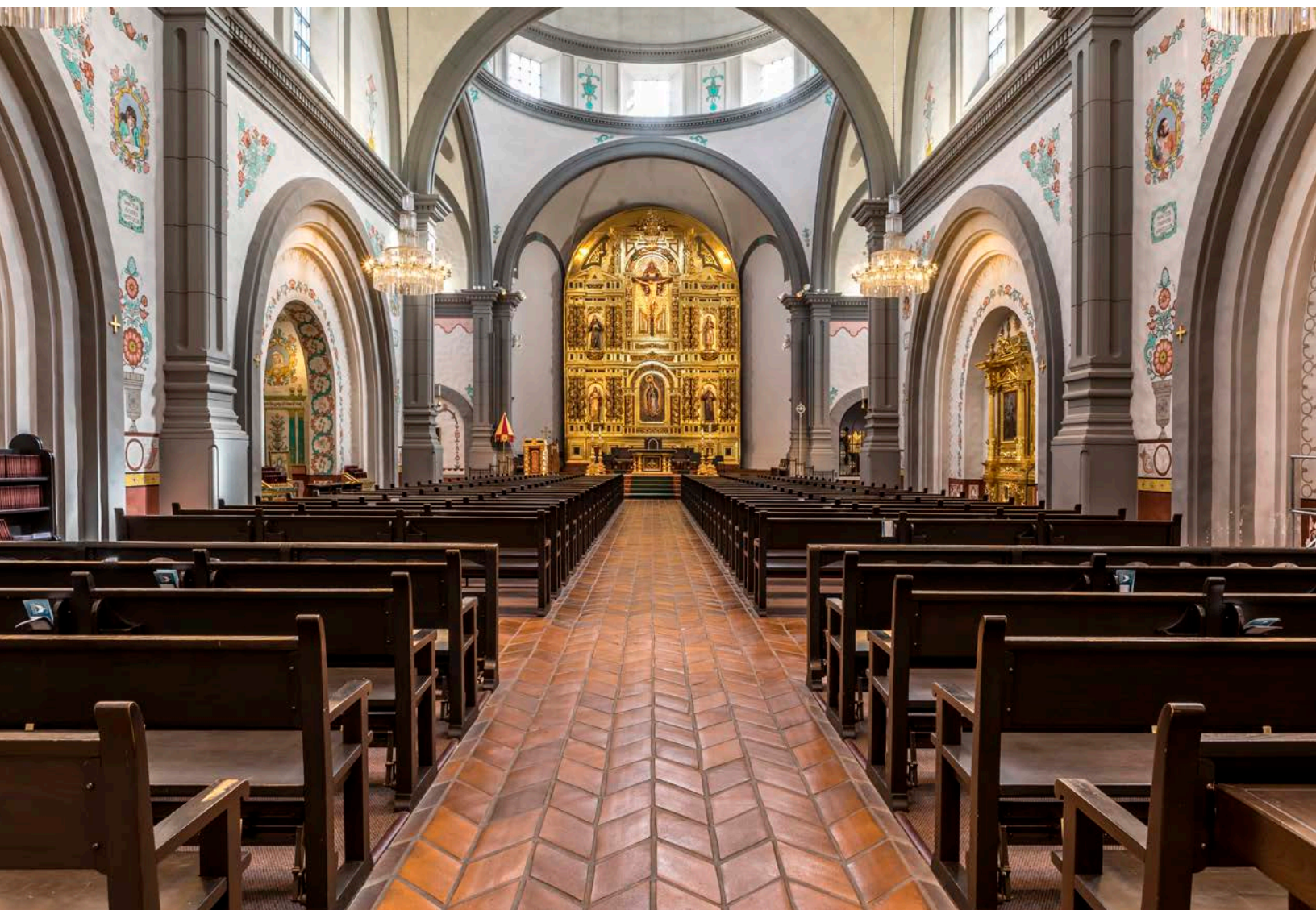












## + SACRED SPACES

Completed in 1886, the parish church at Mission Basilica in San Juan Capistrano was modeled after the original Great Stone Church, destroyed in 1812 by a massive earthquake. In recreating the church's aisle flooring, architects chose ARTO's high-fired terracotta Monrovia tiles in a custom chevron design that leads the eye to the gorgeous front altar. Impressed with the structure, in 2000 Pope John Paul II proclaimed the Mission Church a basilica—a title granted only to churches with special historic, religious, and cultural significance.

**Monrovia Ceramic Chevron Set**  
*Custom Color*



**4" Studio Ceramic Conche**  
*Sierra Snow*

**8" Artillo Concrete Hexagon**  
*Spanish Cotto - Standard*





# + SCHOOLS









## HISTORY LESSON

Named for founder Elizabeth Browning Scripps, Browning Hall opened on the Scripps College campus in 1929. Bathed in natural light, the residence hall has served as home to thousands of students. After so many scholars stepping across its floors, the hall was in need of renovation. As part of the restoration project, the architect chose ARTO's Oleson tiles in Braun that preserved the historic character of this beloved space.



4" Oleson Ceramic Hexagon  
12" Oleson Ceramic Square  
4" x 8" Oleson Ceramic Rectangle  
*Braun*

See more photos of Scripps  
College on ARTO.com.





The image shows a modern lounge area with red chairs and a fireplace. The chairs are made of wood with red upholstery. The fireplace is made of dark wood and has a red glow. The background is a dark wall with a red accent. The floor is covered with a patterned rug. The overall design is contemporary and stylish.

## + FIRED UP

Located in USC's acclaimed Marshall School of Business, Fertitta Hall offers a modern student experience. The lounge serves as a stylish, contemporary, and comfortable hub for students to relax, study, and interact in between classes. At the center of the space is a dramatic linear fireplace accented by ARTO's 6-inch 3D ceramic Buckle tiles in vivid Cadmium Red glaze—a nod to USC's cardinal school color.

**6" 3D Wall Cladding Ceramic Buckle**  
*Cadmium Red*

One of our most popular 3D designs, the Buckle is the creation of ARTO's in-house designer, Dan Carrera. Dan's experience began on our factory floor, where he spent a decade elbow-deep in clay and concrete. An artist by nature, Dan moved to our sample department where he combined his passion for drawing with his knowledge of computer programs to bring our most inventive and unique designs—like the Buckle—to life.

FERTITTA



TA HALL





## + LARGE COLLECTION

Roam the stacks of the recently renovated Payson Library at Malibu's Pepperdine University, and you'll find plenty of ARTO concrete and ceramic tiles in its collection. During renovations, the architect chose our Artillo concrete tiles and stair treads in Spanish Cotto for their handcrafted, authentically rustic look. Handpainted Cuerda Seca decos add the finishing touch to stair risers as well as fireplaces. Look closely, and you'll find Bible verses chosen by the university inlaid within select decos—a customized ARTO detail. Playing off the university's beach-cliff location, the reception desk features ceramic tiles in our popular Conche shape, glazed with high-fired Sierra Snow for durability and beautiful variation.







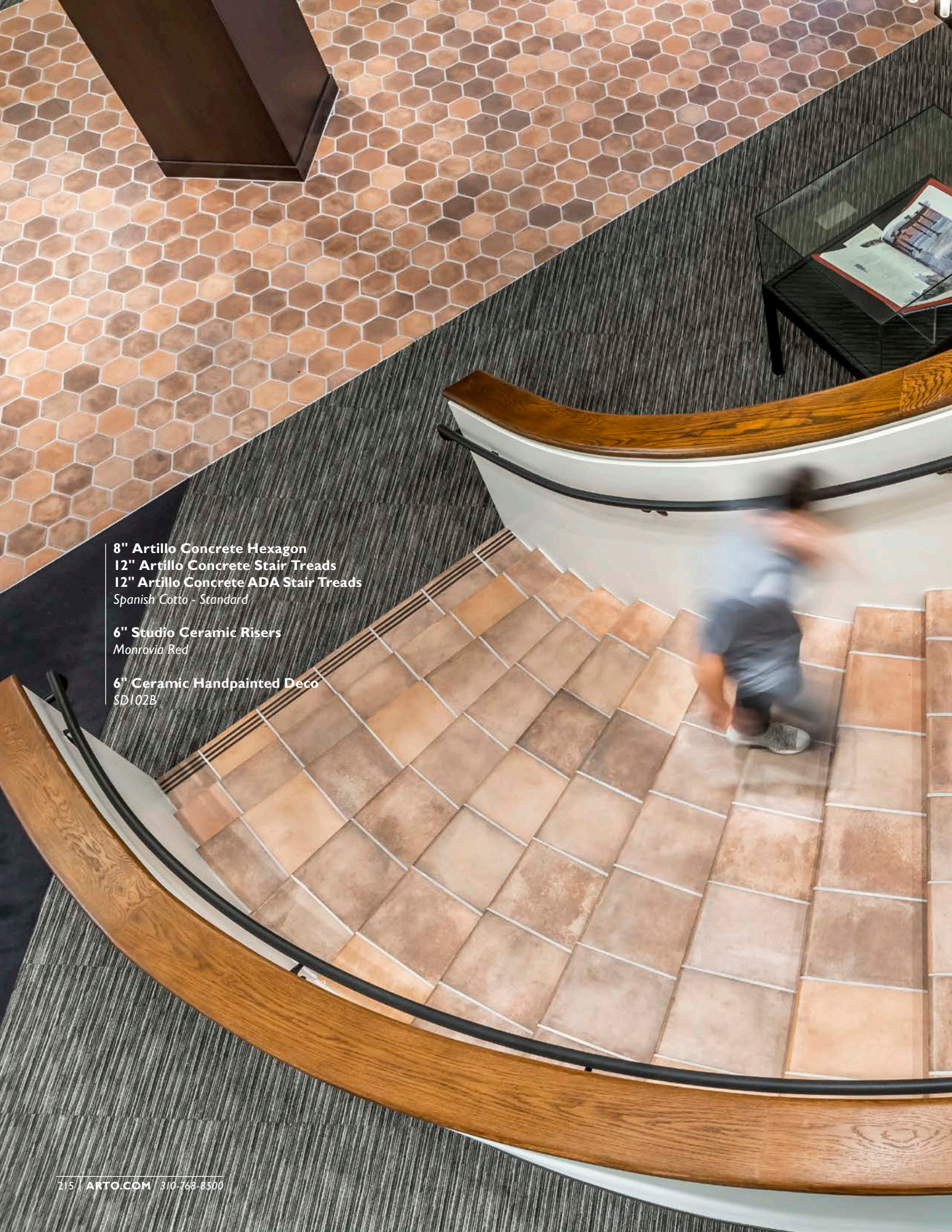
**4" Studio Ceramic Conche**  
Sierra Snow

**8" Artillo Concrete Hexagon**  
**Artillo Concrete Stair Treads**  
**6" Artillo Concrete Square**  
Spanish Cotto - Standard

**6" Ceramic Handpainted Deco**  
SD102A







**8" Artillo Concrete Hexagon**  
**12" Artillo Concrete Stair Treads**  
**12" Artillo Concrete ADA Stair Treads**  
*Spanish Cotto - Standard*

**6" Studio Ceramic Risers**  
*Monrovia Red*

**6" Ceramic Handpainted Deco**  
*SD102B*









# SPECS & INFO

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Although every ARTO product is individually handcrafted, we rely on rigorous technical standards to ensure that your products are appropriate for both their specific application and installation location.

In meeting (and often exceeding) these high standards, we employ independent laboratories to regularly test and verify our processes. Which means you can be sure your ARTO products deliver lasting durability and functionality as well as beauty.

To help you protect the longevity of your ARTO investment, we provide comprehensive documentation. This includes detailed installation guides with instructions covering each step—from preparing the

underlying substrate to post-installation maintenance and everything in between.

We also work with leading manufacturers to supply you with product recommendations for mortars, grouts, membranes, sealers, and other products designed to ensure the success of your installation.

For added convenience, you can find all our test data, product recommendations, installation guides, and architectural specifications at [www.ARTO.com/technical-info](http://www.ARTO.com/technical-info). We're also happy to provide customized specifications, submittals for LEED and other green building certifications, or any additional documentation needed by design professionals upon request.





Download product and technical  
information at [www.ARTO.com/technical-info](http://www.ARTO.com/technical-info).



**MORE ONLINE  
ARTO.COM**





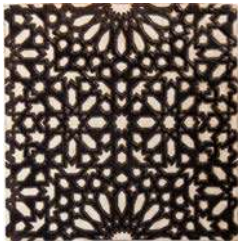
# + HANDPAINTED DECOS

Step into our Tile Studio, located in our Southern California factory, and you'll find talented artisans hard at work, meticulously handpainting decos. At 3/8-inch thick, our handpainted decos are available in a wide range of intricate designs and bold color combinations. While delicately painted, these tiles are durable enough for indoor, outdoor, wet, and freeze/thaw conditions.

Most ARTO handpainted decos are available in 3-inch, 4-inch, 5-inch, 6-inch, and 8-inch square sizes to fit a variety of applications and environments. All of our decos are compatible with ARTO's Monrovia and Studio Field series tiles. For unique projects, be sure to ask about our murals, special color combinations, and custom design services.







SD229HA



SD110A



SD124A



SD117A



SD227HB



SD115A



SD108B



SR302A



SD116C



SD111B



SD107B



SD103B



SD112B



SD110B



SD165A



SD101A



SD102A



SD107C



SD112A



SD113B



SD109A



SD104B



SQ400B



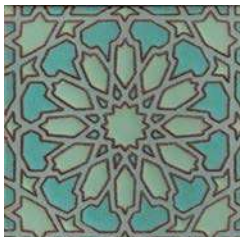
SD100A



SD118B



SD208H (Green)



SD164H (Green)



SD185H (Green)

See our handpainted collection  
including decos, runners, quads, and  
murals at [www.ARTO.com/handpainted](http://www.ARTO.com/handpainted).





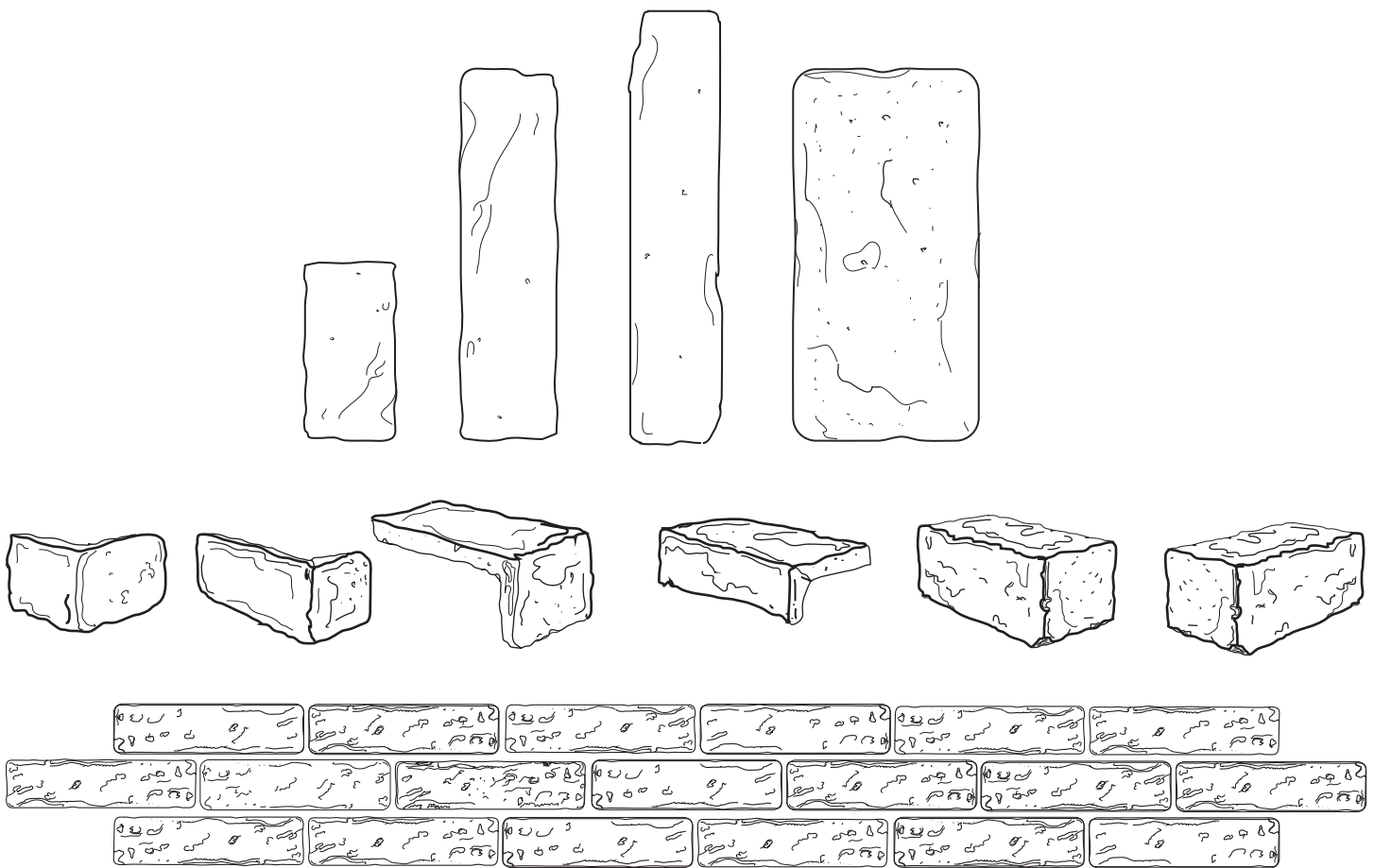
# THIN BRICK VENEER

ARTO's Thin Brick Veneer may be lighter and easier to install than full-size brick, but its durable fiber-reinforced concrete composition holds up beautifully in wet and freezing and thawing climates, making them ideal for indoor and outdoor applications.

Choose from a wide selection of styles and sizes, ranging from our classic 2-inch by 8-inch veneers with standard or tumbled edges for that rustically aged look, to our

oversized Norman and Adobe styles for larger impact.

Our Thin Brick Veneer is available in all our concrete colors and makes a stunning surface for both walls and floors. We don't cut corners either, and offer a variety of corner pieces available in many styles. From every angle, ARTO Thin Brick Veneer makes a great addition to virtually any space.



Freeze/Thaw



Walls



Floors



Indoor



Outdoor

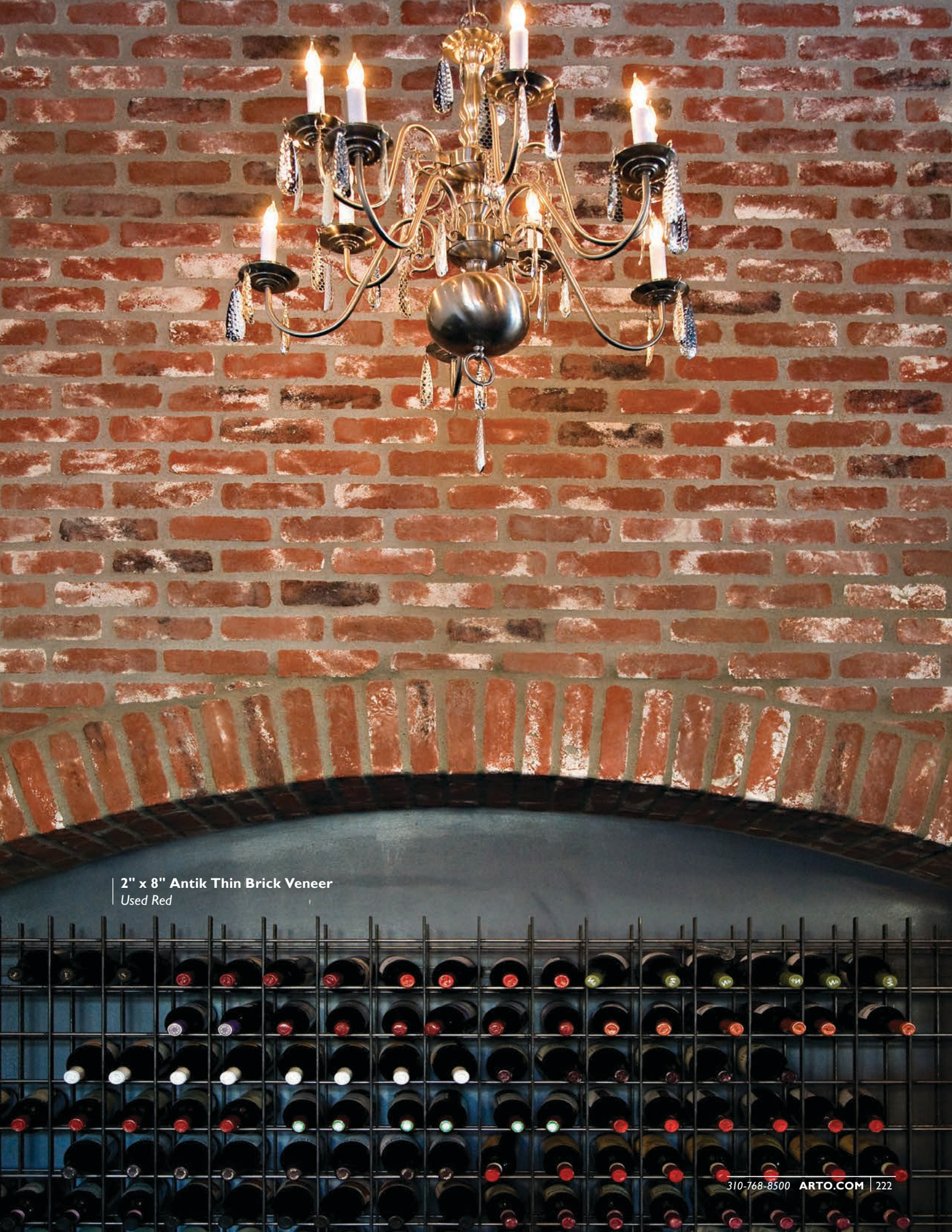


Pedestrian



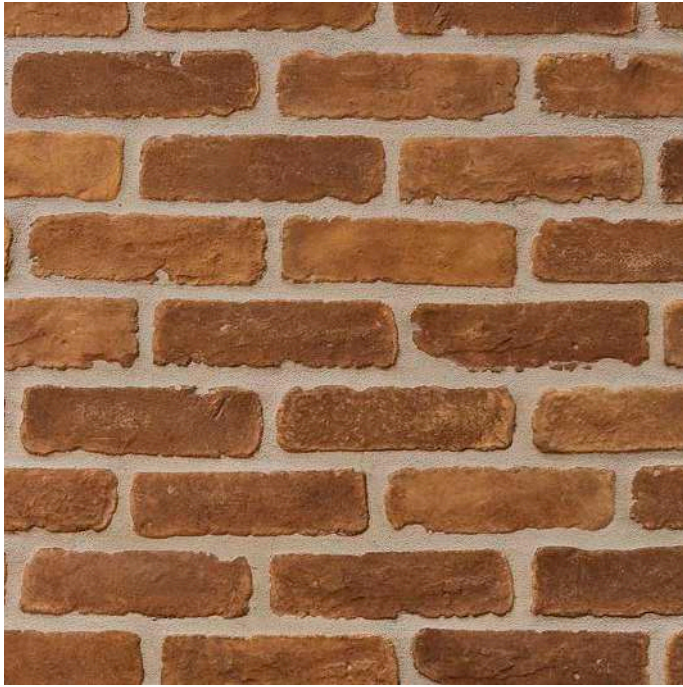
Vehicular





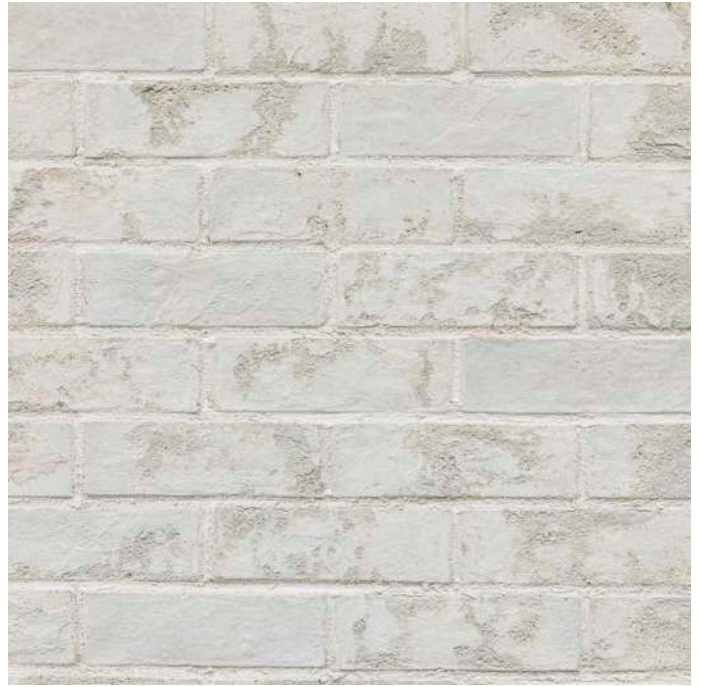
2" x 8" Antik Thin Brick Veneer  
*Used Red*





#### **Antik Brick Veneer**

Tumbled, broken edge with reclaimed feel.  
 2" x 8" Tuscan Mustard Shown  
 Various Sizes Available



#### **Standard Brick Veneer**

Rough, weathered surface with crisp corners and edges.  
 Early Gray - Limestone Shown  
 2" x 8"



**2" x 8" Antik Thin Brick Veneer**  
 Tuscan Mustard

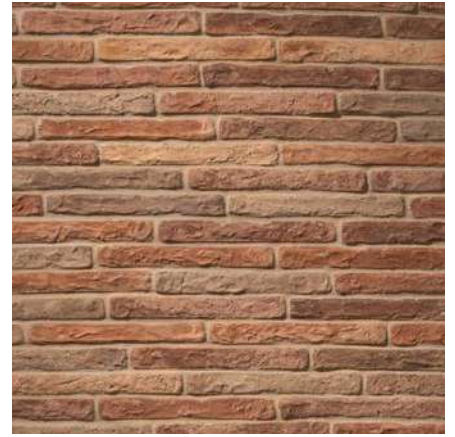




**Artillo Brick Veneer**  
Standard, uneven surface with  
defined corners and edges.  
*Natural Gray Shown*  
2" x 8"



**Bastogne Brick Veneer**  
Rough, weathered surface  
and broken, irregular edges.  
6" x 12" *Hermosa Blend Shown*  
Various Sizes Available



**Villagio Brick Veneer**  
Featuring the look of  
thinly cut stone.  
*Normandy Cream Shown*  
1" x 9"



**University Brick Veneer**  
Flat, wired-cut with straight edges.  
2" x 11" *Charcoal Shown*  
Various Sizes Available



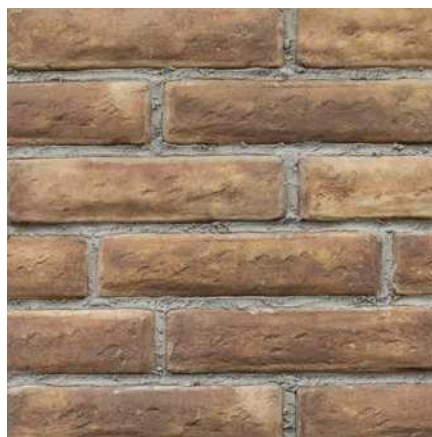
**Newport Brick Veneer**  
Modern, long-form, weathered  
surface with crisp edges. 1" thick.  
*Early Gray - Limestone Shown*  
2" x 20"



**Smooth Brick Veneer**  
Rough, weathered surface  
and broken, irregular edges.  
*Crème Fraîche Shown*  
4" x 8"



**Norman Brick Veneer**  
Rough, weathered surface  
and broken, irregular edges.  
*Charcoal Shown*  
3" x 11"



**Adobe Brick Veneer**  
Rough, weathered surface  
and broken, irregular edges.  
*Tuscan Mustard Shown*  
4" x 16"



**Glazed Ceramic Brick Veneer**  
Rough, weathered surface  
and broken, irregular edges.  
*Great White Shown*  
2" x 8"



## **THIN BRICK VENEER CORNERS**

Turning a corner shouldn't disrupt the look of your installation. That's why ARTO offers a range of thin brick veneer corner pieces that replicate the look of full bricks and seamlessly completes your project. Corner pieces are available in multiple styles, including the Antik Thin Brick Veneer shown below. View more brick corner styles and options at [www.ARTO.com/brick](http://www.ARTO.com/brick).



**4" x 8" Antik Brick Long Side Corner**  
*Used Red*



**4" x 8" Antik Brick Short Side Corner**  
*Used Red*



**4" x 8" Antik Brick Outside Left Corner**  
*Used Red*



**2" x 8" Antik Thin Brick Veneer  
with Short Side Corners**  
*Used Red*





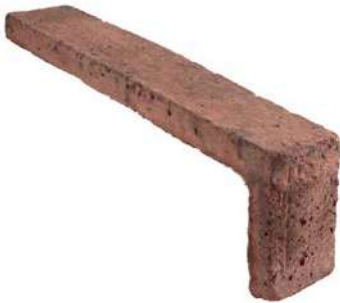
**2" x 8" Artillo Brick Corner**  
*Sidewalk Gray*



**6" x 12" Bastogne Brick Corner**  
*Bastogne*



**1" x 9" Villagio Brick Corner**  
*Tuscan Mustard*



**2" x 11" University Brick Corner**  
*Red Flash*



**2" x 20" Newport Brick Corner**  
*Cotto Dark - Limestone*



**4" x 8" Smooth Brick Short Side Corner**  
*Cotto Gold*



**3" x 11" Norman Brick Corner**  
*Smoke*



**4" x 16" Adobe Brick Long Side Corner**  
*Cotto Dark*



**2" x 8" Glazed Ceramic Brick Corner**  
*Pure White*



**2" x 8" Standard Brick Corner**  
*Early Gray - Luna*

View our entire brick collection with  
additional size, color, and texture  
options at [www.ARTO.com/brick](http://www.ARTO.com/brick).





# + POPULAR SHAPES

At ARTO, we understand that your personal style and preference doesn't always fit into a square package. That's why we dedicate countless hours to creating inventive, unique, and varied shapes for our products.

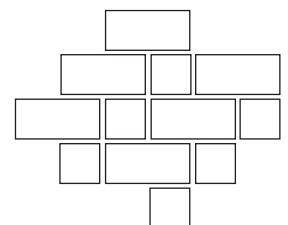
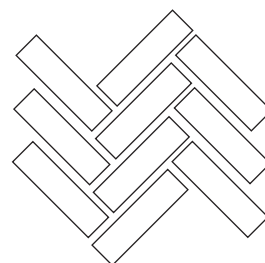
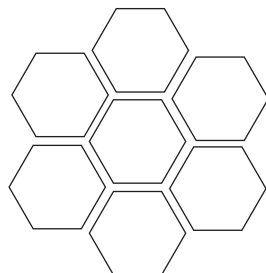
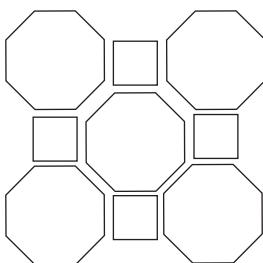
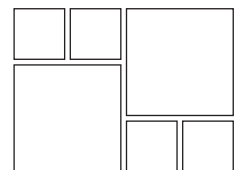
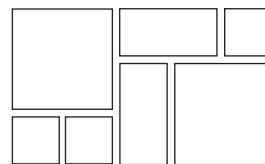
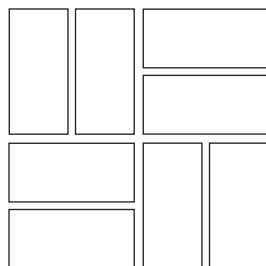
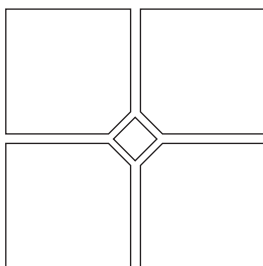
Choose from dozens of options to bring your project together. From our basic geometric shapes to our unconventional forms to our popular arabesque, you'll

find just what you need to create playful patterns, orderly symmetry, or boundary-breaking works of art.

Most shapes come in a variety of sizes, with some available in both concrete and ceramic products. Certain limitations apply depending on the line you select. Please consult your local ARTO dealer, a sales rep, or our detailed price lists for specifics.

## + BACK TO BASICS

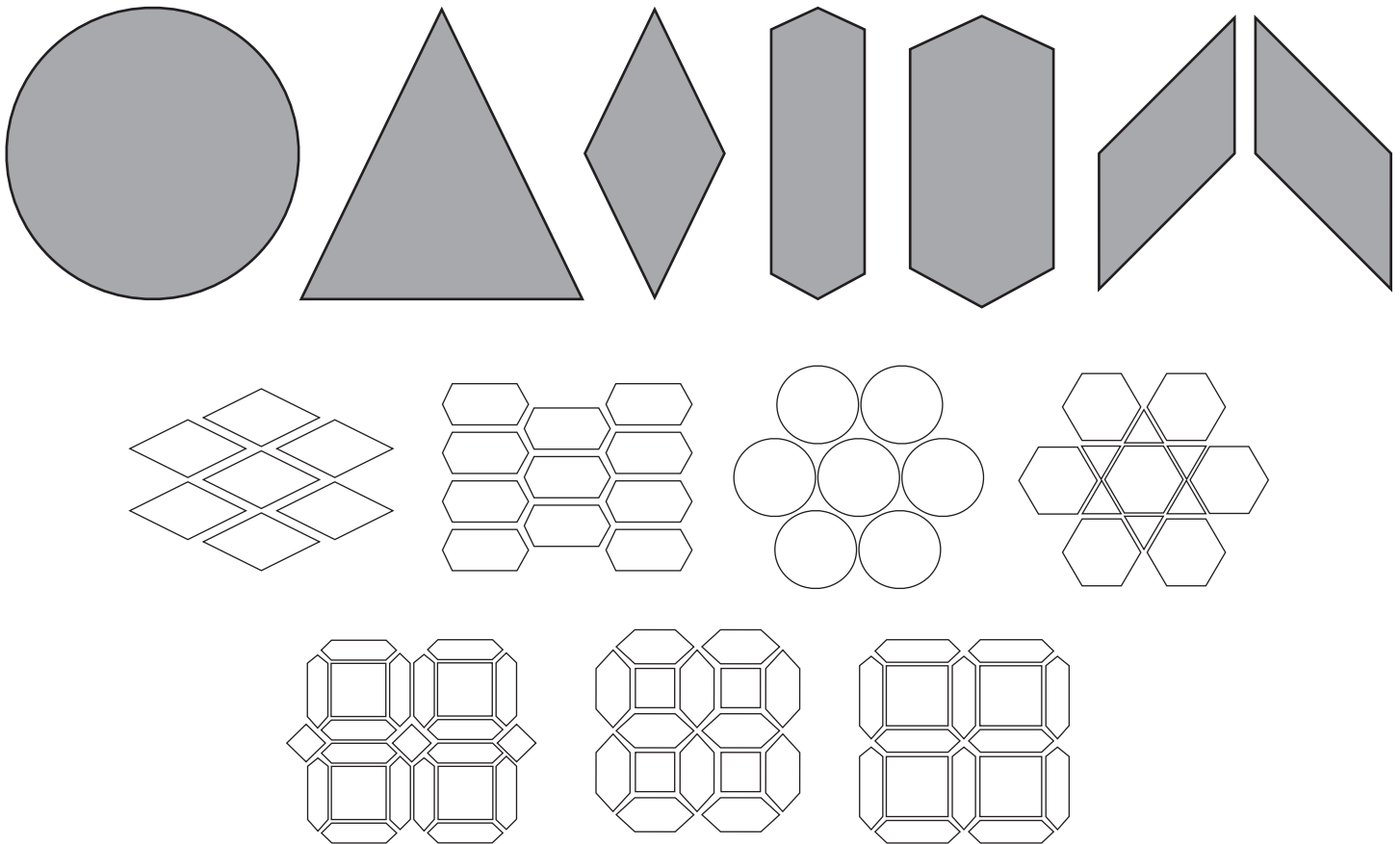
If basic geometry is your preference, choose from our wide range of squares, rectangles, octagons, and hexagons for your tiles or pavers.





## SHAPING IDEAS

Think outside the box with our circle, triangle, diamond, picket, and chevron shapes. Used as a stand-alone pattern or combined with standard geometric shapes, our non-traditional forms open the possibilities for you project.



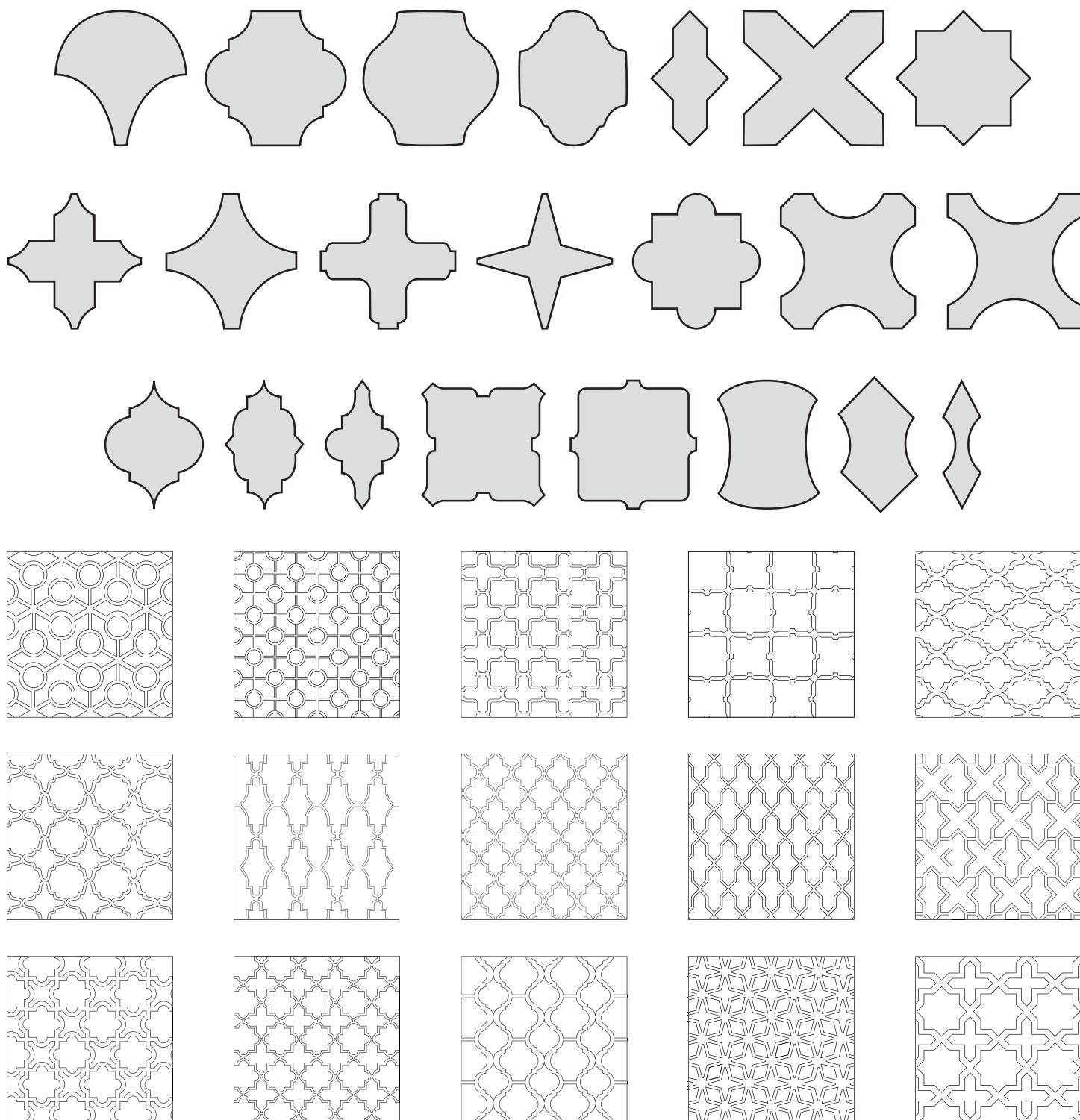
**3" x 11" Artillo Concrete Picket**  
**8" Artillo Concrete Square**  
*Mission Red - Standard*



## ALL ABOUT ARABESQUE

Visit ancient architectural structures around the world and you'll find arabesque patterns adorning many of them. These timeless, popular designs come in a variety of shapes and edges to suit every style. ARTO's individually handcrafted arabesque tiles capture this diversity, with each tile

conveying a distinct personality. Use a single color and shape for monochromatic appeal, or combine two or more shapes, colors, and textures for fascinating variation. Whichever you choose, you'll find the tiles' square edges make them easy to install and arrange.







**Artillo Concrete Arabesque 2C**  
*Magnolia Blend - Limestone*



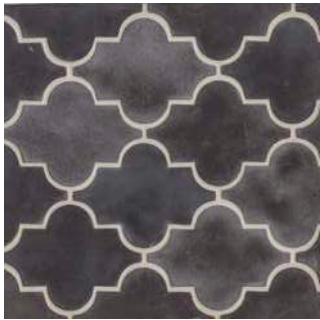
**Artillo Concrete Arabesque 13**  
*Early Gray - Vintage*



**Studio Ceramic Arabesque 2A**  
*Coachella Blue*



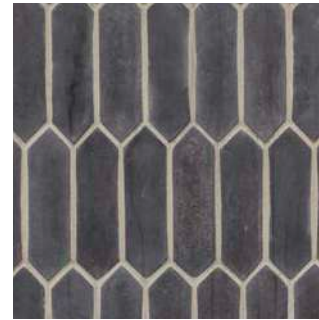
**Studio Ceramic Durango**  
*Pure White*



**Artillo Concrete Arabesque 15**  
*Charcoal - Standard*



**Artillo Concrete Conche**  
*Charcoal - Standard*



**Artillo Concrete Picket**  
*Charcoal - Standard*



**Super Artillo Concrete San Felipe**  
*Charcoal - Standard  
 (With Lacquer Sealer)*



**Artillo Concrete Arabesque 11A**  
*Normandy Cream - Vintage*



**Artillo Concrete Arabesque 14**  
*Crème Fraîche - Vintage*



**Artillo Concrete Arabesque 14**  
*Normandy Cream - Vintage*



**Artillo Concrete Arabesque 15**  
*Normandy Cream - Vintage*



**Artillo Concrete Mini San Felipe**  
*Café Olay - Standard*



**Artillo Concrete Arabesque 12**  
*Hacienda - Limestone*



**Artillo Concrete San Felipe**  
*Josie Blend - Standard*



**Artillo Concrete Arabesque 8C**  
*Winslet Blend*



# + UNDERSTANDING COLOR VARIATION

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All ARTO products are crafted using natural ingredients shaped by human hands. As such, color variation is an integral part of our products' distinctive personality—and why our customers choose ARTO for their environments. We care about meeting and exceeding expectations. That includes

making sure our customers know what to expect when it comes to our products' color variances. The industry-standard VI through V4 rating guide explains the different levels of color variation. Use this guide to help you choose the right products for your preferences.



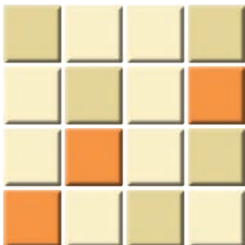
## V1

**Uniform Appearance:** Differences among pieces from the same production run are minimal. Each piece has the same texture, color shade, and pattern with minimal and insignificant variation from tile to tile. ARTO does not make V1 products.



## V2

**Slight Variation:** Clearly distinguishable differences in texture and/or pattern within similar colors. While the texture, color, and shade may “move around” somewhat from tile to tile, the general appearance from tile to tile is quite similar.



## V3

**Moderate Variation:** While the colors present on a single piece of tile will be indicative of the colors to be expected on the other tiles, the amount of color on each piece may vary significantly. The texture color, and shade may change considerably from tile to tile. All the colors present on a single tile will be present to some degree in all of the tiles.



## V4

**Random Variation:** Random color differences from tile to tile; one tile may have different colors from that on other tiles, thus the final installation will be unique. Random color differences from tile to tile; one tile may have totally different colors from that on the other tiles. These tiles cannot be selected by the customer from just one or two pieces.





**Artillo Concrete San Felipe**  
**Artillo Concrete 4" x 12" Rectangle**  
**Artillo Concrete 7" Triangle**  
*Tuscan Mustard - Limestone*

Learn more about the color shade  
variation guide on our YouTube channel.



**SEE MORE ON  
YOUTUBE**



# + CERAMIC COLORS

Candy-bright. Beautifully bold. Subtly shaded. ARTO ceramics come in an assortment of colors to match your personal preferences, style, and space. Let's take a closer look.

Different ceramic colors may be best suited to different applications. To help in making the most appropriate selection for your project and budget, we've grouped our ceramic products into three color categories based on application and price.

Crafted from unglazed clay, our Classic ceramic colors boast their vibrant hue all the way through the tile. Our Premium products begin as red bisques that our artisans then glaze. Premium ceramic tiles come in an assortment of colors with 22 different glazes available. All Premium products are laboratory tested to ensure they work with any application.

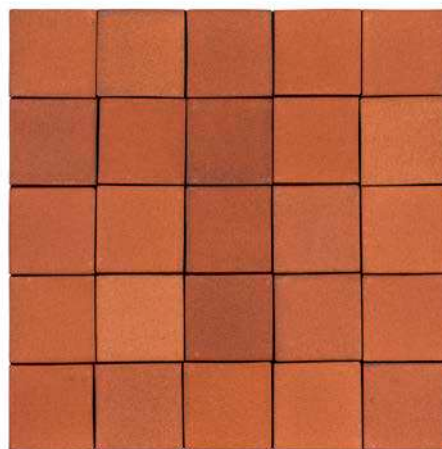
Also crafted from red ceramic bisques, ARTO's Signature series comes in 60

different glazes, an extensive variety of colors suitable for virtually any application. When installed in a pool, fountain, or other water feature treated with harsh chemicals, Signature glazed products require an over glaze at an additional charge. While protecting the tile, over glazes will also affect the final appearance and give the tile an extra-glossy shine. Please note all three ceramic color categories share different price points.

## + CLASSIC SERIES (UNGLAZED)



Buff/Blonde (V2)



Monrovia Red (V2)



Freeze/Thaw



Walls



Floors



Indoor



Outdoor



Fountain/Pool



Pedestrian



Vehicular



Recycled Content

*Printed images DO NOT represent actual color. Please order a color sample.*

4" Oleson Ceramic Hexagon  
Persian Blue



# PREMIUM SERIES



Sierra Snow (V2)



Walnut Spice (V3)



Ash (V2)



May Gray (V2)



Black Diamond (V2)



Gold Rush (V2)



Yellowstone (V3)



Red Iron (V3)



Beechnut (V3)



Spanish Brown (V2)



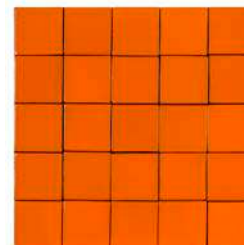
Leather (V3)



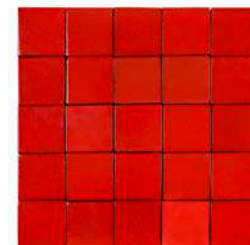
Braun (V3)



Pueblo Red (V2)



Hazard Orange (V2)



Apple Valley Red (V2)



Turquoise (V2)



Light Copper (V3)



Copper (V3)



Chrome (V3)



Elder Green (V3)



Black and Blue (V2)



Persian Blue (V3)



Freeze/Thaw



Walls



Floors



Indoor



Outdoor



Fountain/Pool



Pedestrian



Vehicular



Recycled Content

Printed images DO NOT represent actual color. Please order a color sample.



# SIGNATURE SERIES



Great White (V2)



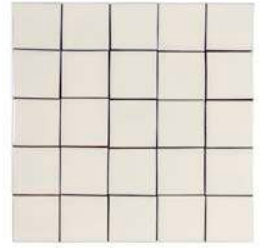
Pure White (V2)



Alabaster (V3)



Champagne (V3)



White Bread (V2)



Beach Sand (V3)



Putty (V2)



Shiitake (V3)



Nut Shell (V3)



Deli Mustard (V3)



Silver Shadow (V2)



Battleship (V2)



Suede (V3)



Abyss (V2)



Cordovan (V2)



Pottery Brown (V2)



Maple (V2)



Mocha (V2)



Chocolate Bar (V2)



Espresso (V2)



Licorice (V2)



Freeze/Thaw



Walls



Floors



Indoor



Outdoor



Recycled Content

Printed images DO NOT represent actual color. Please order a color sample.



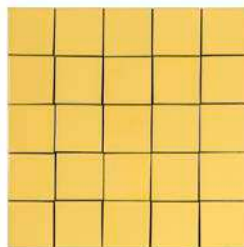
## + SIGNATURE SERIES



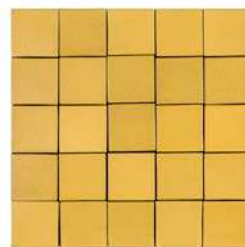
Light Lemon (V2)



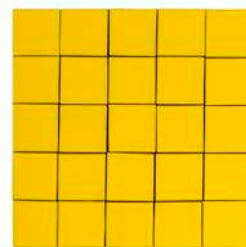
Egg Cream (V2)



Lemon Scent (V2)



Custard (V2)



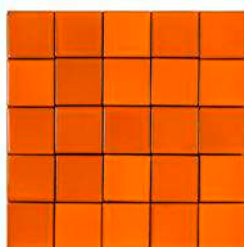
Sunflower (V2)



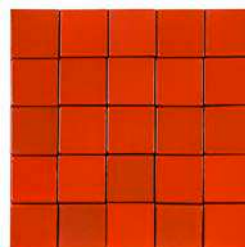
Mandarin (V2)



Cadmium Yellow (V3)



Sunset (V2)



Watermelon (V2)



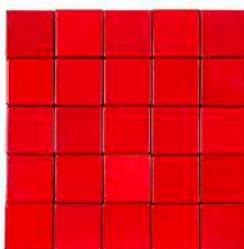
Cadmium Orange (V3)



Brick Red (V2)



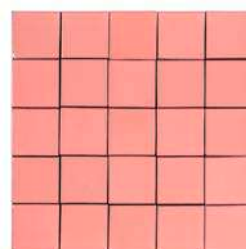
Cadmium Red (V3)



Cherry Tomato (V2)



Radish (V2)



Peach Pie (V2)



Bubble Gum (V2)



Pinot Noir (V2)



Plum (V2)



Freeze/Thaw



Walls



Floors



Indoor



Outdoor



Recycled Content

Printed images DO NOT represent actual color. Please order a color sample.



# SIGNATURE SERIES



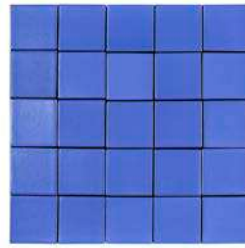
Ice Storm (V3)



Igloo (V2)



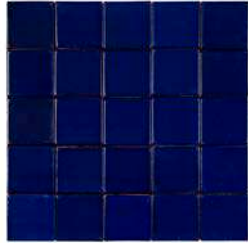
Frost (V2)



Blue Satin (V2)



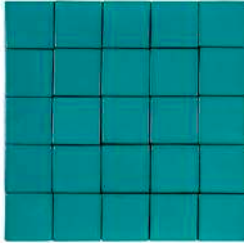
Lake Tahoe (V2)



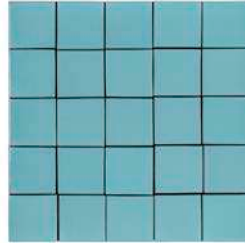
Ultramarine (V2)



Midnight Blue (V3)



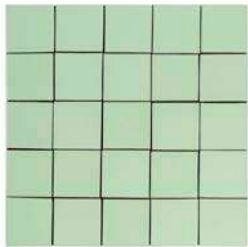
Real Teal (V2)



Blue Haze (V2)



Aqua (V3)



Peppermint (V2)



Kale (V2)



Turtle (V3)



Viridian (V2)



Jalapeno (V2)



Guacamole (V2)



Herbs (V2)



Lucky Green (V2)



Kelp (V2)



Aloe Vera (V2)



Rhino (V2)



Freeze/Thaw



Walls



Floors



Indoor



Outdoor



Recycled Content

Printed images DO NOT represent actual color. Please order a color sample.





**6" Oleson Ceramic Hexagon**  
Copper

Learn more about our ceramic glaze  
colors on our YouTube channel.





# + CONCRETE COLORS

At ARTO, there's more to concrete than the traditional gray. Our concrete products come in a surprising selection of colors ranging from earthen tones to warm yellow and reds to soothing greens, and yes, a spectrum of grays.

ARTO's concrete products are grouped into three color categories. Our Classic category offers three of our most popular concrete colors. The Premium series offers 20 dynamic color choices at the same price point as our Classic colors. Our Signature

line contains 16 unique colors and color blends and is sold at a different price point than the Classic and Premium lines.

Often designed to match predetermined concrete textures, ARTO colors are created with non-fading pure inorganic iron oxide pigments mixed throughout the concrete for durability and longevity. All V Ratings listed for concrete products are based on our Standard texture. Please note that adding texture may increase the V Rating of the product.

## + CLASSIC SERIES



Cotto Gold (V3)



Cotto Dark (V3)



Tuscan Mustard (V3)

*Printed images DO NOT represent actual color. Please order a color sample.*



Freeze/Thaw



Walls



Floors



Indoor



Outdoor



Pedestrian



Vehicular

*All of our concrete colors are suitable for all applications.*

3" x 11" Artillo Concrete Picket  
Charcoal - Standard



## PREMIUM SERIES



Antik Gray (V3)



Artillo (V3)



Artillo Cafe (V3)



Buff (V2)



Cafe Olay (V3)



Caqui (V2)



Charcoal (V2)



Charley Brown (V2)



City Hall Red (V2)



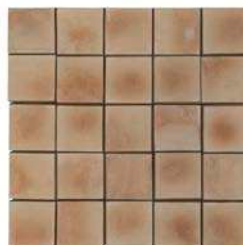
Desert (V2)



Flagstone (V2)



Hacienda (V2)



Hacienda Flash (V3)



Mission Red (V2)



Natural Gray (V2)



Old California (V2)



Red Flash (V3)



Sidewalk Gray (V2)



Smoke (V2)



Sonora Sunset (V3)

## SIGNATURE SERIES



Early Gray (V2)



Rice (V2)



Ocean Green  
Light (V2)



Ocean Green  
Dark (V3)



## **SIGNATURE COLORWAYS**

ARTO simplifies your multi-colored project with our unique Signature colorways: pre-blended, sorted, packaged color combinations that make installation easier and faster. We also offer select colors that include a variety of pre-selected and pre-packaged textures. For added flexibility and creativity, you're welcome to order custom colorways then sort the included colors into the patterns you want at the job site.



**Normandy Cream (V4)**  
Equal parts Cotto Gold, Cotto Dark, Tuscan Mustard, and Artillo Cafe. Vintage texture.  
*Shown with 6" Hexagon*



**Hermosa Blend (V4)**  
Tuscan Mustard with more extreme lighter and darker variations. Vintage texture.  
*Shown with 6" Hexagon*



**Portland Vintage (V4)**  
Equal parts Charcoal, Sidewalk Gray, and Natural Gray. Vintage texture.  
*Shown with 6" Hexagon*



**Spanish Cotto (V4)**  
80% Cotto Dark and 20% Cotto Gold. Standard texture.  
*Shown with 6" Hexagon*



**Los Verdes (V4)**  
Equal parts Ocean Green Dark, Ocean Green Light, and Antik. Vintage texture.  
*Shown with 4" Square*



**Bastogne (V4)**  
Custom color blends. Standard and Limestone textures.  
*Shown with 6" Hexagon*



**Montage Grays (V4)**  
Equal parts Charcoal, Sidewalk Gray, Natural Gray, and Early Gray. Vintage texture.  
*Shown with Arabesque Pattern 12*



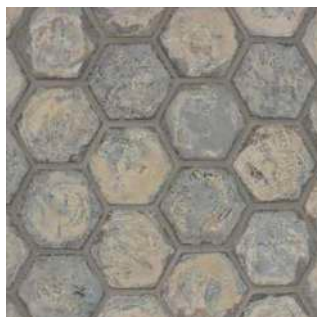
**Magnolia Blend (V4)**  
Arabesque Pattern 2C Charcoal cross with Early Gray star. Limestone texture.



**Creme Fraiche (V4)**  
Hacienda with all flash colors. Vintage texture.  
*Shown with 6" Hexagon*



**Josie Blend (V4)**  
Equal parts Cotto Dark, Cotto Gold, and Tuscan Mustard. Vintage texture.  
*Shown with 6" Hexagon*



**Gray Myst (V4)**  
Hacienda body with a gray wash. Limestone texture.  
*Shown with 6" Hexagon*



**Winslet Blend (V4)**  
Arabesque Pattern 8C Gray Myst quatrefoil pattern with Hacienda Limestone cross pattern.

*Printed images DO NOT represent actual color. Please order a color sample.*



**Artillo Concrete Arabesque 12**  
*Montage Grays - Vintage*



Learn more about our concrete  
colors on our YouTube channel.

**SEE MORE ON  
YOUTUBE**



# + CONCRETE TEXTURES



## + STANDARD

ARTO's Standard concrete texture varies from item to item and does not need to be specified. Just one example of available Standard textures, the Roman tile pictured left features a smooth surface—compared to other styles and items that feature rough or textured surfaces.



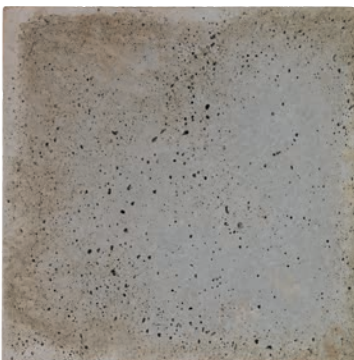
## + LUNA

Our most distressed surface texture, Luna is inspired by the moon's fascinating landscape of craters, seas, valleys, and other topographical features. The effect captures ARTO's signature "rustic elegance."



## + LIMESTONE

Our Limestone surface texture features an organic, weathered appearance that generally lightens the concrete's original color. Limestone is a great option for pools and other applications where extra slip resistance is desired.



## + TRAVERTINE

ARTO's Travertine surface texture adds a rustic, pitted surface to any ARTO color. Choose Travertine as a complement to other materials, or to create your own distinctive appearance.







## + **VINTAGE**

Combining Limestone, Luna, Standard, and Travertine, Vintage texture creates a rustically distinct appearance ranging from distressed terracotta to natural stone. Vintage is available in any concrete color, and we're happy to package a combination of products representing all four textures.



**6" Artillo Concrete Hexagon**  
Natural Gray - Vintage

Learn more about our concrete textures on our YouTube channel.



**SEE MORE ON  
YOUTUBE**





**Artillo Concrete Arabesque 8C**  
Custom Blue and Spanish Inn Red - Limestone





+ **IDEAS, CONCEPTS  
& INSPIRATION**

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**3" x 9" Oleson Ceramic Rectangle**  
*Cadmium Red*



**Studio Ceramic Arabesque 2C**  
*Black Diamond*



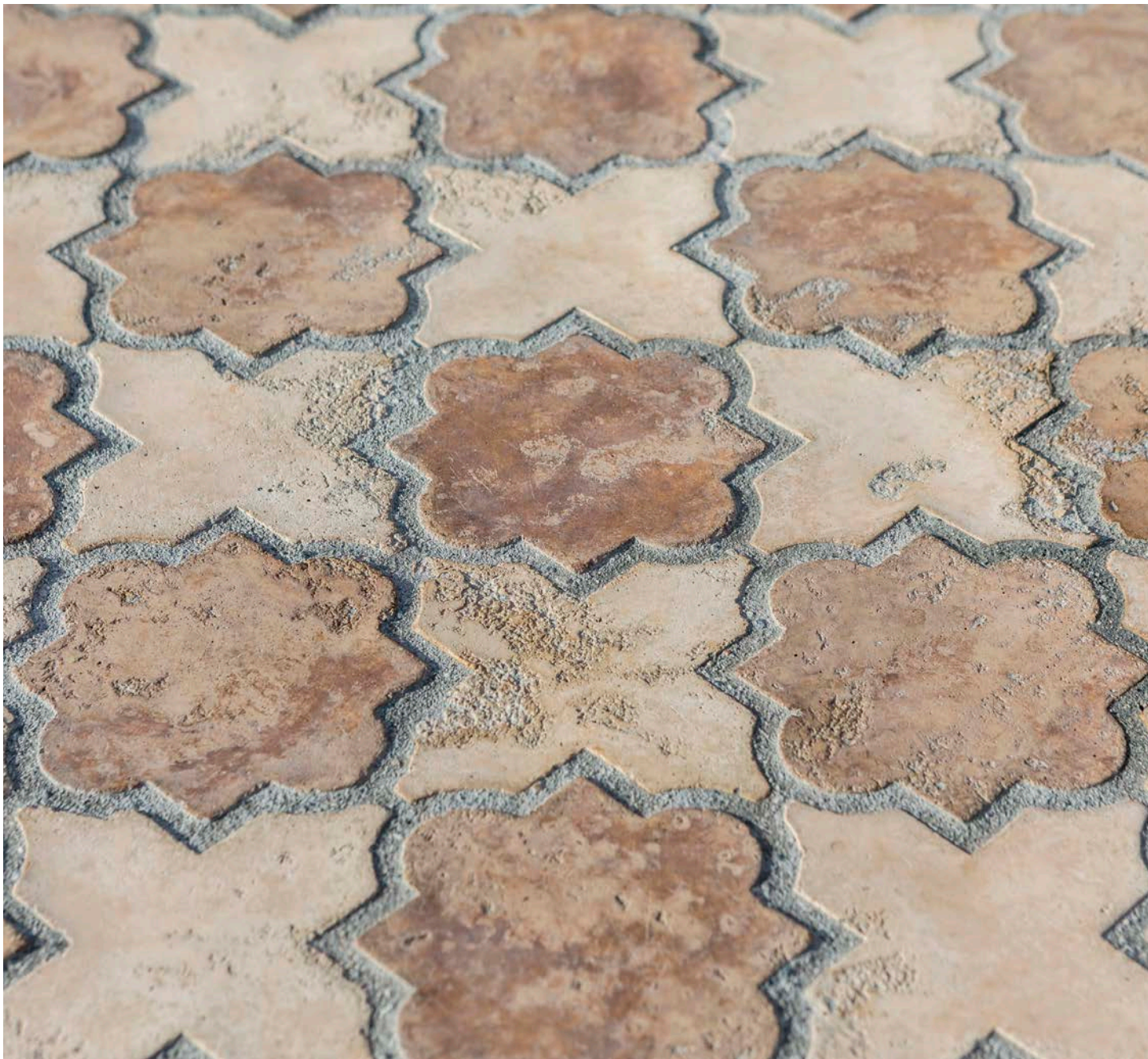


## + RECREATING HISTORY

One of our most popular patterns, ARTO's arabesque 8C lends itself beautifully to multi-colored and textured patterns. The timeless shape and character of these tiles create an immediate sense of history—with each tile telling its own story.

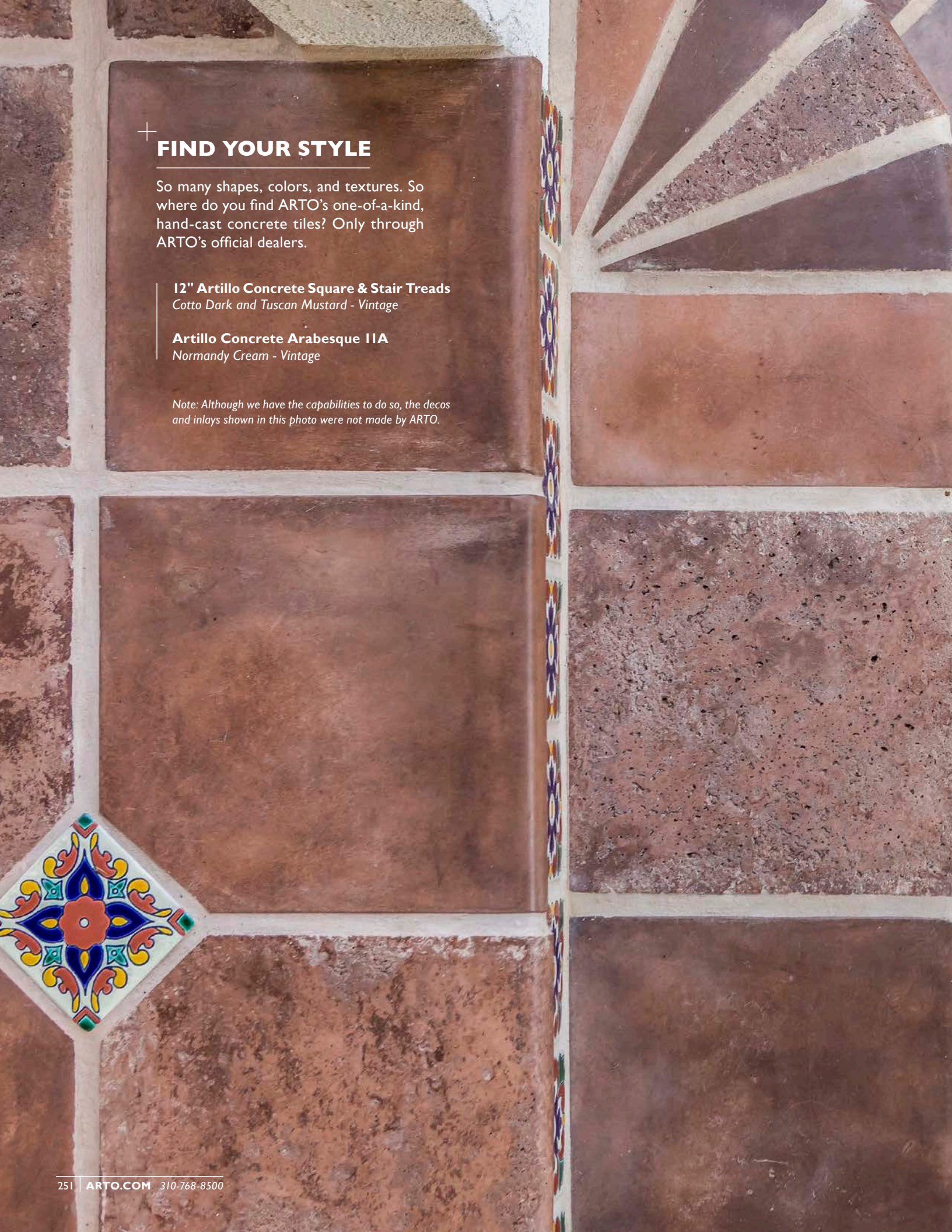
**Artto Concrete Arabesque 8C**  
*Winslet Blend*





**Artillo Concrete Arabesque 8C**  
*Tuscan Mustard - Limestone (Quatrefoils)*  
*Hacienda - Limestone (Crosses)*





## FIND YOUR STYLE

So many shapes, colors, and textures. So where do you find ARTO's one-of-a-kind, hand-cast concrete tiles? Only through ARTO's official dealers.

**12" Artillo Concrete Square & Stair Treads**  
*Cotto Dark and Tuscan Mustard - Vintage*

**Artillo Concrete Arabesque IIA**  
*Normandy Cream - Vintage*

*Note: Although we have the capabilities to do so, the decos and inlays shown in this photo were not made by ARTO.*





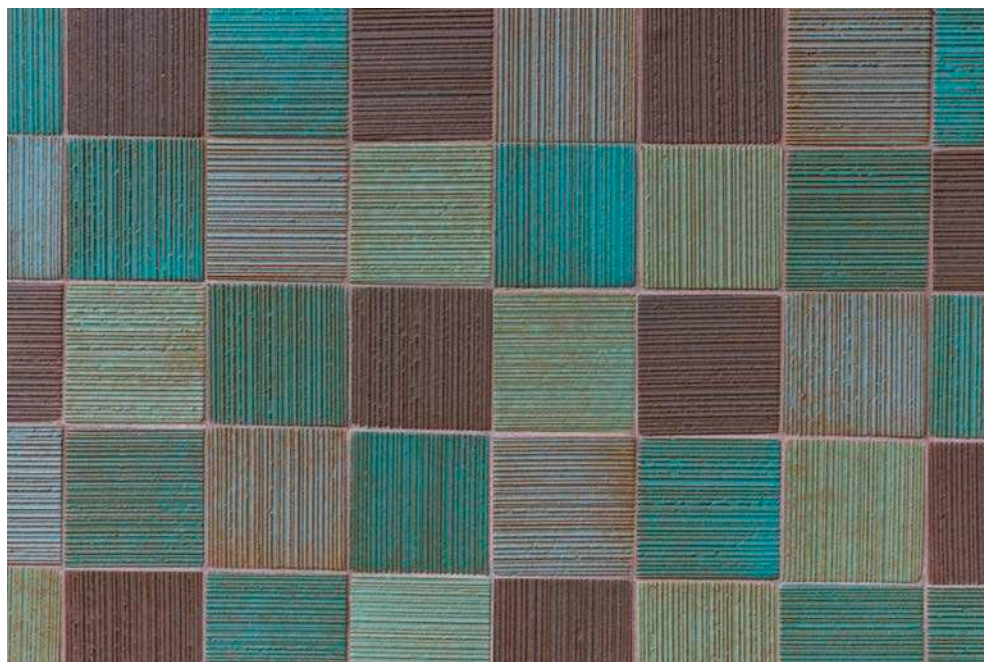




**8" Studio Ceramic Conche**

*Custom Color Blend: Abyss, Aloe Vera, Cadmium Orange, Deli Mustard, Great White, Ice Storm, Lemon Scent, Light Lemon, Mandarin, Pinot Noir, Rhino, Turtle*





## + LINEAR LOOKS

Give your surfaces some added tactile appeal with custom ceramic corduroy textured tiles, like the ones used on the exterior walls of Hanzo Gastropub in San Antonio.

### 4" Monrovia Ceramic Custom Corduroy Textured Squares

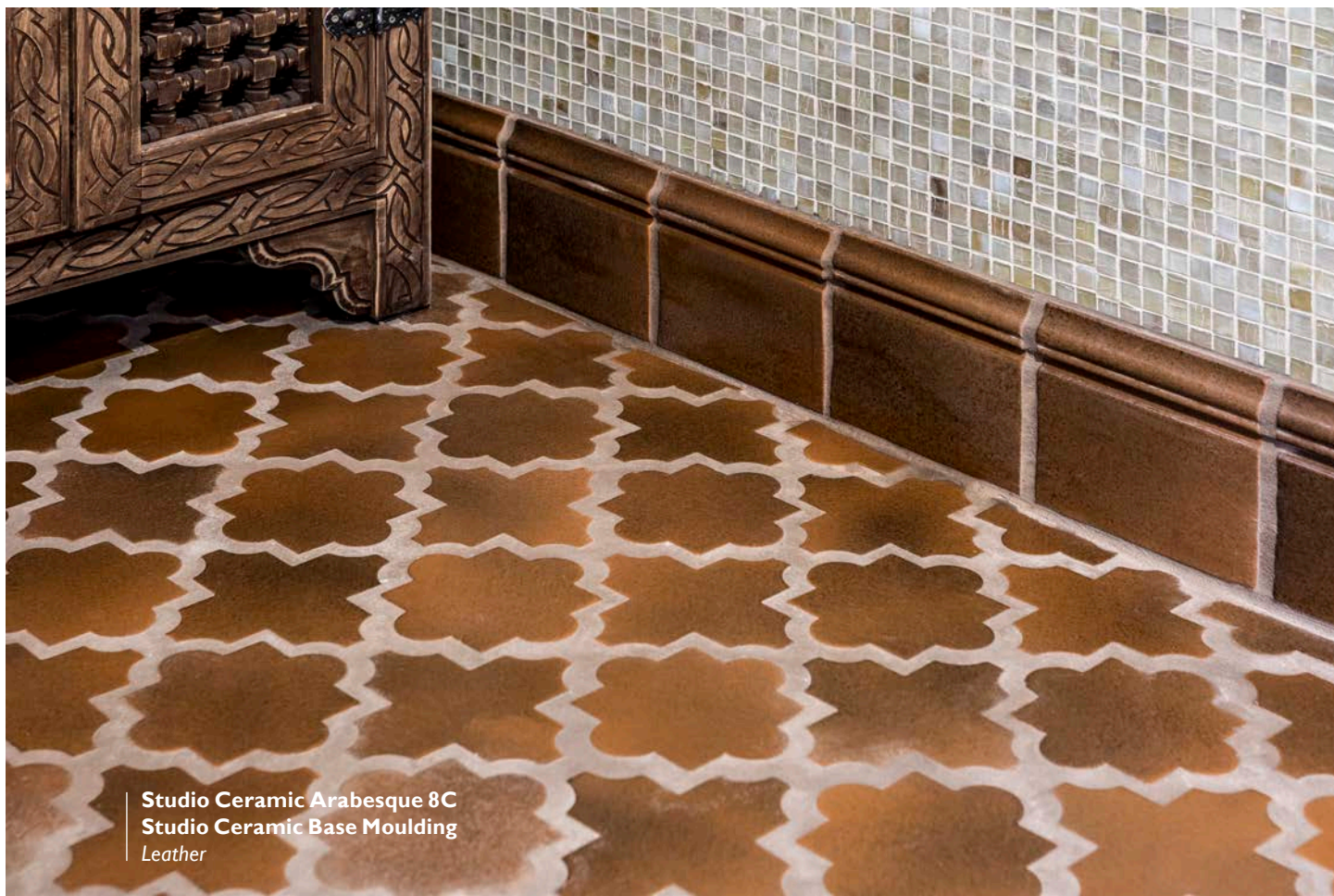
*Chrome, Copper, Light Copper, Elder Green*





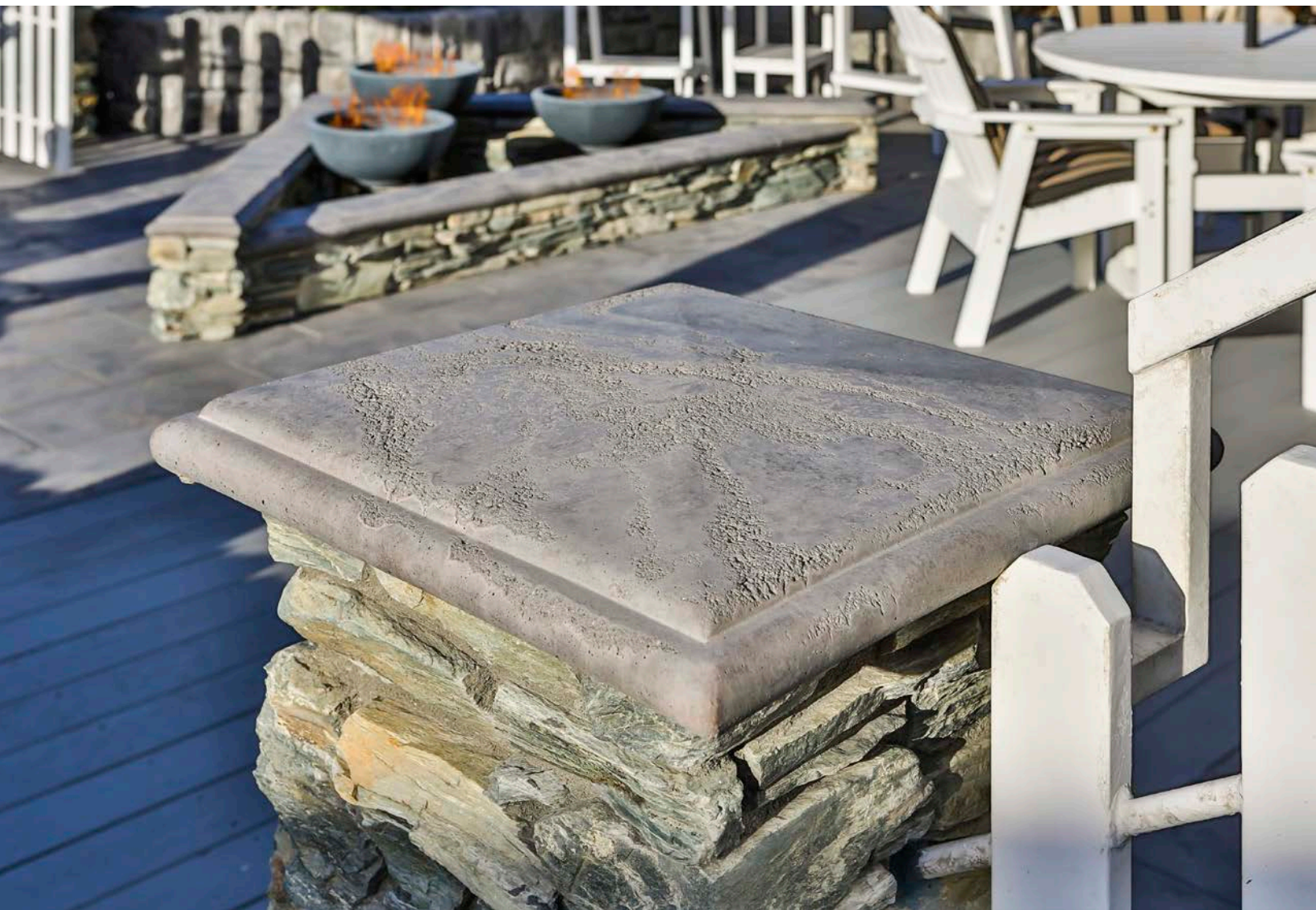
**12" x 13" Artillo Concrete San Felipe**  
*Natural Gray - Standard*





**Artillo Concrete Arabesque 14**  
*Crème Fraîche - Vintage*





**Roman Concrete Pier Cap**  
*Charley Brown - Limestone*

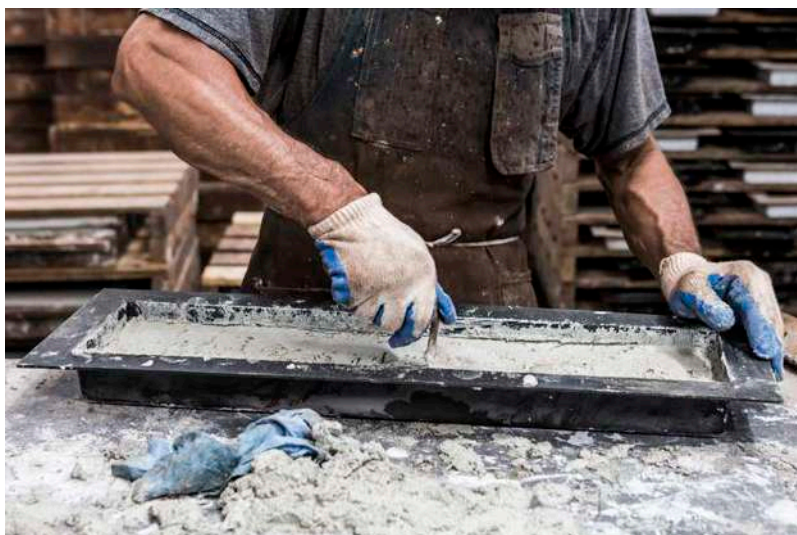




## + FINISHING TOUCHES

Every project needs just the right finishing touches. That's why we offer an extensive range of architectural finishing pieces like the concrete wall and pier caps pictured here, as well as coping, curbing, and balustrades.

**Roman Concrete Wall Cap**  
*Tuscan Mustard - Standard*









## + CREATIVE USES

How will you use ARTO products? Get creative with your projects, like this welcoming outdoor fireside bench featuring our rustic Roman wall caps.

**18" Roman Tile (Seat Back)**  
**18" Roman Concrete**  
**Style 4 Pier Cap (Bench Seat)**  
*Hacienda - Limestone*

**2" x 8" Artillo Thin Brick Veneer**  
*Tuscan Mustard - Vintage*

See more wall and pier caps, pool and step coping, curbing, and balustrades at [www.ARTO.com/architectural](http://www.ARTO.com/architectural). Show us your project by tagging us on Instagram using @ARTOBrick & #ARTOBrick.



**MORE ONLINE**  
**ARTO.COM**



Pathway Melrose  
Hollywood, California

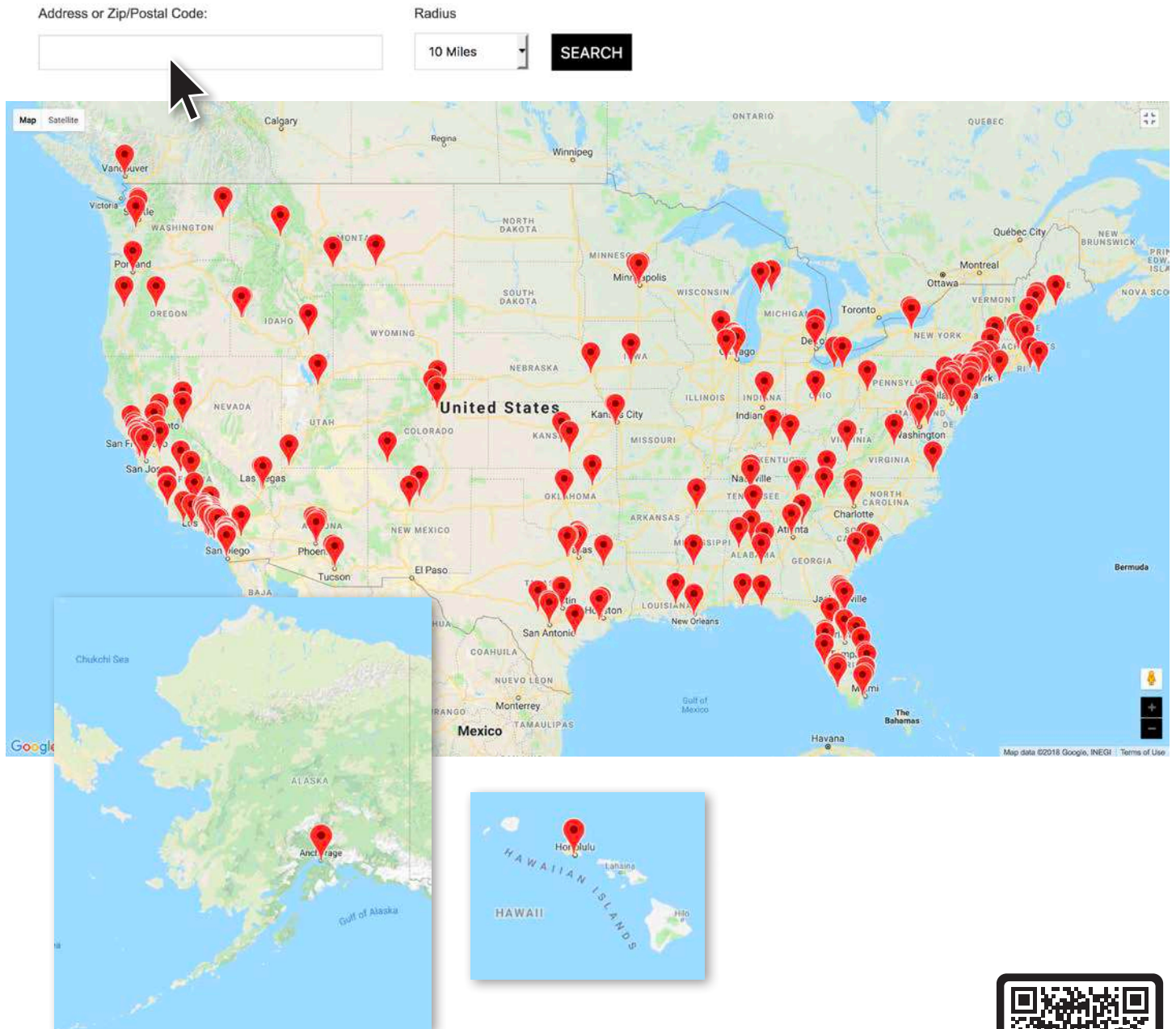




# WHERE TO BUY

Add ARTO to your next project, and make it truly yours. ARTO's products are available at discerning local tile shops and building material stores across the United States and Canada. Chances are, there's one close to you.

To find your nearest ARTO dealer, go to [www.ARTO.com/where-to-buy](http://www.ARTO.com/where-to-buy) and enter your zip or postal code.











+  
**THANK YOU**

It's a big deal to us that you're considering ARTO products, so from the bottom of our hearts, thank you for taking the time to look through this book. Your purchase supports our families along with the families of the 80 other souls who handcraft tile and brick for your project.

**Vod & Armen Alajian**  
*The Brothers Behind ARTO*

Watch Vod and Armen share stories and childhood memories about growing up in the ARTO factory on our YouTube channel.



**SEE MORE ON  
YOUTUBE**



**Artillo Concrete Conche**  
Charcoal - Standard

@ARTOBRICK



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15209 South Broadway Street  
Gardena, California 90248  
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F: (310) 768-8544  
ARTO.COM